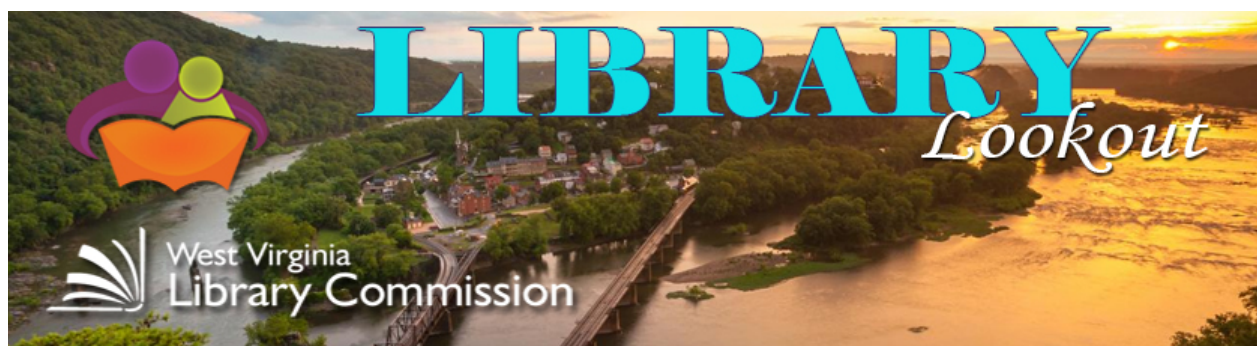


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West Virginia Library Commission (WVLC) Monthly Newsletter

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Issue 99

September 2019

In This Issue

- [From the Secretary](#)
- [Trustee Tips](#)
- [Commission News](#)
- [Project READY](#)
- [Libraries Lead with Digital Skills](#)
- [WVLC Notices](#)
- [Connie Sutton](#)
- [TeenTober](#)
- [Book of the Month](#)
- [Continuing Education](#)
- [Did You Know?](#)
- [Mark Your Calendars](#)

From the Secretary

September 2019



I know many of you are transitioning from summer activities to school year activities, and that all of you have many, many activities on your plate, but don't let Census 2020 get lost on that plate. Census 2020 launches in April. That's only seven months.

I am old enough to remember census takers coming to the house with paper forms, sharp pencils, and sensible shoes. I admit that I was not particularly interested. But that was then. Census 2020 will be my fifth census at the Library Commission, and I am very interested now.

During my adventures with Census, I've learned about estimates, sampling data, census geography, census databases, undercounts, and much, much more. I've learned how Census affects Congressional Districts, Medicaid, and Federal and State library funding. I've learned that getting a fair and accurate count is a mammoth enterprise. I've learned that undercounts happen, often among vulnerable communities. The effort to count people experiencing homelessness at service locations and pre-identified outdoor locations is referred to as Service-Based Enumeration (SBE). SBE will count people at shelters, soup kitchens, regularly scheduled mobile food vans and target non-sheltered outdoor locations on March 30, March 31 and April 1, 2020.

What's this mean for libraries? Aside from funding, aside from being Census cheerleaders, for the first time in Census

history, libraries will be enumeration collection sites. People will be able to complete Census questionnaires online. Libraries can anticipate providing space, equipment, and information to community members filling out those forms.

If you haven't started already, please prepare to help your community, help your state, help Census to get an as accurate count as possible. Here are some suggestions from ALA.

- Join a local Complete Count Committee.
- [Download the ALA Census Guide](#)
- Consider hosting census job fairs and sharing information about census job opportunities.
- Begin planning promotional events and reserving space for them.
- Evaluate the number of computers and other devices you have available for residents to complete the online questionnaire.
- Stay informed with [ALA's 2020 Census e-newsletter](#)
- Prepare library staffers to help residents navigate to the online questionnaire.



TRUSTEE TIPS

Jeanette M. Rowsey, WVLA Trustees Division Chair

A news article appeared in my Sunday newspaper on August 11, titled "[Librarians facing new tasks say crisis isn't in the catalog](#)" by Associated Press reporter Ali Swenson.

