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West Virginia Library Commission (WVLC) Monthly Newsletter

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West Virginia
Library Commission

Lookout

Issue 85

July 2018

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From the Secretary

July 2018



In April the Library Commission invited public libraries to apply for FY 2018 Supplemental Grants. Priority areas were Collection Enhancement, Programming Enhancement, and Facility Maintenance/Repair but applications for other purposes were also considered. Recently, we announced the 50 projects receiving grants. Although limited to a maximum of \$5,000, these grants reflect critical needs in West Virginia's public libraries. More than half of the grants awarded are for facilities maintenance and repair. The projects include floor, sidewalk, parking lot, and lighting upgrades.

At the time I was evaluating Supplemental Grant requests, I was working on the procedural rule for the Library Facilities Improvement Fund. The legislation that establishes the fund (HB2890) requires a rule that details how it will be administered. Even though the fund is not currently funded, I want to have the rule in place as soon as possible because I want to submit a list of projects at some time during the session.

The legislative rule process is convoluted, time consuming, and time driven. For the rule to be on the schedule for the 2019 Legislative session, it must clear several hurdles. One of the first of these is being posted for public comment. **The proposed Library Facilities Improvement Fund rule is posted on the [Library Commission website](#) for your review and comments. Send your written comments to me by July 30. Email: karen.e.goff@wv.gov; Fax: 304-558-2044; Surface Mail: Karen Goff, West Virginia Library Commission, 1900 Kanawha Blvd. E., Charleston, WV 25305-0620.**

The rule is not exactly beach reading, but it is not War and Peace either. I encourage you to take a few minutes to review it and let me know your thoughts.



Summer Tips for Trustees

Jeanette M. Rowsey, WVLA Trustees Division Chair

As a public library trustee, are you "blooming" or "wilting?" Here are three summer tips to help keep your garden watered during a season that's traditionally considered "down time" for boards:

1. Mark your calendar now for the WVLA Fall Conference November 7-9 at Stonewall Resort in Roanoke, WV.

The Trustees Division is working closely with WVLC and conference organizers to address some of the most relevant topics for today's trustees, including the financial outlook for WV libraries, Open Meetings Act, ethics, employment law, public relations and advocacy. The location of this year's conference is in an especially central location, more so than in the past few years (and for that matter, the coming two years when the conference will take place in the northeast part of the state). We are also advocating for a single-day "Trustees Track" on Thursday, November 7, to make it easier for board members to benefit from these sessions without the expense of an overnight stay. So save the date, and stay tuned!

2. Check out "From Awareness to Funding," updated research on voter perceptions. OCLC (the Online Computer Library Center) recently teamed up with the American Library Association (ALA) to investigate how perceptions and support among US voters may have shifted since 2008 when the initial study was published. How many U.S. voters view libraries as essential to their communities? How committed are today's voters to library funding at the ballot box? What library services and features are most valued today? [Explore this site](#) for findings, a report on the survey results and comparison to 2008, including a free one-hour webinar: www.oclc.org/research/awareness-to-funding-2018.html

3. Inform yourself—and educate elected officials and candidates—about local library issues. Local levies/funding measures and school board elections may have already presented opportunities in 2018 for you to tell your library's story, and subsequently measure voter support in your county. What lessons were learned? The November elections are not that far away. From elimination of school library positions to the capital needs of your facilities (and all matters in between), do you know where your elected officials and candidates stand? From the U.S. Congress and WV Legislature, all the way down-ballot to county commissions, city representatives and school boards, these conversations matter. Connect with these folks before "campaign season" makes them harder to engage!

The Great American Read is Underway!



Voting is underway for *The Great American Read*. PBS has organized this



The "We Can Do It! WWII, Traveling Exhibit." is now on display at the Ohio County Public Library. On loan from the Senator John Heinz History Center in Pittsburgh, this fascinating exhibit takes a look back at the industrial infrastructure needed to win the Second World War.

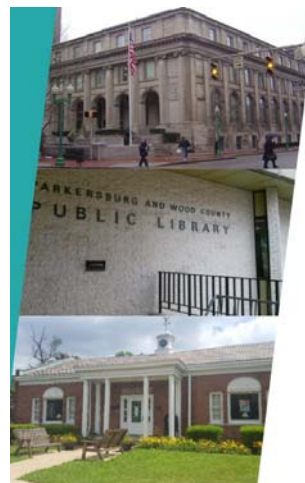
Like Pittsburgh, Wheeling was an industrial and manufacturing center that helped produce much needed supplies for the war effort. The exhibit includes a local component, featuring items on loan from citizens of Ohio County that honor American service men and women, as well as the people who worked in the local factories and businesses in support of the U.S military.

