





We are excited to offer this toolkit for West Virginia Family Read Week to libraries. The theme for the week, Super heroes/comics/graphic novels, is to help you plan activities and to generate more interest among patrons around the week and to "Share the Power of Reading."

Here's what is included:

Sample News Release explaining the week.

Social media posts with suggested hashtags to use.

A quick visual touting the benefits of reading aloud to children.



Reading Tips

A PDF will be available to post on your social media accounts. There is also a copy of it in the WVFRW Family Guidebook.

Promote the Family Guidebook often as possible. There is a downloadable PDF at the WVLC website. It provides materials for activities, crafts, book lists, and more to let families explore, discover, and create a week full of adventurous fun. Whether you have an already established WV Family Read Week plan or want to give it a try this year, let's get families excited about the week!

Your Library's Information 123 Street Address Town, State, Zip Phone number

For Immediate Release

November 1, 2022

CONTACT: Contact Person's Name *Title* email

Harness the Power of Reading with West Virginia Family Read Week and [Your Library Name]

Your Town/City, W. VA. – The **YOUR LIBRARY NAME** is pleased to announce its participation in West Virginia Family Reading Week: November 13th - 20th.

During the week, libraries throughout the state encourage parents and caregivers to read with their children. Reading aloud stimulates speech and language development for young children. Older children can see the benefits with improved academic success.

Reading together also promotes family bonding. In the WV Family Read Week Guidebook, there are many activities for parents to spark interest and excitement for reading. The WV Family Read Week Guidebook is available for download at: https://wvlcguides.org/WVFamilyReadWeek

Along with these activities for home reading time, families can visit **YOUR LIBRARY NAME** to participate in activities and programs to celebrate the week and unleash the Power of Reading.

To learn more about West Virginia Family Read Week, the family guidebook, and the other fun activities visit **YOUR LIBRARY NAME**.

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SAMPLE POSTS:

- * Download the #WVFamilyReadWeek activity booklet here: [add link] or visit the llibrary for more about reading with your family this week. #WVFamiliesRead
- ★ Discover The Power of Reading during West Virginia Family Read Week, November 13-20

[attach an image of the WV Family Read Poster] #WVFamiliesRead #WVFamilyReadWeek

- * A library card unlocks your superpower. Join us for #WVFamilyReadWeek November 13-20 [attach an image of the WV Family Read Poster]
- * Visit the library in your secret identity during WV Family Read Week. #WVFamiliesRead #WVFamilyReadWeek
- Circles 1
- * Ask us about how to unlock the Power of Reading with a library card! #WVFamiliesRead #WVFamilyReadWeek
- * Don't forget to share your family's reading adventures. #WVFamiliesRead #WVFamilyReadWeek
- * Reading Tips [attach Reading Tips pdf] #WVFamiliesRead #WVFamilyReadWeek





Five Ideas for Graphic Novel-Centered Library Programs

https://www.ebsco.com/blogs/ebscopost/five-ideas-graphic-novel-centered-library-programs

How to Throw a Comic Con at Your Library

https://www.publishersweekly.com/pw/by-topic/industry-news/comics/article/61940-how-to-throw-a-comic-con-at-your-library.html

Graphic Novels and Literacy Programs: Making an Impact

https://librariantolibrarian.wordpress.com/2018/07/13/graphic-novels-and-literacy-programs/

Graphic Novels and Comics Round Table's A Quick Guide to Reading Library Comics At Home

https://www.ala.org/rt/gncrt/-guide-reading-library-comics-home

Graphic Novel Programming for All-Ages and All Budgets

https://www.diamondcomics.com/Article/93746-Graphic-Novel-Programming-for-All-Ages-and-All-Budgets

Superhero Training at the Library

https://librarianisontheloose.wordpress.com/2015/01/27/superhero-training/

Superhero Academy: Spring Break Program at the Library

https://jbrary.com/superhero-academy-spring-break-program-library/

What's Your Superhero pose contest

https://waltham.lib.ma.us/blog/main/?p=4791



FOR ADDITIONAL INFORMATION



LIBRARY SECTION WV DEPARTMENT OF ARTS, CULTURE & HISTORY

1900 Kanawha Blvd., East Building 9 Culture Center Charleston, WV 25305