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West Virginia Library Commission (WVLC) Monthly Newsletter

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From the Secretary

April 2019

National Library Week, April 7-13, 2019

As it has for many years, last week the Library Commission distributed its 2019 National Library Week poster to every public library in the state. Extra posters will be available at Spring Fling. Just stop by the Library Commission table and talk to Stan.



While we like and support the American Library Association's theme of "Libraries=Strong Communities", we feel that libraries build strong communities by encouraging people to Explore, Discover, and Create.

National Library Week provides various opportunities to celebrate. Tuesday is National Library Workers Day, Wednesday is National Bookmobile Day, and Thursday is Take Action for Libraries Day. In West Virginia, Thursday is also Let's Read West Virginia Day. This project was launched last year by the West Virginia



Association of Elementary and Middle School Principals in conjunction with a host of partners, including the Library Commission. The purpose is to celebrate literacy and the joy of reading by taking 30 minutes on Let's Read West Virginia Day to read for fun. Alone is okay but reading aloud to others or asking each other "What are you reading?" is even better.

Please invite your patrons, your employees, your Board members to participate in the celebration. Encourage them to read to school classes, in senior centers, anywhere. There is no better way to promote the value of libraries.

In the mid-1950s, in response to research that showed that Americans were spending less on books and more on radios, televisions and musical instruments, the American Library Association and others formed a nonprofit citizens organization called the National Book Committee that developed a plan for National Library Week. The first National Library Week was observed in 1958 with the theme "Wake Up and Read!" April is also **School Library Month** and **Poetry Month**. More reasons to keep celebrating!

WVLA Spring Fling Set for April 4th and 5th



The **2019 WVLA Spring Conference** will focus on change. Change is inevitable if public libraries are to remain primary information providers for the communities they serve. In light of the many social challenges and scarce resources facing West Virginia, the WVLA plans to use the conference to provide opportunities for expanded discussions on the challenges libraries face in the 21st century.

This year's Spring Conference is scheduled for the **Lakeview Golf Resort & Spa in Morgantown - April 4th and 5th.**

Here's what's on tap:

Thursday, April 4th

- 9:00 am - 9:50 Sessions
 - Reading to Adults: Story Time is Not Just for Children Anymore
 - Summer Reading Blast-Off
 - West Virginia Academic Library Consortium Planning Meeting (Part 1 of 2)
- 11:00 am - 11:50 am Sessions
 - But...We've ALWAYS Done It This Way!
 - Digital Virginias is Live! DPLA Information Session
 - West Virginia Academic Library Consortium Planning Meeting (Part 2 of 2)
- 12:00 pm - 1:15 pm Lunch
- 1:30 pm - 2:20 Sessions
 - Library Commission Grants
 - Office 2016 Tips and Tricks
 - What's Up Your Sleeve? Sharing Tips and Tricks for Library Instruction
- 2:20 pm - 2:40 pm Break
- 2:45 pm - 3:35 pm Sessions
 - Fitness @ Your Library
 - National Network of Libraries of Medicine (NNLM)

- Maximum Impact: Amazing Community Outreach Activities for Academic Libraries
- 3:45 pm - 4:15 pm WVLA Division Meetings
- 4:15 pm - 4:45 pm WVLA Roundtable & Committee Meetings

Friday, April 5th

- 9:00 am - 9:25 am
 - From Dinosaurs to Star Wars: Always Cool, Always Fund Children's Programs
- 9:30 am - 9:55 am
 - The Pros and Cons of Cons
- 10:30 am - 10:55 am
 - A Universe of Educational Opportunities
- 11:00 am - 11:25 am
 - The Science of Sound
- 11:30 am - 11:55 am
 - National Student Poet Daniel Blokh: Poetry Reading and Workshop
- 12:00 pm - 1:15 pm Lunch
- 1:30 pm - 1:55 pm
 - Flamingo Ring'O
- 2:00 pm - 2:25 pm
 - Mastering Dungeons and Dragons
- 2:30 pm - 2:55 pm
 - The Magic of PBS



To register for the 2019 Spring Fling, visit the [WVLA website](#).

Be sure to drop by the WVLC table. We look forward to seeing you in Morgantown!



Jeanette M. Rowsey, WVLA Trustees Division Chair

At our last WVLA Fall Conference, several public library trustees expressed their interest in learning how to talk with public officials about money for our libraries.

Last month, I shared my discovery of the American Library Association's online Advocacy Library - [Taking the Fear Out of Library Budget Presentations](#).

