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West Virginia Library Commission (WVLC) Monthly Newsletter

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## From the Secretary

*December 2018*

During last month's WVLA conference at Stonewall Resort, attendees and presenters from across the state, from all types of libraries, and from various fields apart from libraries gathered for a time of education, inspiration, and discussion. Knowledge sharing occurred in formal sessions, in the exhibit hall, in hallways, at meals, and in front of the impressive fireplace. The conference was a community of learners.



Just a week later, a different version of that community gathered at the NEXT LIBRARY® conference in Berlin. A NEXT LIBRARY® event is an international gathering of forward-thinking library professionals, innovators and decision-makers who are pushing boundaries and making changes that support learning in the 21st century.

One of the keynote speakers at that conference was R. David Lankes, Director of the University of South Carolina's School of Library and Information Science and a passionate advocate for libraries and their essential role in today's society. Below are some thoughts to ponder, underlines are mine. The complete text of **A Manifesto for Global Librarianship** is available at <https://davidlankes.org/category/presents/>.

- I...want to be clear, that while I am calling for librarians to shape their services and institutions to the needs and trends of communities, I am not saying that librarianship is about simply accommodating what is. Rather I am saying that librarians must be constant advocates for what should be, taking into account what is.
- Libraries are places...dedicated to the improvement of a community.... We advocate for the community, we support that community, and ultimately, we assist in community members becoming their own activists for positive change. We make communities smarter, and the lives of community members more meaningful.
- Libraries exist in a real world...On what shelf we put a book, at what hour we unlock the front doors, in what services we spend our time, in what neighborhoods we build buildings we are not neutral. All of these are affirmative decisions that have impacts.
- To make this point I have to answer what exactly is “our job.” For me that answer is that the mission of a librarian is to improve society through facilitating knowledge creation in your community. Or put even more simply, you make the community a better place by helping community members learn.
- A library is a mandated facilitated space maintained by the community, stewarded by librarians, and dedicated to knowledge. And to be clear, knowledge is not a book, or a thing. Knowledge only exists in the mind. So, if we are in the knowledge business, we are in the people business first.
- It is time for librarians to leave the safety of our stacks and hit the street.... we must seek out all factions of the community, and actively bring them together in a safe space to seek consensus on a better tomorrow. A better tomorrow based in knowledge and rationalism and kindness for all.

As we approach challenges in our libraries, our communities, our state, and our nation; as we approach the limited daylight and extended dark of the coming winter, let's remember what we do is important. Let's act like dragon-slayers; make dragons in their caves tremble at our approach.



## TRUSTEE TIPS

**Jeanette M. Rowsey, WVLA Trustees Division Chair**

As library board members, we have a weighty responsibility as stewards of the public trust. Unfortunately in some cases, it takes a painful organizational “wake-up call” to drive home the importance of financial oversight.

This month, may I suggest a different type of wake-up call. This experience will cost you no more than 70 minutes of your time (plus maybe a small fee via Netflix, Amazon or Apple iTunes). In exchange, you'll get a riveting lesson on what can happen when a public entity fails to have careful financial procedures in place.

Recommended at the WVLA Trustees Division meeting at this year's Fall Conference—the documentary “All the Queen's Horses” tells of a public employee in the small town of Dixon, Illinois who embezzled \$53 million over twenty

years to fund a quarter horse business and a secretly lavish lifestyle.

The film is entertaining and compelling throughout. It also happens to be the product of a CPA-turned-filmmaker, accounting professor Kelly Richmond Pope. Over the course of "All the Queen's Horses," Pope craftily shifts the viewer's attention to specific internal controls that were lacking in the town's financial management systems, and how these were eventually fixed.

If, like me, you do not bring an accounting background to your role as a public library trustee, you could most likely benefit from more financial know-how. Next month I'll share some recommended resources that boards might wish to incorporate into periodic learning sessions.

In the meantime, the cautionary tale of "All the Queen's Horses" can serve as a starting gate for those determined to sprint toward the goal of more competent and confident financial oversight.

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A banner image featuring a blurred background of colorful book spines on a library shelf. Overlaid on this background is the text "Library Grant Opportunities" in a large, white, bold, sans-serif font with a black outline.

