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West Virginia Library Commission (WVLC) Monthly Newsletter

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Issue 74 August 2017

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a message from...

the West Virginia Library Commission

From the Secretary

August 2017



Facility Assessment Survey on the Horizon

House Bill 2792, passed by the Legislature on April 6 and subsequently signed by the Governor, requires the Library Commission to conduct a survey to determine the construction and maintenance needs of public libraries. It further requires the Library Commission to develop a status report and 10-year plan for library construction and maintenance. The results of the survey will provide local libraries, the Library Commission, the Legislature, and the Governor much needed information on capabilities and needs. I have been at the Commission a long time and do not recall another survey of

this scope.

Phase 1, the online survey, will be launched next month. The logic behind the survey is to collect needed information with minimal stress. We all have been victims of survey fatigue. Unlike Bibliostat, most of the questions have multiple choice answers. If you don't know when the library's roof was last upgraded, "Unknown" is a choice. Most questions also have a comment box so you can provide additional details.

One focus of HB 2792 is meeting space available for public use. This is encouraging. It indicates an awareness of an important, often overlooked role of libraries. In <u>Library as Place: Rethinking Roles, Rethinking Space</u>, architect Geoffrey T. Freeman writes, "The library is the only centralized location where new and emerging information technologies can be combined with traditional knowledge resources in a user-focused, service-rich environment that supports today's social and educational patterns of learning, teaching, and research."

Please complete the survey to the best of your ability. Some Directors who have reviewed the draft see the survey as an aid to their own facility assessments.

I hope to have preliminary results to share at the WVLA annual conference. Speaking of which, I hope you have November 8-10 marked on your calendar.

Karen Goff

WVLC Executive Secretary

Commission News

Dalzell Steps Down

At its April 2017 meeting, the West Virginia Library Commission said good-bye to one of its long-time members. Commissioner David Dalzell is stepping down after 8 years on the WVLC.



visually impaired.

Commissioner Dalzell has spent much of his adult life in service to West Virginia public libraries. He has been a member of the Moundsville-Marshall County Public Library Board of Trustees for nearly four decades, and he is a former chair of the Trustee section of the WV Library Association. He joined the WV Library Commission in 2009.

In 2014, Commissioner Dalzell was awarded the the WV Library Association's certificate of merit for service to libraries and librarianship in West Virginia. And in April, WVLC members presented the commissioner with a resolution of appreciation for his lifelong commitment to the development of library services in the state.

WVLC Partners with the WV Human Rights Commission

The West Virginia Human Rights Commission is teaming up with the WVLC to improve public awareness for fair housing rules and regulations and the rights of citizens to choose where they want to live without fear of discrimination. To spread the word, the HRC is shipping packets containing brochures and CDs to every library in the state. These free informational packets provide information on fair housing rights and are intended to be handed out to library patrons. The CDs are specifically designed for the



This joint venture was announced by Library Commission Executive Secretary Karen Goff and Acting HRC Executive Director Marykaye Jacquet, and is being funded by a federal Housing and Urban Development Partnership grant received by the HRC.

You should be receiving your packets soon. Be sure to take advantage of this great joint effort between the HRC and the WVLC!

Help Save Lives



35,092 Motor Vehicle Deaths in the U.S. in 2015. As many people now die from cars as from guns. Now...there's a new online program for libraries that can help reduce those deaths. Driving-Tests.org offers an online driver's education program...and it's free for both libraries and library patrons.

Check it out and see if you would like to add the library-branded, state-specific program to your library's website.





Stories From The ALA

Organizations Welcome Librarians After Town Tackles Parks, Jobs and Safety

The Spokane County (Wash.) Library District is known for its customer service, material lending and management of public dollars. So when a new library director suggested a community-oriented initiative to staff members, some rolled

their eyes. But after some initial skepticism, the changes have been overwhelmingly positive: Librarians see community engagement work as part of their fundamental responsibilities, and the library has



been invited to participate in the community in new and exciting ways.



To kick off this city-wide change Library Director Nancy Ledeboer asked branch librarians to engage their residents in conversations.