Drawing upon that resource, for the April and May Trustee Tips I'm highlighting some of ALA's key "Do's & Don'ts in Making a Library Budget Presentation." Given state budget realities and the needs of West Virginia's diverse public libraries, these tips should be helpful both for those making the "asks" and those who are supporting them.

This month, we'll start with seven "Do's", written from the decision-maker's perspective.

Do...

1. Start your presentation with simple graphs and charts that anyone can understand - the lowest level of detail. You may have your whole proposal approved at a minimal level of discussion.

2. Be prepared to add layers of detail should the need arise, but do not offer anything more than you have to. Work in stages with your detail and supporting materials.
3. In your first (lowest) level of detailed graphs and charts, the following are minimal components of an executive summary:
 - Dollar amount changes, year-over-year, with brief explanations of each line item that reflects a change.
 - Service differences, year-over-year, with a similar level of detail to dollar changes.
 - Staffing differences based on pay-grade with the same level of detail about changes year-over-year.
4. A direct assessment of the changes and the forces driving the changes (dollars, services, staffing, and performance).
5. Only offer what is needed AS it is needed. Offering too much information can tend to lengthen the questioning period.
6. Always remember that your ideal may not match perfectly with those of your budgeting authority.
7. Positivity, no matter the circumstance, is critical.

Library Grant Opportunities

Better World Books Literacy Grants

As part of its 9th Annual Literacy Grants for libraries, Better World Books is looking for libraries and nonprofit organizations with “Life Changing” ideas which help advance a compelling literacy project. Better World Books partners with thousands of libraries across the world and funds community-focused projects that have an impact at the local level.



The grants are intended to compile a wide range of projects and fund the ones that have the longest-lasting impact in their library or community. The maximum grant amount per project will be \$10,000. You can apply for a grant that is less than this amount.

Got a “Life Changing” idea that advances literacy in your library or community? Better World Books wants to help you make it happen. You can apply by visiting the [Better World Books website](#). Applications are being accepted through **April 30th**.

EBSCO is Now Accepting 2019 Solar Grant Submissions

EBSCO Information Services (EBSCO) continues its commitment to helping libraries in their sustainability efforts with the **2019 EBSCO Solar grant program**. As part of its Solar initiative, EBSCO is soliciting grant applications to give libraries the opportunity to “**go green**” by funding solar installations.

The grants will allow winning libraries to reduce their utility expenses and install a solar array at their institution. After seeing the benefits of “going green” on its own campus, EBSCO introduced the Solar grant program so libraries interested in adding their own solar arrays can do so. Since 2016, EBSCO has given libraries more than \$650,000 in grant money.



Submissions are due by **April 30th**, and the winner will be announced on June 21st, 2019. More information is available on the EBSCO Solar web page at www.ebsco.com/solar, including the timeline, where to submit questions, a link to the submission form and FAQs.



Hundreds Gather for Marshall Pop Culture Convention



Marshall University was the place to "nerd out" last month during the school's inaugural HerdCon. Sponsored by the Marshall Drinko Library, the pop culture convention featured cosplay, tabletop gaming, comic book displays, and sales of collectible toys and other items. The WVLC also made an appearance with Heather Campbell-shock, Library Development & Services Director, manning the Library Commission table and Librarian Lisa Hechesky taking part in cosplay.



Hechesky said the one-day convention was great fun and a terrific way to bring the community closer together. More than 800 people gathered in the Marshall Student Center and Drinko Library for the first ever HerdCon.

Burnsville Public Library Selected for WebJunction Project

The Burnsville Public Library is one of 15 public libraries across the country to be selected to participate in the OCLC project - "Small Libraries Create Smart Spaces". The program, which received 120 applications from 38 states, is a partnership between the OCLC and the Association for Rural and Small Libraries.

Participating staff from each library will be guided through the 15-month project designed by OCLC's WebJunction, in which they will work with their community members to reimagine and reconfigure library space to encourage socially engaging and active learning at the library. After conducting community input, action planning, and prototyping, the libraries will create their new learning spaces, using a \$5,000 sub-grant toward materials.



Beth Anderson, the Director of the Burnsville PL, says she is very excited about the opportunity to participate in the program.

\$525,000 in Donations to the Kanawha County Public Library



Fundraising for the Kanawha County Public Library's renovation and expansion project recently received a big shot in the arm. The Ray family, which has had a family member serve on the library's Board of Directors for the past 90 years, gifted \$525,569 toward the project during a ceremony at the library.