## Library Grant Training

**Two-Day Workshop:** Planning and Writing Winning Proposals

**Where:** University of Charleston - Charleston, West Virginia

**When:** December 17 - 18, 2018, 8:30 AM - 5:00 PM

**Hosted by:** Institute for Strategic Funding Development

Do you have big goals for your community? Maybe you want to provide art education to underprivileged youth? Protect local wildlife? Spotlight little-known history? Improve financial literacy? or maybe NIH or NSF grants. We can help you get there.

Learn to find funders who share your ideals, plan logical programs, and win the grant funding to make it all real.

This workshop presents actionable advice on how to plan and write proposals that win grants.

Discover new tools and strategies that teach you how to efficiently find funding from government agencies, foundations, and corporations; develop grant-worthy ideas and projects; improve the quality of your grant application; generate, strong, persuasive narrative content; and build credible budgets.

Tuition for our Two-Day Grant Writing Workshop is \$598 per person, with a \$50 off discount for early sign-ups. (10 business days or more before the workshop). Participants Qualify for 15 contact hours or 15 CFRE Continuing Education Units.



## WVLA Names New Officers

The WVLA held its Annual Conference at the Stonewall Resort in Roanoke, WV last month. During the session, the WVLA announced its new officers for the coming year including the incoming **President Megan Tarbitt** and **1st Vice-President Heather Campbell-Shock**. Other officers for 2019 include **2nd Vice-President Todd Duncan**, **Secretary Jessica Tapia**, **Executive Director Kelly Funkhouser**, and **Treasurer Brian Raitz**.

Next year's conference is scheduled for October 8-10 at the Clarion Hotel in Shepherdstown.

## Time is Running Out to Order 2018 WV Tax Forms



To order state tax booklets for your library, you must place your order by December 14. Booklets should be shipped to libraries by late December.

More details and the **2018 Income Tax Order Form** are available on the [WVLC website](#). Complete the form and email it to Woodie Dorsen at [woodie.j.dorsen@wv.gov](mailto:woodie.j.dorsen@wv.gov) or to Gary Scott at [gary.l.scott@wv.gov](mailto:gary.l.scott@wv.gov). You may also fax your order to **304-558-2044**. The deadline is **December 14th**.

## Libraries Can Offer Tax Help with MyFreeTaxes



With the 2019 tax season almost upon us, it's time to consider how your library can help taxpayers navigate through the filing jungle. Again this year, the IRS is partnering with H & R Block and the United Way on the MyFreeTaxes program. MyFreeTaxes is a free, safe and simple way for individuals or households earning less than \$66,000 to file federal and state taxes. Libraries can take part by setting aside space for certified volunteers to work with taxpayers during tax season.

For more details on the program and how your library can take part, contact Cassel Pulliam of the IRS in Charleston at 304-561-3045 or at [william.c.pulliam@irs.gov](mailto:william.c.pulliam@irs.gov).

## Letters About Literature Writing Contest is Underway

**Letters About Literature** is back for its 26th year. The annual letter writing and reading competition is sponsored by West Virginia Center for the Book and the Library Commission. Students choose a book, poem, or speech that has had an impact on their view of the world, their personal lives, or both. Then they write a letter to the author, explaining why his or her work is important to them, and how it has affected them personally. Entries are judged nationally, as well as on a statewide level.



To be eligible, student entries must be postmarked by **January 11, 2019**. For more information on how students can take part in the program, please visit the [Letters About Literature page](#) on the WVLC website.



## Library Commission Awards

Submit your nominations today!



**December 31st** is the deadline to make your nominations for the Library Commission's **Librarian of the Year** and **Librarian Champions** awards.

**Librarian of the Year** will honor a single employee of a Public Library for his or her contributions to the library community in 2018. To be considered for this award, the nominee must be a current employee of a West Virginia Public Library. Remember, nominations are **not** limited to library directors!

The **Library Champions** award is designed to recognize individuals, such as Trustees, local officials, volunteers, and patrons, who have made exceptional contributions to Public Libraries in West Virginia in the past year. Up to 5 nominees will be selected to receive the award. *Employees of libraries and current state and federal elected officials are not eligible for nomination.*

Nomination forms for both Librarian of the Year and Library Champions are available [here](#). Please be complete and thorough when completing the nomination narrative. Winners will be determined solely on the narrative you provide.

