

West Virginia  
***FAMILY READ WEEK***  
Library Toolkit

*Visit*

**THE LIBRARY**

# WELCOME

We are excited to offer this toolkit for West Virginia Family Read Week to libraries. The theme for the week, **Travel and Adventure**, is to help you plan activities and to generate more interest among patrons.

Promote the Family Guidebook often as possible. There is a downloadable PDF at the WVLC website. It provides materials for activities, crafts, book lists, and more to let families explore, discover, and create a week full of adventurous fun while building bonds.

Whether you have an already established WV Family Read Week plan or want to give it a try this year, let's get families excited about the week!

## Here's what is included in the Library Toolkit:

**Sample News Release** – a simple news release explaining the week. Editable Word document available as a Google Doc.

<https://drive.google.com/file/d/1Zo8eabZGGOWFUrXWeXlpJyyxrGN0te-0/view?usp=sharing>

**Social media** – suggested hashtags to use and sample social media posts.

**Virtual Story Time** – video links to virtual read alouds featuring titles from the Family Guidebook book list.

**Benefits of Reading Aloud to Children** – a quick visual touting the benefits of reading aloud to children.

**Reading Tips** – pdf will be available to post on your social media accounts. There is also a copy of it in the WVFRW Family Guidebook.

**Book an Adventurer All Year Long** -- pdf will be available to post on your social media accounts. There is also a copy of it in the WVFRW Family Guidebook.

**Bookmarks** – a promotional item for the week and a quick reading log (on the back of the bookmark).

# ***SOCIAL MEDIA***

**Consider making social media posts on your library's various accounts using the suggested hashtags listed below. We have included some examples for posts as well.**

## **Campaign Hashtags:**

**#WVFamiliesRead #WVFamilyReadWeek**

## **Facebook Headers:**

[https://drive.google.com/file/d/1Svx4Jypr\\_4j8k3qxf4vd1UOz3J5oXJnz/view?usp=sharing](https://drive.google.com/file/d/1Svx4Jypr_4j8k3qxf4vd1UOz3J5oXJnz/view?usp=sharing)  
<https://drive.google.com/file/d/1xtWwTvDuxq6esR-h3r2U-QXxISfiKYz3/view?usp=sharing>

## **Sample Posts:**

- \* Download the #WVFamilyReadWeek activity booklet here: [add link] or visit the library for more about reading with your family this week. #WVFamiliesRead
- \* Book an Adventure during West Virginia Family Read Week, November 15-21. [attach an image of the WV Family Read Poster] #WVFamiliesRead #WVFamilyReadWeek
- \* This November discover the places a Library Card can take you. Join us for #WVFamilyReadWeek November 15-21 [attach an image of the WV Family Read Poster]
- \* How many adventures can you have without leaving your house? Find out with a library card from [LIBRARY NAME] #WVFamiliesRead #WVFamilyReadWeek
- \* Ask us about how to travel without packing! #WVFamiliesRead #WVFamilyReadWeek
- \* Don't forget to share your family's reading adventures. #WVFamiliesRead #WVFamilyReadWeek
- \* Reading Tips [attach Reading Tips pdf] #WVFamiliesRead #WVFamilyReadWeek
- \* Book an Adventure All Year Long [attach Book an Adventure All Year Long pdf] #WVFamiliesRead #WVFamilyReadWeek

# ***VIRTUAL STORY TIME***

**This year we are including links to some virtual story times featuring the titles listed in the Family Guidebook.**

## **Books:**

Flat Stanley - by Jeff Brown and illustrated by Scott Nash

<https://www.youtube.com/watch?v=wk94fb1zjZQ>

As the Crow Flies - by Gail Hartman and illustrated by Harvey Stevenson

<https://www.youtube.com/watch?v=zXXjlZBgBIU>

Me on the Map - by Joan Sweeney and illustrated by Annette Cable

[https://www.youtube.com/watch?v=v\\_gUK8U9dE0](https://www.youtube.com/watch?v=v_gUK8U9dE0)

Mapping Penny's World - by Loreen Leedy

<https://www.youtube.com/watch?v=LMzr6-ZBnws>

Mapping Sam - by Joyce Hesselberth

<https://www.youtube.com/watch?v=CtzFtt9luql>

More than Anything Else - by Marie Bradby

<https://www.youtube.com/watch?v=beEMU9YOBnU>

How to Make a Cherry Pie and See the U.S.A. - by Marjorie Priceman

<https://www.youtube.com/watch?v=L21CRUZy5ig>

The Scrambled States of America - by Laurie Keller

[https://www.youtube.com/watch?v=jxI9V\\_LODRM](https://www.youtube.com/watch?v=jxI9V_LODRM)

# ***VIRTUAL STORY TIME***

**This year we are including links to some virtual story times featuring the titles listed in the Family Guidebook.**

## **Books:**

Africa is not a country - by Margy Burns Knight

<https://www.youtube.com/watch?v=CyoWkZdGwzA>

Paddington - by Micheal Bond and Illustrated dy R. W. Alley

<https://www.youtube.com/watch?v=EPEMII0518s>

Up and Down the Andes - by Laurie Krebs

<https://www.youtube.com/watch?v=jAXRD3EYdvk>

Love and Roast Chicken - by Barbara Knutson

<https://www.youtube.com/watch?v=1FLMxekaPOg>

The Girl Who Named Pluto: The Story of Venetia Burne - by Alice b. McGinty

<https://www.youtube.com/watch?v=4gQObt5n0Aw>

Starstruck: The Cosmic Journey of Neil DeGrasse Tyson - by Kathleen Krull and Paul Brewer