It starts out:

When Jackie Narkiewicz switched careers and became a librarian, she thought she'd spend her workdays "drinking hot beverages and discussing literature with people."

But during her 16 years as a librarian on New York's Long Island, Narkiewicz has also faced a man threatening to kill her and a patron screaming while cutting her own hair in the bathroom. For her job, Narkiewicz has been trained in CPR and mental health crisis response and carries the opioid overdose antidote naloxone with her.

As libraries nationwide contend with a surge in patrons seeking refuge in the stacks because of poverty, drug addiction or mental illness, a growing number of institutions have social workers on staff. It's the latest step in an evolution that libraries have been dealing with for years as homelessness and the opioid crisis reach emergency levels and patrons have come to rely on libraries as free, safe spaces open to all.

The article echoed some of the concerns I have personally heard from around the state, and that we have dealt with locally. It's a discussion that public library boards need to have, informed by sound policy guidelines and information, as well as idea-sharing among West Virginia trustees and directors who have tried various solutions (with varying degrees of success).

For the next few months, I'll use this column to highlight some information and resources, starting this month with online tools found through the American Library Association. To get us started, here's a link to helpful [policy guidelines and resource page on Poor and Homeless Library Patrons](#).

I hope many of you plan to attend the WVLA Fall Conference and look forward to using some of our Trustees Division

meeting time to network around these challenges and possible solutions.



WV Family Read Week Mailing



Check your mailboxes and our website! The WV Family Reading Week poster will be mailed out and supplemental support manuals will go up on the Library Commission website mid-September. This week-long event promotes academic success and family bonding through reading. November 17-23, 2019, is the official dates for the event.

September is Library Card Sign-Up Month

Pixar's favorite toys from "Toy Story 4" are teaming up with libraries to promote the value of a library card. As honorary chairs, Woody, Buzz Lightyear, Bo Peep and friends, will remind families, students, and people of all ages that signing up for a library card is a great step toward a storied life.

Free print and digital public service announcements (PSAs), media tools, social media graphics, and other artwork featuring the gang are available for libraries [here](#).

The [ALA Store](#) has posters and bookmarks available for purchase.



Project READY: New Online Racial Equity Curriculum



Creating inclusive public library programs for Black, Indigenous, and Youth of Color requires knowledge on a wide range of topics, including race, bias, equity, and social justice. To meet the need, the School of Information and Library Science at the University of

North Carolina at Chapel Hill, the School of Library and Information Sciences at North Carolina Central University, and Wake County (NC) Public School Systems developed Project READY--Reimagining Equity and Access for Diverse Youth--to address the knowledge gap. The curriculum consists of 27 modules that can be worked through as an individual or in small groups. The free, online curriculum is accessible at ready.web.unc.edu.

Libraries Lead with Digital Skills

The Libraries Lead team would love to learn more about how your library is assisting job seekers and small business owners. Apply now to receive funding to support your library's workforce and digital skills programs.

- **Who should apply:** Public libraries that have existing digital skills programs and are interested in testing out a new resource or two, or libraries that are looking for a reason to start.
- **Program benefits:** We are providing \$1000 in funding plus marketing support, a community of practice, and advocacy tools for libraries offering programs that are geared toward job seekers, small businesses, and entrepreneurs - the people who come to your library to build skills and grow their careers or businesses.
- **Requirements:** Full details are available on the website, including the application is minimal and reporting requirements will be brief. We mainly want to learn about how your library is assisting job seekers and empowering small business owners with digital skills, and provide feedback on Grow With Google resources.

Curious? You can preview the [application](#) and apply on the Libraries Lead website.

Full program requirements are also on the website, but if you have additional questions please email

LibrariesLead@gmail.com.

WVLC Notices

- **Keyser-Mineral Public Library:** Heather Haynes is the new Library Director
- **Terra Alta Public Library:** Ima Thomas has stepped down as the Director but is remaining on the staff. Karen Chroussis is the new Library Director
- **Martinsburg-Berkeley County Public Library:** Job opening for a Youth Service Manager
- **Shepherdstown Public Library:** Job opening for a part-time Children's Librarian
- **Concord University:** Job opening for a Reference Librarian



Congratulations, Connie!