## WVLC Notices

- **December 25 - Christmas Day:** WVLC is closed
- **Coal River Public Library:** Rebecca Deal is the new Branch Manager
- **Cross Lanes Public Library:** Brittany Rothausen is the new Branch Manager
- **Dunbar Public Library:** Ben Ball is the new Branch Manager
- **Glasgow, Marmet, & Riverside Public Libraries:** Melissa Burchett is the new Regional Branch Manager
- **Poca Public Library:** Teresa King is the new Branch Manager
- **Sissonville Public Library:** Pat Abbot is retiring, Michelle Ross is the new Branch Manager
- **Whitesville Public Library:** Makenzie Rose is the new Branch Manager
- **Fayette County Public Library:** Job opening for a Library Director

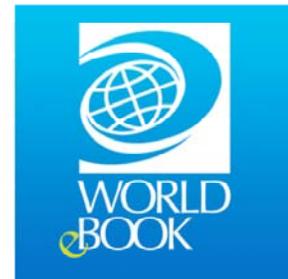
- **Guernsey County Public Library, Cambridge, OH:** Job opening for an Assistant Director
- **Andrews Public Library, Andrews, NC:** Job opening for Branch Librarian



## World Book eBooks Available to Public Libraries

As part of the InfoDepot.org database package, the World Book eBook app is available to all West Virginia public libraries. That means residents can read eBooks on their mobile devices through the World Book app. Here's how it works:

- Visit the Google Play Store, for Android products, or the Apple App Store, for iOS devices, to download the app. The app name is World Book eBooks.
- When the download is complete, it will launch.
- Log on with your personal eBooks account. If you do not have one, visit World Book eBooks on your browser to create one.
- Download eBooks to enjoy reading!



To download and view books, follow these steps in the World Book eBooks app:

- Log on with your personal account and scroll to see the available eBooks.
- To download a title, tap on the download icon (  ) in the center of the book.
- All downloaded titles will be in the "Show Downloaded" section of the app.

## National Library of Medicine Battles Opioid Addiction

The U.S. is in the midst of an opioid epidemic, with approximately 12.5 million people having misused prescription opioids and over 33,000 deaths by opioid overdose in 2015. West Virginia is on the front line of this drug war, and now the National Library of Medicine (NLM) is offering new resources to help in the battle.

If you are interested in funding to combat substance abuse or simply to promote health literacy in your community, the National Network of Libraries of Medicine (NNLM) can assist. The NNLM offers free classes, free resources and materials, and health outreach project funding.



Now is a good time to plan for a spring outreach project, so contact the NNLM [here](#) for more information on how to fight substance abuse in your community and to find the regional contact for West Virginia.



Complete the New Member Application on the [NNLM website](#).  
Membership and all services are **FREE**.



JOIN  
and  
ADD  
to the DISCUSSION!

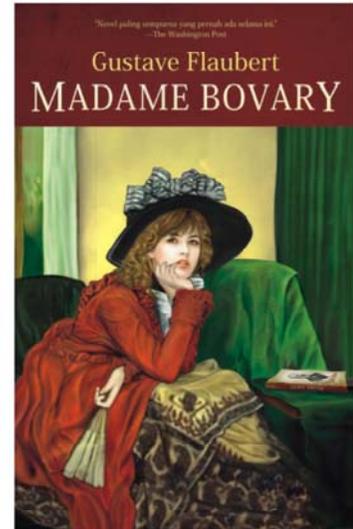
## WVLC Book Discussion GROUP

### Featured Book of the Month!

#### Madame Bovary

by Gustave Flaubert

Madame Bovary is the debut novel of French writer Gustave Flaubert, published in 1856. The character lives beyond her means in order to



escape the banalities and emptiness of provincial life.

When the novel was first serialized between 1 October 1856 and 15 December 1856, public prosecutors attacked the novel for obscenity. The resulting trial in January 1857 made the story notorious. After Flaubert's acquittal on 7 February 1857, Madame Bovary became a bestseller in April 1857 when it was published in two volumes. A seminal work of literary realism, the novel is now considered Flaubert's masterpiece, and one of the most influential literary works in history.

