

# FAMILY READ WEEK

*Bringing  
West Virginia  
Families Together*

*November 10-17,  
2024*

*Hosted by the  
West Virginia  
Library Section*

**Library  
Guide**



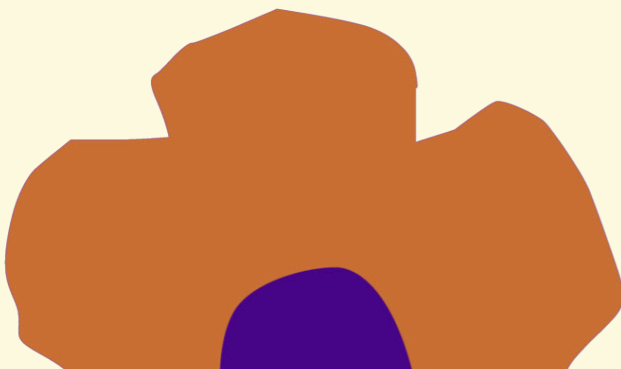


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# What is WV Family Read Week?

WV Family Read Week is an event hosted by the West Virginia Library Section (also known as the WVLC). It is a weeklong event happening November 10-17 this year that celebrates and encourages children and their families to get together and read.

This document is a guide to helping you prepare your library for the week. With sample social media posts, resources for programming ideas, and more, we're here to help you make this week a memorable one at your library.

For additional information or assistance, you may call the WVLC at 304-558-2045 or email us at [wvlcref@wv.gov](mailto:wvlcref@wv.gov).

The bear at the right is Billy the Bear, and he is on our main poster. We put him throughout the Family Guide. In this guide, we have included a transparent version, meaning you can download him and easily put him on any images or documents of your own. Feel free to use his image in any of your promotions or programs!



# Promotional Materials

Ahead you will find various promotional materials, such as a sample news release and social media captions. Feel free to use these and edit them as you wish!



**Your Library's Information**  
123 Street Address  
Town, State, Zip  
Phone number

**For Immediate Release**

November 1, 2024

CONTACT:

Contact Person's Name

*Title*

email

**Bringing Families Together with West Virginia Family Read Week and [Your Library Name]**

**Your Town/City, W. VA.** – The **YOUR LIBRARY NAME** is pleased to announce its participation in West Virginia Family Read Week: November 10-17, 2024.

During the week, libraries throughout the state encourage parents and caregivers to read with their children. Reading aloud stimulates speech and language development for young children. Older children can see the benefits with improved academic success.

Reading together also promotes family bonding. In the WV Family Read Week Family Guide, there are many activities for parents to spark interest and excitement for reading. Pick up a copy of the Family Guide at your local library, or download a copy from the West Virginia Library Commission's website: <https://librarycommission.wv.gov/Pages/default.aspx>.

Along with these activities for home reading time, families can visit **YOUR LIBRARY NAME** to participate in activities and programs to celebrate the week and unleash the Power of Reading.

To learn more about West Virginia Family Read Week, the family guidebook, and the other fun activities visit **YOUR LIBRARY NAME**.

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# Social Media Captions

Download the #WVFamilyReadWeek Family Activity Guide here: [add link] and visit us at [your library name] for more about reading with your family this week.

Participate in #WVFamilyReadWeek by celebrating family stories all week long and visiting [your library name] for special events and programs! Happening November 10th-17th, 2024.

Join us at [your library name] for [your programs] to celebrate WV Family Read Week this year! Happening November 10th-17th.





Come and join us in celebrating

# WV FAMILY READ WEEK

**NOVEMBER 10-17, 2024**

Go to your local library  
for more information!

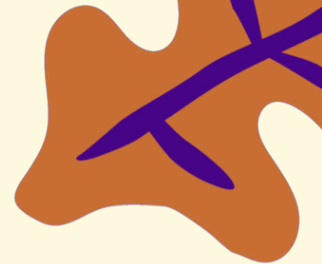
HOSTED BY THE  
WV LIBRARY SECTION







# Resources for program ideas



From The Association for  
Library Service to Children  
(ALSC)

[https://www.alsc.ala.org/blog/  
/category/programming-idea  
s/](https://www.alsc.ala.org/blog/category/programming-ideas/)



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From Alaska State Libraries

[https://lam.alaska.gov/progra  
mming](https://lam.alaska.gov/programming)



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From California State Library

[https://www.library.ca.gov/se  
rvices/to-libraries/ideas/](https://www.library.ca.gov/services/to-libraries/ideas/)



# Contact Us

For more information or assistance, contact us at the West Virginia Library Section. We would be happy to send you flyers or materials related to our electronic State Library resources!



[wvlcref@wv.gov](mailto:wvlcref@wv.gov)  
304-558-2045

WV Department of Arts, Culture and  
History  
1900 Kanawha Blvd E  
Building 9  
Culture Center  
Charleston, WV 25305