Major Renovations are Complete for the Hardy County Public Library



After nearly a year of work, renovations were completed last month for the Hardy County Public Library. Library Director Carol Koontz says the approximate 1.4 million dollar project was a much needed expansion and face-lift for the Moorefield facility. Funding was generated by the estate of former Moorefield resident Margaret Allen, who bequeathed the money to the library in her will.

The project produced additional storage space, renovated rooms, and a new, improved entrance for library patrons. The Hardy County PL moved to its current location in 1952.



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WEST VIRGINIA LIBRARIES



A Magical Summer of Reading!

The Scholastic Summer Reading Challenge 2018 , A Magical Summer of Reading, offers an online and mobile way to get students reading while school is out. This year's theme pays homage to the 20th anniversary of the U. S. publication of Harry Potter and the Sorcerer's Stone. The free program encourages student to discover the magic of reading through activities, games, puzzles, quizzes, and videos based on the



world of Harry Potter. Participants also see the artwork of the illustrated editions.

Students must be registered for the Challenge by an educator, public librarian, or community literacy partner.

Once registered, students can log reading hours to earn digital prizes.

At the end of the Challenge, on September 7, Scholastic will tally the logged reading hours of all students to name the school with the most reading hours “Best in State” in each U. S state, territory, and the District of Columbia. A Top Ten list for both public libraries and community literacy partners will also be named for each state, territory, and the District of Columbia.



The program also offers free educational materials for educators and public librarians. To find out more about the Scholastic Challenge and get WV libraries and schools represented on the interactive map, visit:

<https://www.scholastic.com/summer/home/>

Are you using social media to share Summer Reading? If so, please include the hashtags **#LibrariesRock** and **#CSLPreads** to spread the word on your Summer Reading Programs to the world. In addition, WVLC would like to see how your library is rocking this summer. Please contact Lisa Hechesky at lisa.a.hechesky@wv.gov to share more about your program this year.

If you haven't signed up for the Collaborative Summer Library Program (CSLP) monthly newsletter, visit www.csllpreads.org to get on the mailing list. The CSLP Newsletter offers informative ideas for summer reading program, as well as sharing what other libraries are doing and interesting fun items. In this month's issue, for example, those with needle art skills can enjoy this super cool cross stitch pattern with the Library Rocks theme. You can download a PDF copy here: https://www.csllpreads.org/wp-content/uploads/2018/05/libraries_rock_pattern.pdf

Library of Congress National Book Festival Announces Lineup

115 Authors to Participate in 18th Annual Event on Sept. 1



Readers of all ages will find familiar authors, illustrators and poets at the 2018 Library of Congress National Book Festival. The 18th annual festival will feature a diverse lineup of 115 authors – including U.S. Supreme Court Justice Sonia Sotomayor, eminent historian Doris Kearns Goodwin, acclaimed novelist Amy Tan, former Secretary of State Madeleine Albright, U.S. Poet Laureate Tracy K. Smith and two-time Newbery Medal winner Kate DiCamillo – on Saturday, Sept. 1, at the Walter E. Washington Convention Center in Washington, D.C.

The Library of Congress National Book Festival is an annual literary event that brings together best-selling authors and thousands of book fans for author talks, panel discussions, book signings and other activities. Over its long history, the National Book Festival has become one of the pre-eminent literary events in the United States.

It was created by Laura Bush and then-Librarian of Congress James H. Billington at the suggestion of Mrs. Bush, who had created the Texas Book Festival. The first National Book Festival was Sept. 8, 2001. Mrs. Bush served as honorary chair of the festival through 2008.

The festival is funded by private donors and corporate sponsors who share the Library's commitment to reading and literacy. For more information, visit the [National Book Festival website](#).



The Annual Report/Bibliostat Collect Survey will open on **Monday, July 2, 2018** and will lock on **Wednesday, August 15, 2018**. After this date, contact **Susan Bailey** at susan.p.bailey@wv.gov for instructions on any necessary changes. To qualify for the **Shirley Smith Award**, surveys must be submitted by **5 p.m., Friday, August 3rd**.

The annual survey is designed to collect comparative data on public libraries for national, state, and local use. It is important that you be as precise as possible.

Training opportunities will be announced at a later date.