Contact Library & Development Services to request this book for your book group at 304-558-2041 or at [susan.p.bailey@wv.gov](mailto:susan.p.bailey@wv.gov).

### A History of the WVLC on *Libraries Today*!

Since 1929, the West Virginia Library Commission has supported public libraries all across the state. Over the years, the WVLC has overseen an incredible increase in the number of libraries in West Virginia - from just a handful in the 1920's to more than 170 today. In this month's episode, *Libraries Today* takes a look at the commission, the people who make it work, and what the future holds for public libraries.



Check out *Libraries Today* - available the first week of December on the [Library Television Network's YouTube Channel!](#)

### Promotional Kits for Learning Express Products Available



The LearningExpress Library is one of EBSCO's most important services - helping libraries improve the lives of their patrons every day through a highly-acclaimed eLearning solution that provides support to students and professionals for academic skill-building, standardized test prep, career certification test prep and more.

LearningExpress offers a wide range of marketing materials to help you spread the message, including flyers, posters, bookmarks, and graphics. Visit the [LearningExpress website](#) for all the details and how to order.



## CONTINUING EDUCATION

[Click Here to Read More About the WVLC Continuing Education Requirements for Directors & Staff](#)

	<p>View Upcoming &amp; Archived Webinars</p> <p style="text-align: right;"><a href="#">CLICK HERE</a></p> 
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	<p>View Upcoming Webinars &amp; Training</p> <p style="text-align: right;"><a href="#">CLICK HERE</a></p> 
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**Lyrasis Classes Spotlight**

[Caring for Scrapbooks: Preservation and Digitization Today](#)

Wednesday, December 14, 2018

12:00 PM - 2:00 PM ET

For many institutions, scrapbooks are one of the most problematic formats in their collections. Common in the 19th and early 20th century, scrapbooks are a unique record of individuals, families, or organizations. Newspaper and

magazine clippings, cards, other ephemera, and photographs were adhered to poor quality paper in improper bindings, making them a special challenge. This live online class will examine the materials and techniques used to create scrapbooks, outline quality storage materials and proper handling techniques for these special materials. We will also take a look at some digitization options and techniques for access in use today. While the focus is on older scrapbook collections, many of the same issues apply to scrapbooks being created today.

### **Online Classes**

[Preservation of Photographic Materials](#) (\*Multi-Session Event) - 12/5 and 12/6

[Caring for Scrapbooks: Preservation and Digitization Today](#) - 12/14

[Digital Curation Workflows](#) - 1/10



### **Highlighted Content from WebJunction**

These resources can help you strengthen your library and services to the community, explore them today!

- [New Course: Supercharged Storytimes](#). Children's storytimes are a hallmark of library programming, and thanks to the VIEWS2 research, we know that library storytimes do matter. The expanded and updated Supercharged Storytimes course turns the findings from the VIEWS2 into practical strategies for library storytime practitioners. The course covers foundational early literacy concepts (oral language, phonological awareness, print awareness/concepts, letter knowledge, vocabulary, and background knowledge) and align with other library training that educates parents and caregivers about their role in supporting early literacy.
- [Delivering Literacy to Families through Story Storytime](#): Stork Storytime helps parents-to-be establish a daily reading routine before baby arrives. North Liberty Community Library developed the Stork Storytime Librarian Toolkit for other libraries to easily implement this innovative and impactful program.

### **Upcoming Webinars**

If you can't attend a live session, all WebJunction webinars are recorded and available for free in the [course catalog](#).

#### **Library Programming for Adults, From Start to Finish**

Tuesday, December 18, 2018 ♦ 3:00 pm ♦ 1 hour

[Register here](#).

Adult programming at your library can bring the community together in meaningful ways but finding the ideal program and attracting the right audience can be overwhelming. This webinar will teach you to plan events and programs from start to finish, including identifying potential partners, getting community input, and successful marketing. Learn how to deliver quality, budget-friendly programs that will bring in the crowds without reinventing the wheel. From choosing dates and times to selecting events that get results, you'll hear practical tips on everything it takes to launch adult programs your community will love.