From the discussions, the librarians learned many people felt disconnected from the community. With new knowledge about what their residents wanted, the library set out to create programs to bring people together. Librarians in the Valley Branch started visiting an alternative high school every week to help students with résumé-building and interviewing skills. The Deer Park Branch partnered with an Eagle Scout to haul 300 bags of trash and wood out of a local park, which was renamed "Library Park."

"We could have just asked for money and hired a landscaper, but doing it the way we did created leadership opportunities for people to step forward," said Ledeboer. "It connected a whole bunch of other people and gave them opportunities to socialize."

Read More.

Learn More

When searching for online training sessions, I often find high price tags for in-depth classes. That's not the case with edX.org.

Morgantown Public Library Director Sarah Palfrey suggested that I check out a class on the site entitled *Library Advocacy Unshushed*. Like other courses on the site, it is designed in the style of a college class. It gave me a fresh perspective on an old idea, and I would highly recommend it.

Most of the courses on edX.org are free. However, a few technical courses and some class certifications require a fee.



Major players in library continuing education create and publish on the site, including Massachusetts Institute of Technology, Harvard University, Berkeley UC, and others. Titles range from Leading with Effective Communication (Inclusive Leadership Training) and Finance for Everyone: Smart Tools for Decision Making to The Rise of Superheroes and their impact on Pop Culture and Sharks! Global Biodiversity, Biology, and Conservation. Each course I have viewed has videos and extra resources listed. It's worth checking out!

For questions, comments or to sign up for our new closed group Facebook page for WV Directors and Branch Managers, contact Melissa at melissa.j.brown@wv.gov or 1-800-642-9021, ext. 2082.

Melissa Brown

WVLC Continuing Education Consultant



The **WVLA Annual Conference** is scheduled for **November 8-10** at **The Greenbrier** in White Sulphur Springs. This year's conference is a joint conference with the Southeastern Library Association (SELA). To register, contact the <u>WVLA</u>.

A Message from the WVLC

This year WVLC has changed how library staff applies for scholarships to conferences, as well as included additional questions. Library staff can now apply electronically for scholarships year-round, even for events not listed.



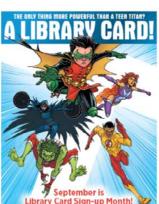
Additional questions relating to travel expenses are included in the application and will be used to revise the scholarship amounts.

For the following conferences, have the scholarship application in before:

- ABOS August 15, 2017
- WVLA Annual September 1, 2017
- · ALA Mid-Winter December 1, 2017
- PLA December 1, 2017
- WVLA Spring Fling February 1, 2018
- · Computers in Libraries January 1, 2018

The link for applying year round is https://www.surveymonkey.com/r/2018cg.

September is Library Card Sign-up Month



This September, crime-fighting DC Super Heroes, the Teen Titans, will team up with the American Library Association (ALA) and the WVLC to promote the power of a library card. As honorary chairs, DC's Teen Titans will remind parents, caregivers and students that signing up for a library card is the first step towards academic achievement and lifelong learning.

Free print and digital public service announcements (PSAs), media tools, social media graphics and other artwork featuring the Teen Titans are available for libraries here.

Also, Teen Titans <u>posters and bookmarks</u> are available for purchase through the <u>ALA</u> Store.

This September, don't forget to remind students and their parents about the power of a library card!

Summer Learning

Piedmont Public Library took it's summer learners to the movies this July! Library Director Paula Boggs called the



library's summer program "Monday Night at the Movies". Students and their parents were invited to a local park where the kids created their own "Box Car". After a pool party, the children brought their cars to the big screen and enjoyed a drive-in movie experience.

What a great way to bring the library and community closer together. Hats off to Piedmont Public Library for a great summer program!

WVLC Notices

- Library Commission Meeting: Culture Center, Charleston, WV August 18, 10 AM
- Bibliostat Reporting Window: Ends August 18





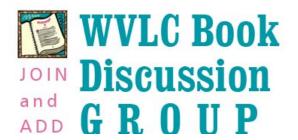
Don't Miss the Latest Edition of Libraries Today!