WVLC Notices

- **July 4 - Independence Day:** WVLC is closed.
- **Princeton Public Library:** Job opening for Library Director. Rebecca Marrs is the Interim Director.
- **Cross Lanes Public Library:** Brittany Rothausen is the new Branch Manager.
- **Louis Bennett Public Library:** Job opening for Library Director.
- **West Virginia University Libraries:** Job opening for Electronic Resource Specialist.
- **Marshall University Drinko Library:** Job openings for Librarian III and Librarian II.
- **Kaubisch Memorial Public Library - Fostoria, OH:** Job opening for Library Director.
- **Kentucky Department for Libraries and Archives:** Job opening for a Regional Consultant.
- **Tennessee State Library and Archives:** Job openings for an Assistant Regional Library Director at the Obion River Regional Library in Martin, TN and for the Ocoee River Regional Library in Athens, TN.



JOIN
and
ADD
to the DISCUSSION!

WVLC Book Discussion GROUP

survive a plane crash only to later raft hundreds of miles across Peru and Bolivia, ending up in a channel to nowhere, a dead end so flooded there is literally no land to stand on. Their raft—a mere four logs—separates them from the piranha-and-caiman-infested water until they finally realize that there is no way out but to swim.

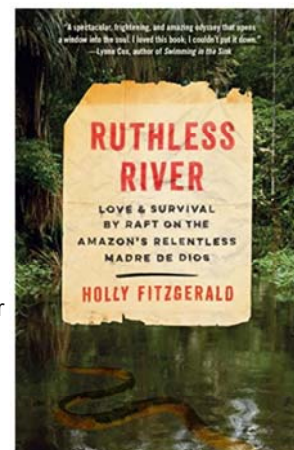
Holly Fitzgerald and her husband, Fitz—married less than two years—set out on a yearlong honeymoon adventure of a lifetime, backpacking around the world. Five months into the trip their plane crash lands in Peru at a penal colony walled in by jungle, and their blissfully romantic journey

Featured Book of the Month!

Ruthless River

by Holly Fitzgerald

The ultimate survival story; a wild ride—the wildest—down a South American river in the thick of the Amazon Basin; a true and thrilling adventure of a young married couple who



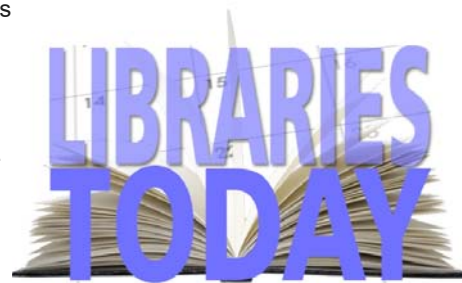
turns into a terrifying nonstop labyrinth of escape and survival.

On a small, soon-ravaged raft that quickly becomes their entire universe through dangerous waters alive with deadly animals and fish, their only choice: to continue on, despite the rush of insects swarming them by day, the sounds of encroaching predators at night. Without food or means of communication, with no one to hear their cries for help or on a search-and-rescue expedition to find them, the author and her husband make their way, fighting to conquer starvation and navigate the brute force of the river, their only hope for survival, in spite of hunger and weakening resolve, to somehow, miraculously hang on and find their way east to a large riverside town, before it is too late. . . .

Contact Library & Development Services to request this book for your book group at 304-558-2041 or at susan.p.bailey@wv.gov.

***Libraries Today* Takes a Look at Letters About Literature**

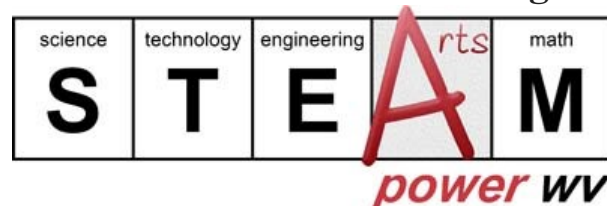
Each year thousands of elementary, middle school and high school students from all across West Virginia take part in Letters About Literature. Letters About Literature is a national reading and writing contest which asks students to read a book...poem...or play and then write a letter to the author...living or dead – describing how the author’s work affected their life. In this month’s episode of *Libraries Today*, we hear from some of the remarkable students who took part in this year’s program.



Check out *Libraries Today* - available the first week of July on the [Library Television Network's YouTube Channel!](#)

Library Grant Opportunities

Steam Power WV Grant Program



Join the West Virginia Division of Arts, Culture and History as it encourages the integration of Arts and STEM (*Science, Technology, Engineering, and Math*), putting STEAM into West Virginia classrooms and arts education programs!

[STEAM Power WV Guidelines and Application](#)
[STEAM Power WV 2018-2019 Final Report Form](#)

What is STEAM Power WV?