Presented by: **Cara Romeo**, Assistant Library Director/Community Services Librarian, [K. O. Lee Aberdeen Public Library](#) (SD)

Events - WebJunction Events Calendar

## WebJunction Events Calendar

To view a complete list of past WebJunction webinars, go to: [WebJunction Event Archives](#)



WebJunction webinars are live audiovisual programs that are conducted online via WebEx web conferencing. Anyone who has an Internet connection can participate, listening to the audio broadcast through speakers or headset, or via phone. These **free** events allow you to meet and learn from library

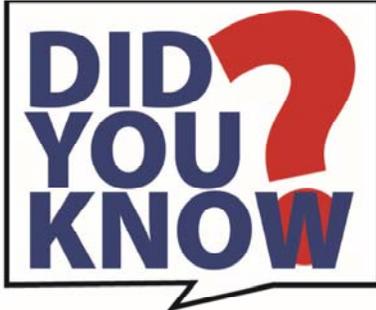


leaders and fellow library practitioners.

WebJunction's catalog of courses and webinar archives on library topics is now open to all library workers and volunteers across the nation. A certificate of completion is provided after you have completed any course or webinar that you enroll in.

[Catalog »](#)

**Click to View »**



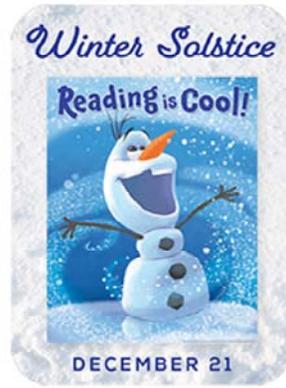
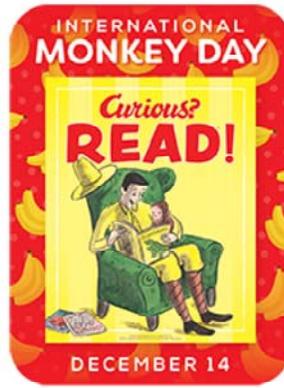
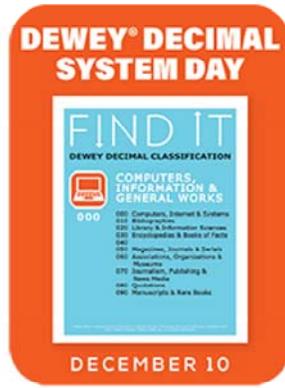
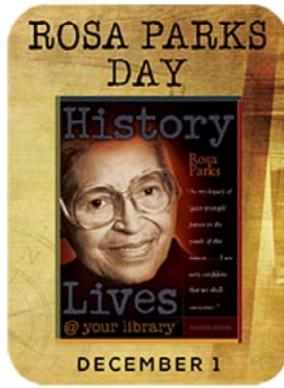
Weirton's public library is one of the oldest continuous libraries in West Virginia. Established in 1924 by the Weirton Women's Club, it was housed in various locations until 1958 when the Mary H. Weir Public Library was opened. The Weir family donated the money and land needed for construction of the new building, and an addition was attached in 1979. The library now serves more than 24,000 residents in Hancock County.



## Mark Your Calendar!



- December 1:** Rose Parks Day
- December 6:** National Miner's Day
- December 7:** Pearl Harbor Day
- December 10:** Dewey Decimal System Day
- December 14:** International Monkey Day
- December 21:** Winter Solstice
- December 25:** Christmas
- December 31:** New Year's Eve



**You're the Super Star!** Have a story to tell or a photo to share?  
 Click Here to Email Us!

*Any mention of services or products in this newsletter does not constitute an endorsement or recommendation. The use of any services or products should be evaluated on an individual basis. The West Virginia Library Commission provides no guarantee as to the security, reliability, or accuracy of information provided herein. Funding for West Virginia Library Commission programs and services, including this newsletter, is provided by the State of West Virginia. Funding for this newsletter is also provided by the U.S. Institute for Museum and Library Services under the provisions of the Grant to States Program as administered by the West Virginia Library Commission.*



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**Karen E. Goff**

*Executive Secretary*

*West Virginia Library Commission*

**West Virginia Library Commission**

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