The Rays' involvement with the library began in 1929, when John Vickers Ray joined the board. Since then, a Ray has served on the board every year.

The project carries a price tag of \$27 million and only \$3 million remains to be raised. Renovation plans on the 100 year old building will add approximately 20,000 square feet of space, including a cafe, craft room and an expanded children's area.

Choose Privacy Week is May 1-7!

Choose Privacy Week promotes the importance of individual privacy rights and celebrates libraries and librarians' unique role in protecting privacy. It also focuses on the growing threat of "big data" analytics, especially in a time when technology, mobile computing, social media, and the growing adoption of "big data" analytics pose new threats to everyone's right to privacy.



For ideas on how your library can highlight the importance of privacy during **Choose Privacy Week**, visit the [Choose Privacy Every Day website](#), sponsored by the American Library Association.



Don't Forget!

It's the time of the year to complete your Fiscal Year 2020 GIA forms. Affiliates should have their forms completed and sent to their Service Center by **April 12, 2019**. All forms are due to the Library Commission by **May 1, 2019**.

All necessary forms are available on the Library Commission website. [Click here](#) to get started.

Sad News

Condolences to Library Commissioner Mary Bland Strickland on the loss of her husband. Dean Strickland passed away on Tuesday, February 26th after a short illness. The Library Commission extends its deepest sympathies to Mary and her family.



National Library Week is April 7-13



Be sure to join libraries across the country in celebrating **National Library Week**. The WVLC will have National Library Week posters available at this year's WVLA Spring Fling, so you can promote this very special library celebration.

First sponsored in 1958, National Library Week is a national observance sponsored by the American Library Association (ALA) and libraries across the country each April. It is a time to celebrate the contributions of our nation's libraries and librarians and to promote library use and support. All types of libraries - school, public, academic and special - participate. As part of the week, the WVLC recognizes Thursday, April 11th, as **Let's Read West Virginia Day!**

If you would like to plan some special events for National Library Week, visit the [ALA website](#) for ideas.

WVLC Notices

- **April 4-5:** WVLA Spring Fling, Lakeview Golf Resort & Spa, Morgantown
- **Institute of Museum and Library Services (IMLS):** Job opening for Deputy Director, Office of Library Services
- **Kentucky Department for Libraries & Archives:** Job opening for a Librarian II
- **Southwest Georgia Regional Library System:** Paid summer internship
- **Nantahala Regional Library, Murphy, NC:** Job opening for a Library Director
- **Belmont County District Library, Martins Ferry, OH:** Job opening for a Reference and Adult Services Librarian

Digital Transitions Offers New Workflow Guide

Digital Transitions has rolled out its latest **Digitization Workflow Guide**, which is focused on Transmissive Materials. These materials, such as glass slides, black and white negatives, and color positive film, can all provide unique challenges, especially when working with older, degraded subject matter. This in-depth guide walks the user through

best-practices to achieve preservation-grade end-results.

Until **April 30th, 2019**, Digital Transitions is offering this digitization guide to LYRASIS members for free! This guide furthers the company's goal of being the industry knowledge leader in cultural heritage digitization – that being the case, they would like to share their expertise with the LYRASIS community. Contact your LYRASIS [Member Outreach Representative](#) for details on this new program.



JOIN
and
ADD
to the

WVLC Book Discussion GROUP

to the DISCUSSION!

unexpected truths about himself and the world. Nominated as one of America's best-loved novels by PBS's *The Great American Read*, the novel has received multiple awards and high praise for its portrayal of its disabled protagonist, Christopher Boone, who is usually described as having Asperger's/autism.

Christopher knows all the countries of the world and their capitals and every prime number up to 7,057. He relates well to animals but has no understanding of human emotions. He cannot stand to be touched. And he detests the color yellow.

This improbable story of Christopher's quest to investigate the suspicious death of a neighborhood dog makes for one of the most captivating, unusual, and widely heralded novels in recent years.

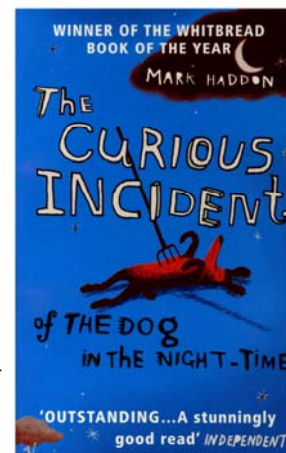
Contact Library & Development Services to request this book for your book group at 304-558-2041 or at susan.p.bailey@wv.gov.