In this month's episode, *Libraries Today* takes a look at school libraries and the specific challenges that school librarians face.

School librarians have to balance their role as a librarian with their job as a teacher. In the August episode, we'll learn more about these challenges and the difficulties they must overcome to deliver library services to West Virginia students.



Check out Libraries Today - now available on the Library Television Network's **YouTube Channel**.



Featured Book of the Month!

In the Language of Miracles

by Rajia Hassib

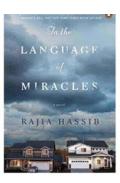
Rajia Hassib's debut novel is set in the fictional town of Summerset, New Jersey, where an Egyptian-American

to the DISCUSSION!

family has lived for years, enjoying the full potential of the American Dream that lured them to the United

States decades earlier.

A classic immigrant story with a decidedly contemporary plot, *In the Language of Miracles* explores the Arab-American experience and what it means to belong in a distrusting world. In crystalline prose, Hassib captures the intricate family dynamics at play—secrets, lies, unfulfilled hopes and crushing regrets—as her eminently likable characters struggle to move beyond tragedy.



Contact Library Development Services to request this book for your book group! 304-558-2041 or susan.p.bailey@wv.gov.

CONTINUING EDUCATION

New Director's Moment

by Melissa Brown

One of my favorite search engines is the ALA's <u>Programming Librarian</u>. It provides the resources, connections and opportunities libraries need to fill their role as centers of cultural and civic life. And It's an easy tool to use.

To get started, go to the "Browse Ideas" tab. There you can refine your program search by budget, library type, topic, program type and age. Once selected, the description of the program is thorough, giving the researcher details and resources.

Under the "News" tab, you will find current, relatable articles and events/celebrations for the month. The "Blog" tab has led me to some helpful authors that I keep on file and the "Webinars" tab not only lists upcoming events, but has a great search engine embedded for past webinars.

Under each tab selected, there is a hyperlink for sharing ideas for programs or webinars. The next time you find yourself searching for a good program idea that will align to your community needs, check out programminglibrarian.org. For help with this or other Continuing Education needs, please contact Melissa at melissa.j.brown@wv.gov.



LYRASIS and the West Virginia Library Commission are teaming up to bring West Virginia libraries opportunities for professional development and discounts on library supplies.

Through your affiliation with the West Virginia Library Commission, your library receives:

◆ Discounts on LYRASIS classes and training

- ◆ Special savings on supplies and select products
- ◆ Free participation in select LYRASIS events and webinars
 - ◆ Free listings on LYRASIS Job Bank

For more information on how you can take advantage of this great partnership, visit the Lyrasis website.

SYRACUSE UNIVERSITY School of Information Studies



Accredited by the American Library Association since 1928, the Syracuse University's School of Information Studies Master of Science in Library and Information Science (LIS) prepares you with the knowledge, skills and values to have a positive impact on how communities access and use information. As a student in this online program, you will learn from the same faculty who teach in the on-campus LIS program, ranked the No. 4 library and information studies program in the nation by U.S. News & World Report.

Through the online LIS program, you can earn your degree in as little as 18 months and emerge ready to assume leadership roles in a broad range of settings, including academic institutions, public libraries, corporations, government agencies and cultural institutions.

REQUEST MORE INFORMATION

Click Here to Read More About the West Virginia Yearly Requirements for Directors & Staff







Highlighted content from WebJunction

These resources can help you strengthen your library and services to the community, explore them today!

<u>Virtual Story Time</u>' <u>Offers a New Way to Experience Books</u>. Story time is a popular tradition at public libraries
throughout the country, but story time events at the Tennessee State Library and Archives have a special twist:
instead of performing with groups of eager children crowded at her feet, the librarian administering the program
is reading books aloud in mostly empty rooms. The audience – children with vision impairments or other
disabilities that make reading standard print books difficult – listen to the stories each month via telephone
conference call.

Upcoming Webinars

If you can't attend a live session, all WebJunction webinars are recorded and available for free in the course catalog.

More Than #MotivationMonday: Motivating Your Team Any Day of the Week

Thursday, August 17, 2017 ♦ 3:00 pm ♦ 1 hour Register here.

