

Marketing Coordinator

Kanawha County Public Library system, Charleston, WV

Status: Full-time

The Kanawha County Public Library (KCPL) is accepting applications for an exciting opportunity to work as the Marketing Coordinator. KCPL has an operating budget of over \$8 million including \$1.1 million for materials, a Main library, 9 branches and a book mobile.

Minimum Qualifications:

- Undergraduate Degree in closely related field
- Two (2) years of direct marketing experience; and demonstrated writing, editing, project management; and verbal presentation/demonstration skills; and ability to translate various concepts to diverse audiences
- Experience with advanced use of Microsoft Office and social media applications
- Demonstrated ability to work independently to manage multiple tasks, take initiative and ability to execute new projects or programs

Accepting applications through April 30, 2021.

Applications are available online at www.kanawhalibrary.org or you may email recruitment@kanawhalibrary.org to apply for this job.