<https://www.youtube.com/watch?v=bpfcVhAKx2c>

Three Little Aliens and the Big Bad Robot - by Margaret McNamara

<https://www.youtube.com/watch?v=5-FJYYaxuRg>

Not Quite Narwhal - by Jessie Sima

<https://www.youtube.com/watch?v=cjPThtCBT50>



# Benefits of reading aloud to children





# ***BOOK AN ADVENTURE ALL YEAR LONG***

Continue using the library after West Virginia Family Read Week ends.

Make frequent trips to the library as a family and check out materials.

Let kids and teens pick their own books and other reading materials. Picking their own titles leads to more enjoyment for pleasure reading.

Listen to audiobooks. They are great for road trips, driving to and from school and after school activities.

Let your kids see you reading for fun. Be a reading role model by showing the children and teens in your life the importance reading plays in everyday life.

Read aloud to your kids. Begin reading to your kids at birth. Reading aloud develops language and early literacy skills. Make sure your child's caregiver also reads to them.





# BOOK AN ADVENTURE FAMILY READING TIPS

## TALK

- \* Talk about things in the story that your child can experience in everyday life
- \* Let your child express ideas and thoughts about the book
- \* Discuss the pictures
- \* Do rhymes and make silly words

## ACCESS

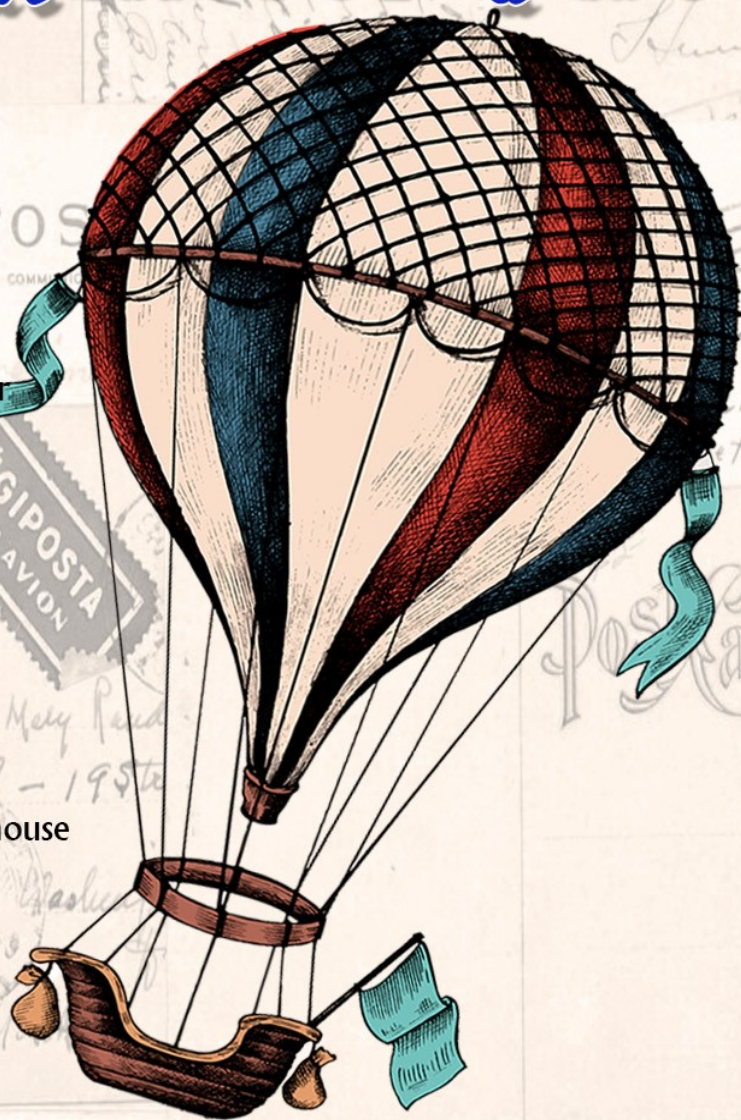
- \* Keep books in different rooms of the house
- \* Visit the library often
- \* Listen to audiobooks in the car
- \* Bring books along when you are in waiting rooms
- \* Reread favorites

## ASK & EXPLAIN

- \* Ask questions about the images in the story, even the cover
- \* Wonder what might happen next
- \* Trace letters with your finger to teach letter recognition
- \* For other kids, explain the difference between fiction and nonfiction stories

## ROUTINE

- \* Start reading to your child as a newborn
- \* Read everyday
- \* Create a reading place
- \* Have time set aside for story time
- \* Have a weekly Library Day to find more reading material





WEST VIRGINIA

# FAMILY READ WEEK

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LIBRARY CARD TAKES YOU

NOVEMBER 15-21, 2020

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