Employees motivated to deliver top notch service are key to a library's success. But many in library organizations don't know how to effectively instigate employee motivation. As a critical management and leadership skill, it's important to know what motivation is and isn't, what works and what doesn't. In this session, we'll explore factors that influence motivation at work and review strategies for supervisors to keep their teams motivated and productive. No matter the size of your library or your role, you will be inspired to find your own motivation and be able to catalyze others!

Presented by: **Rachel G. Rubin**, MLIS, PhD, Director, Bexley (OH) Public Library, soon to be Director of Library and Information Services, Capital University (OH)

IFLA's Global Vision: An Interactive Discussion

Thursday, August 24, 2017 ♦ 3:00 pm ♦ 1.5 hours Register here.

Earlier this year, the International Federation of Library Associations and Institutions (IFLA) launched a series of Global Vision discussions to bring together thousands of librarians around the world, through face-to-face and online interactive participation, to explore how a connected library field can meet the challenges of the future. IFLA believes that the challenges facing the library field from ever-increasing globalization can only be met and overcome by an inclusive, global response from a united library field. By joining us for this webinar, you can participate in this global discussion to identify future challenges and opportunities facing the library field and help to prioritize actions that a united and connected library field can take.

The <u>Association for Rural and Small Libraries</u>, in collaboration with WebJunction, invites rural and small libraries to join this highly interactive webinar discussion to voice your opinions and contribute to shaping a unique and comprehensive IFLA Global Vision.

Facilitated by: **Jennifer Pearson**, ARSL board member, IFLA Global Vision North American regional discussion representative, and director Marshall County Memorial Library (TN)

WebJunction Events Calendar

WebJunction Events Calendar

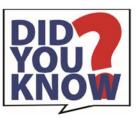
To view a complete list of past WebJunction webinars, go to: WebJunction Event Archives



WebJunction webinars are live audiovisual programs that are conducted online via WebEx web conferencing. Anyone who has an Internet connection can participate, listening to the audio broadcast through speakers or headset, or via phone. These free events allow you to meet and learn from library leaders and fellow library practitioners

WebJunction's catalog of courses and webinar archives on library topics is now open to all library workers and volunteers across the nation. A certificate of completion is provided after you have completed any course or webinar that you enroll in

Click to View »



Two West Virginia libraries reached impressive milestones in July. The Greenbrier Public Library celebrated its 75th anniversary last month and the Sutton Public Library celebrated birthday number 50. The Greenbrier PL was established during World War II in the old Virginia Supreme Court Library, and moved to it's new, modern facility in 2007. The Sutton PL opened in 1967 in the city's Community Building. After several years of fund-raising, a new library building opened in 2009 on Main Street in Sutton. Congratulations to both and here's to many more great years to come!



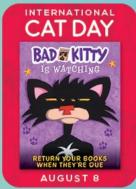
Don't forget the 2017 Bibliostat reporting window closes August 18th. For more information, contact Susan Bailey at (304) 558-2041.

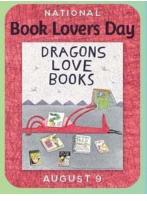
Mark Your Calendar! 31

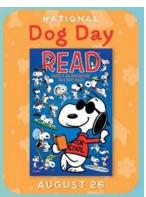


August 5: National Underwear Day August 8: International Cat Day August 9: National Book Lovers Day August 12: National Elephant Day August 26: National Dog Day









You're the Super Star!

Have a story to tell or a photo to share? Click Here to Email Us!

Any mention of services or products in this newsletter does not constitute an endorsement or recommendation. The use of any services or products should be evaluated on an individual basis. The West Virginia Library Commission provides no guarantee as to the security, reliability, or accuracy of information provided herein. Funding for West Virginia Library Commission programs and services, including this newsletter, is provided by the State of West Virginia. Funding for this newsletter is also provided by the U.S. Institute for Museum and Library Services under the provisions of the Grant to States Program as administered by the West Virginia Library Commission.





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Karen E. Goff

Executive Secretary
West Virginia Library Commission

West Virginia Library Commission

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