Featured Book of the Month!

The Curious Incident of the Dog in the Night-Time

by Mark Haddon

A bestselling modern classic—both poignant and funny—about a boy who sets out to solve the murder of a neighbor's dog and discovers



A Look at Diversity in Programming on *Libraries Today*!

Libraries are community builders, community centers, and places for people of all ages to learn and grow. And all of it starts with the kinds of programs a library offers. In this month's episode of *Libraries Today*, the WVLC TV studio teams pays a visit to one West Virginia library that specializes in diverse, varied library programming – the Raleigh County Public Library in Beckley.



Check out *Libraries Today* - now available on the [Library Television Network's YouTube Channel!](#)



Libraries and the 2020 Census



In 2020, the Census will be conducted primarily online for the first time. Like past e-government efforts, this will likely impact libraries and libraries' technology resources as staff work to assist people in participating in the Census. The 2020 Census also presents an opportunity to increase public awareness and use of Census data.

To best position libraries to support our communities in the 2020 Census, the **American Library Association (ALA)** is engaging with the Census Bureau and other stakeholders to ensure that libraries are informed and represented in the policy discussions and planning process. The **ALA** is advocating for a fair, accurate, and inclusive Census that recognizes the roles libraries will play in this vital civic effort. For more information on how the **ALA** and libraries can be involved in the 2020 census, visit the [ALA website](#).

EBSCO LearningExpress Promotion Kits



Spread the word about your library's LearningExpress resources with colorful and engaging materials. LearningExpress promotion kits offer flyers that you can open in Adobe Acrobat and customize. Just visit the [LearningExpress website](#), access the available kits, save and print. You'll also find posters and customizable bookmarks.

CONTINUING EDUCATION

[Click Here to Read More About the WVLC Continuing Education Requirements for Directors & Staff](#)

	View Upcoming & Archived Webinars CLICK HERE 
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	View Upcoming Webinars & Training CLICK HERE 
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Earn Your Master of Library and Information Science Degree Online

Interested in picking up your MLIS degree? The University of Denver offers an online program through its Morgridge College of Education. The program can be completed online in as few as 21 months, and GRE scores are not required to apply.

As an MLIS@Denver student, you will:

- gain the skills to evaluate, manage and deliver information to diverse communities
- receive 1:1 guidance from faculty and practitioners experienced in the field
- learn in an online campus using an interactive learning management system



UNIVERSITY of
DENVER

Upon graduation, you will be prepared to pursue careers in modern information environments, including libraries, museums, archives, information agencies and corporate information technology departments. To learn more, visit the [University of Denver website](#).



Highlighted Content from WebJunction

These resources can help you strengthen your library and services to the community, explore them today!

- [5 Ways to Make WebJunction Part of Your Day](#): at WebJunction, our tagline is "The learning place for libraries." To help you explore all the learning that we have to offer, we've put together a quick list of five things you can do to get started.
- [Fortnite "In Real Life" at the Emporia Public Library](#): the library hosted a Fortnite event and is sharing details on how the very successful event was planned and implemented.

Upcoming Webinars

If you can't attend a live session, all WebJunction webinars are recorded and available for free in the [course catalog](#).

The Power of Small: How Rural Libraries Help Their Communities Thrive

Thursday, April 18, 2019 ♦ 3:00 pm ♦ 1 hour

[Register here.](#)

All libraries provide vital services to their communities, but libraries that serve small, rural populations have the potential to go beyond providing information and access—they can inject the vitality that will help their communities thrive. Addressing the challenges faced by rural areas may seem daunting to a library with few staff and limited resources, but any tiny library can find more ways to support the needs of their community by thinking strategically and creating new connections with their stakeholders, patrons, and other library staff. Learn how small library director and 2018 Library Journal Mover & Shaker, Allie Stevens, applied the concept of growth mindsets to set her priorities, use resources and volunteers smartly, and avoid burnout as a solo librarian. Follow her lead to turn your library into a powerhouse for your community.

