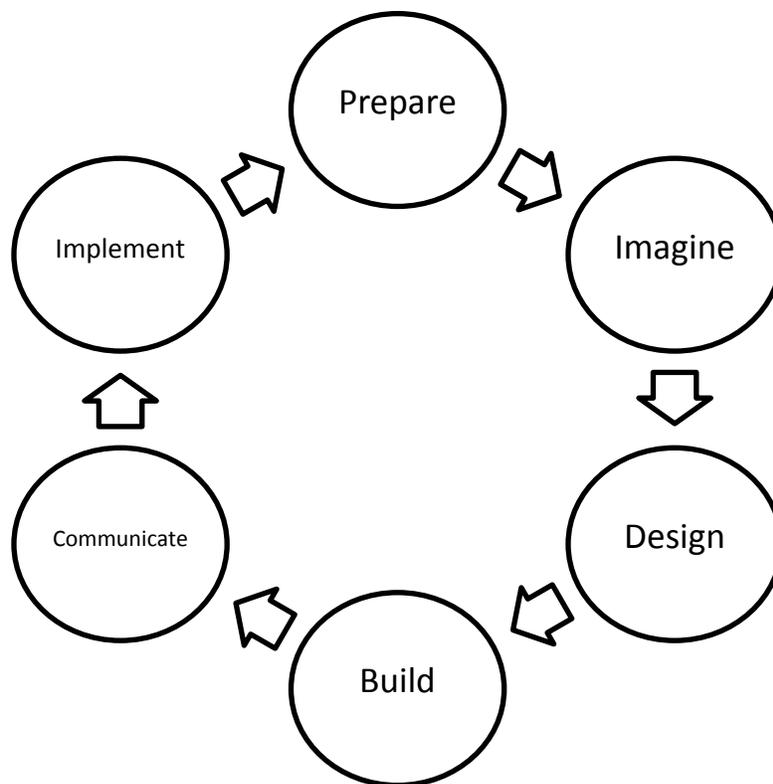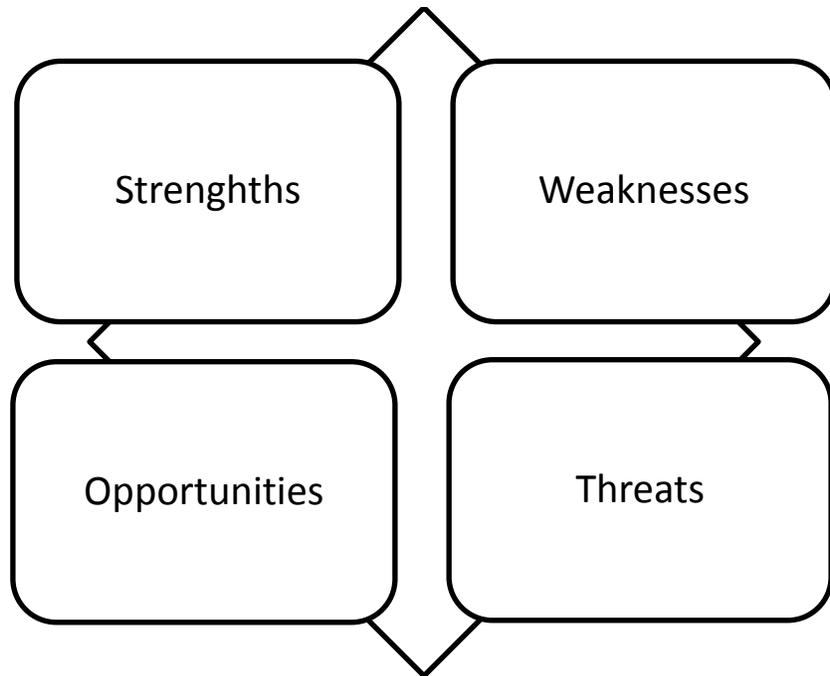Community Vision

1) Gather data

2) Develop a vision

3) Identify current conditions

4) Compare them with vision

5) Determine what will help

6) Present data

7) Identify library role

Types of information you might need:

- Demographics
- Languages
- Ethnic groups
- Largest employer
- Major industries
- Information sources
- Service groups

Community Needs

- List community needs and current library services
- Determine needs that can be addressed

ALA's *The Promise of Library Transforming Communities*
- Tools for Community Engagement and Innovation (*Harwood in a ½ Hour*)
- "Community Engagement Conversation Guide"

Planning Checklist

1) Has the board developed a long-range or strategic plan for the library?

2) Has the board benefited from the library directors' and the staff's input in the planning process?

3) Has the community had input into the planning process?

4) Has the plan been evaluated in the last year?

Resources
The New Planning for Results: A Streamlined Approach by Sandra Nelson
ISBN: 0-8389-3504-4
ISBN-13: 978-0-8389-3504-0

Transforming Libraries Website
http://www.ala.org/transforminglibraries/library-transforming-communities

West Virginia Library Commission: West Virginia Public Library Trustees Manual, 2012 edition
http://www.librarycommission.wv.gov/ Click on Publications, then Trustee Manual 2012 Edition