STEAM Power WV is an innovative grant program that supports education initiatives for West Virginia’s PK-12 students. Partnering with the Claude Worthington Benedum Foundation, we are encouraging schools, arts

organizations, and other nonprofit organizations to integrate arts with STEM disciplines in their curriculum and educational programming.

The Division of Arts, Culture and History will fund at least 25 STEAM projects between July 2018 and June 2019. These grants will help us to continue building a repository of model STEAM projects that schools, arts education organizations, and community organizations can follow.

Why is STEAM Power WV important?

STEAM projects explore the intersections between STEM and the arts, encouraging innovation, creative problem solving, critical thinking, interdisciplinary teamwork, and other aptitudes that are critical to 21st Century college and career readiness.

How does my library get on board?

You can put STEAM Power WV to work for students in your school or community by applying for a grant. The application postmark deadline is July 16, 2018. Projects must take place between July 1, 2018 and June 30, 2019.

West Virginia preschool through high school programs, school systems, libraries, non-profit arts organizations, and community non-profit organizations with arts-related missions may be eligible for this funding. STEAM Power WV projects must enhance school and/or after-school curricula through cross-disciplinary activities that include teachers, teaching artists, STEM educators, or other professionals. Libraries and community organizations as well as higher education organizations may also be involved as project partners. Final reports are required for approved projects and are due by **July 19, 2019**.

How much funding is available?

Applicants may request up to \$7,500 and must provide a cash match of at least one-third the requested amount. Please see the complete STEAM Power WV Guidelines and Application for detailed matching and eligibility requirements.

For More Information: Contact Jim Wolfe at the West Virginia Division of Arts, Culture and History at (304) 558-0240 or james.d.wolfe@wv.gov.

WVLC Scholarships Available for Copy Catalogers

The Library Commission is offering scholarships for experienced copy catalogers to learn original cataloging skills, authority control, and subject analysis. Catalogers with original cataloging experience are also invited to apply. The following courses are eligible:

Library Juice Academy

[Beyond the Basics: Cataloging DVDS, Blu-Ray Discs, and Streaming Video](#)

This asynchronous course runs from July 2-27th

[Authority Control](#)

This asynchronous course runs from September 3-28th

Midwest Collaborative for Library Services

[Original Cataloging of Monographs using RDA](#)

This is a series of three, 2-hour webinars on August 21, 22, & 23rd, or on September 18, 19 & 20th

[Assigning Library of Congress Subject Headings](#)

This is a series of three, 2-hour webinars on August 14, 15, & 16th.

[Authorities](#)

This is a series of three, 2-hour webinars on September 18, 19, & 20th

Amigos Library Services

[Personal Name Authority Records: RDA & MARC](#)

This course consists of two, 2-hour sessions on August 8 & 9th

[RDA for Video Recordings](#)

This course consists of two, 2-hour sessions on September 27 & 27th

[Cataloging with RDA](#)

This course consists of four, 2-hour sessions November 13, 14, 15, & 16th

To apply for the scholarship, please use this [fillable PDF](#) and email application to michelle.l.kubiak@wv.gov no later than 2 weeks before course is scheduled to begin. Successful applicants will be notified via email.

Google Images and Copyright Issues



Finding the perfect picture to put on your website, brochure, or Facebook event can be tricky, and it gets even more difficult if you're making sure your photos are legal to use. That's right, legally, you can't use any picture you find on Google Images. Using these photos opens your library up to possible lawsuits for copyright infringement. Instead, look for photos that fall into Public Domain or have a Creative Commons license.

The **North Dakota State Library** recently featured an article on images and copyright issues in their monthly newsletter - *Flickertale*. Take a look at the library's [June 2018 issue](#) to learn more about the do's and don'ts of using copyrighted images.



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CONTINUING EDUCATION

[Click Here to Read More About the WVLC Continuing Education Requirements for Directors & Staff](#)

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	<p>View Upcoming Webinars & Training</p> <p>CLICK HERE</p> 
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Highlighted Content from WebJunction

These resources can help you strengthen your library and services to the community, explore them today!

- [How Maryland Libraries Are Using Virtual and Augmented Reality \(and How Your Library Can Too\)](#): Libraries in Maryland are exploring how virtual and augmented reality can serve their patrons. They were among the early adopters of this technology in libraries, and paved their own paths when it came to setting best practices, developing public programming, and even learning how to use the headsets. This article explores their programming and includes tips for bringing virtual and augmented reality to your library.
- [Grant Opportunities for Reading Programs](#): For many public libraries in cities and towns across the country, literacy programs are a key part of their public programming. These often go beyond involvement in summer reading activities, and could include year round efforts that support readers of all ages. If your library needs financial assistance with offering a program or getting access to books, check out these grant opportunities. It's also worth checking with local foundations, either in your city, town or region, that could support your initiatives. Funders are often looking for quality programs to support and libraries are always a strong choice!