Presented by: **Allie Stevens**, Director, Calhoun County Library & Museum, Hampton, Arkansas

The Library as Social Connector: Forging Community Connection

Thursday, April 25, 2019 ♦ 3:00 pm ♦ 1 hour

[Register here.](#)

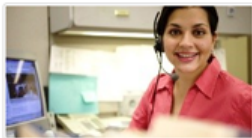
Strong social cohesion is a crucial factor in a community's resilience in times of stress and disruption. Unfortunately, studies show that our communities are experiencing a steady erosion of social cohesion, pointing to an increase in loneliness, depression, and separation because of too much time spent online and too little time spent in community. Libraries have the position and the power to rebuild social bonds, offering that sense of community and shared place that humans crave. Active learning programs that bring people together for participatory, shared experiences are a boost to community strength, but they could go even further to amplify social connection and build social infrastructure. Join us as we explore library programs through the lens of social possibilities and devise strategies to be more intentional about forging stronger community bonds.

Presented by: **Betha Gutsche**, WebJunction Programs Manager, OCLC; and **Jennifer Peterson**, WebJunction Community Manager, OCLC

[Events](#) - WebJunction Events Calendar

WebJunction Events Calendar

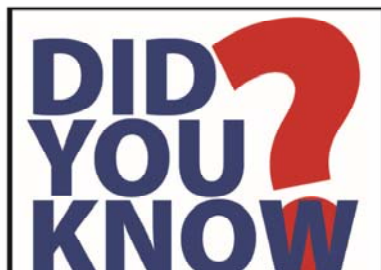
To view a complete list of past WebJunction webinars, go to: [WebJunction Event Archives](#)



WebJunction webinars are live audiovisual programs that are conducted online via WebEx web conferencing. Anyone who has an Internet connection can participate, listening to the audio broadcast through speakers or headset, or via phone. These **free** events allow you to meet and learn from library leaders and fellow library practitioners.

WebJunction's catalog of courses and webinar archives on library topics is now open to all library workers and volunteers across the nation. A certificate of completion is provided after you have completed any course or webinar that you enroll in. [Catalog >](#)

[Click to View >>](#)



The Belington Public Library began in a small room on the second floor of Belington's City Hall in 1977. Three years later, the library moved to a one modular room facility at its present location. After a destructive flood in 1985, which caused extensive damage and destroyed 75% of the books in the collection, the library recovered with help from FEMA and the local community. Soon after, another modular room was added, allowing the introduction of computers into the library. In 1998 a third room was built to accommodate

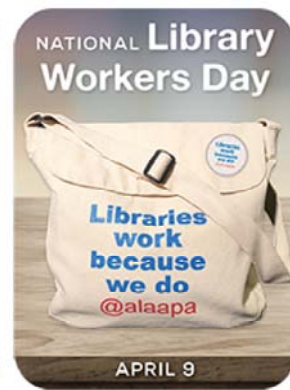
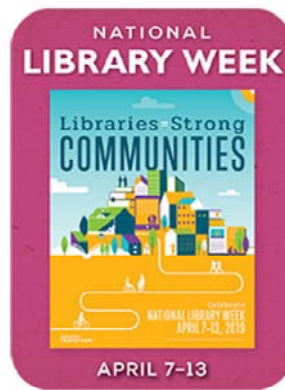
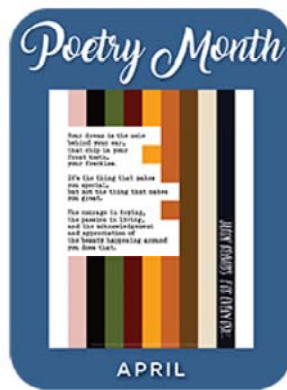


children’s activities and the children’s collection. The Belington Public Library now serves more than 6,600 residents in Barbour County.

Mark Your Calendar!



- April:** School Library Month
- April:** National Poetry Month
- March 30-April 6:** Money Smart Week
- April 2:** Children’s Book Day
- April 7-13:** National Library Week
- April 9:** National Library Workers Day
- April 10:** National Bookmobile Day
- April 11:** Let’s Read WV Day
- April 22:** Earth Day



You’re the Super Star! Have a story to tell or a photo to share?
[Click Here to Email Us!](#)

Any mention of services or products in this newsletter does not constitute an endorsement or recommendation. The use of any services or products should be evaluated on an individual basis. The West Virginia Library Commission provides no guarantee as to the security, reliability, or accuracy of information provided herein. Funding for West Virginia Library Commission programs and services, including this newsletter, is provided by the State of West Virginia. Funding for this newsletter is also provided by the U.S. Institute for Museum and Library Services under the provisions of the Grant to States Program as administered by the West Virginia Library Commission.



Library Lookout is published monthly by WVLC Library Administration Services.

Karen E. Goff
 Executive Secretary
 West Virginia Library Commission

West Virginia Library Commission

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