Upcoming Webinars

If you can't attend a live session, all WebJunction webinars are recorded and available for free in the [course catalog](#).

Laying Out the Welcome Mat: Asset Mapping to Better Serve the Immigrant Community

Tuesday, July 17, 2018 ♦ 3:00 pm ♦ 1 hour

[Register here.](#)

As of 2016, more than 43 million immigrants were living in the US, and that number is growing. Immigration can breathe new life into the local economy as young workers replace retiring baby boomers, open new businesses, and become active consumers. Libraries can ease immigrants' transition into the community by acting as a resource hub. Asset mapping encourages libraries to go out into their communities and uncover and assess the resources available to immigrants. The information they gather gives the insight libraries need to develop programming to serve these

patrons and help them thrive. This webinar will discuss how asset mapping can facilitate community entry for immigrants by helping libraries better understand the needs of this population and address those needs through service and program development.

Presenters from Halifax Public Libraries: **Heather MacKenzie**, Manager, Diversity Services; **Amanda Fullerton**, Manager, Eastern Shore & Musquodoboit Valley Library Service; **Kenneth Williment**, Branch Manager, Sackville Public Library and Acting Manager, Tantallon and Hubbards

When I'm 64: Financial Literacy Resources for Those Nearing and in Retirement

Thursday, July 26, 2018 ♦ 3:00 pm ♦ 1 hour

[Register here.](#)


Patrons' financial interests and questions often highlight the complexity that an aging America faces as individuals transition to their golden years. Issues such as how much to save for retirement, protecting ourselves and our families from fraud, and helping loved ones manage their assets can be daunting for library staff tasked with directing patrons to reliable information. This webinar explores free resources provided by the Bureau of Consumer Financial Protection (formerly Consumer Financial Protection Bureau) that can help consumers navigate some of these complexities. You'll also hear about programming and resources from the Kansas City Public Library that help patrons as they near their retirement years—valuable information for you and your patrons!

Presented by: **Tamara Sieckman**, Outreach Coordinator, Office for Older Americans, Bureau of Consumer Financial Protection; and **Kim Gile**, Community Reference Manager, Kansas City Public Library

Events - WebJunction Events Calendar

WebJunction Events Calendar

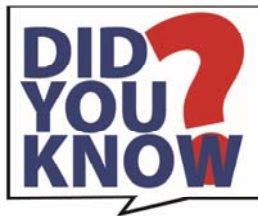
To view a complete list of past WebJunction webinars, go to: [WebJunction Event Archives](#)



WebJunction webinars are live audiovisual programs that are conducted online via WebEx web conferencing. Anyone who has an Internet connection can participate, listening to the audio broadcast through speakers or headset, or via phone. These **free** events allow you to meet and learn from library leaders and fellow library practitioners.

WebJunction's catalog of courses and webinar archives on library topics is now open to all library workers and volunteers across the nation. A certificate of completion is provided after you have completed any course or webinar that you enroll in [Catalog >](#)

[Click to View >>](#)



In 1943, with a few donated books and a group of interested readers, the South Charleston Public Library was established in the city's recreation building. By 1969, after years of work by the city and civic organizations, a new building was constructed and the library moved into its current home on 4th avenue. An addition was built 10 years later, and in 2004 the building was again remodeled and expanded. The South Charleston Public Library serves more than 13,000 residents in Kanawha County.

Mark Your Calendar!



- July 4:** Independence Day
- July 19:** National Hot Dog Day
- July 28:** National Day of the Cowboy

July 30: International Day of Friendship

July 31: National Mutt Day

You're the Super Star! Have a story to tell or a photo to share?
Click Here to Email Us!

Any mention of services or products in this newsletter does not constitute an endorsement or recommendation. The use of any services or products should be evaluated on an individual basis. The West Virginia Library Commission provides no guarantee as to the security, reliability, or accuracy of information provided herein. Funding for West Virginia Library Commission programs and services, including this newsletter, is provided by the State of West Virginia. Funding for this newsletter is also provided by the U.S. Institute for Museum and Library Services under the provisions of the Grant to States Program as administered by the West Virginia Library Commission.



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Karen E. Goff

Executive Secretary

West Virginia Library Commission

West Virginia Library Commission

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