A very happy retirement to Connie Sutton, who served as the Director of the Keyser-Mineral County Public Library for 20-years...and kept everyone on their toes! We wish you all the best in your new adventures!

YALSA Announces New, Month-Long Teen Celebration, TeenTober

The Young Adult Library Services Association (YALSA)'s new, month-long celebration will be named [TeenTober](#) and will take place every October.

[TeenTober](#) is a new, nationwide celebration hosted by libraries every October and aims to celebrate teens, promote year-round teen services and the innovative ways teen services helps teens learn new skills, and fuel their passions in and outside the library. [TeenTober](#) replaces YALSA's previous Teen Read Week™ and Teen Tech Week™ celebrations, allowing libraries the flexibility to choose what to celebrate (digital literacy, reading, technology, writing, etc) and the length of time for each celebration

Library staff is encouraged to utilize this new celebration to advocate for and raise awareness of the importance of year-round teen services in libraries. [Digital marketing materials](#) will be available for free download soon.



JOIN
and
ADD
to the DISCUSSION!

WVLC Book Discussion GROUP

Joana, Emilia, and Florian—each from very different backgrounds and each with dark secrets—connect as they vie for passage on the *Wilhelm Gustloff*, a former pleasure cruiser used to evacuate the refugees. Packed to almost ten times its original capacity, the ship is hit by Soviet torpedoes fewer than 12 hours after leaving port. As the ship sinks into the icy waters of the Baltic Sea, what was supposed to be an avenue for escape quickly becomes another fight to survive the randomness of war.

Told in alternating points of view, this historical fiction is inspired by the real-life tragedy that was the sinking of the *Wilhelm Gustloff*--the greatest maritime disaster in history.

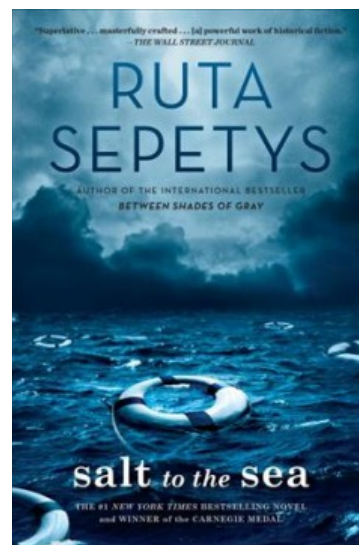
Contact Library & Development Services to request this book for your book group at 304-558-2041 or at susan.p.bailey@wv.gov.

Featured Book of the Month!

Salt to the Sea

by Ruta Sepetys

World War II is drawing to a close in East Prussia and thousands of refugees are on a desperate trek toward freedom, many with something to hide. To escape the Soviet advance on the eastern front, thousands of refugees flee to the Polish coast. In this desperate flight for freedom,



[Click Here](#) to Read More About the WVLC Continuing Education Requirements for Directors & Staff

[Click to View](#) the Continuing Education Calendar

AT YOUR LEISURE - Pre-recorded webinars to view at your convenience

Integration Nation: Combining Technology and Library Media (Wyoming State Library)

https://youtu.be/ya2L_AnU_2U

: Join Megan Dingman and Maggie Unterseher, Library Media Specialists in Campbell County, Wyoming, to explore technology and library media integration opportunities. Hosted by Paige Bredenkamp of the Wyoming State Library.

Fundamentals of Library Advocacy (EveryLibrary) https://www.everylibraryinstitute.org/webinars_on_demand : In this introductory webinar, we are going to explore what it takes to build a movement for libraries in your local community. The advocacy theory, strategies, and tactics that we introduce come from some of the largest movements for causes and political campaigns. These advocacy tools include data, messaging, supporter cultivation, fundraising, using volunteers, and a wide range of tactics like Facebook, outreach, email, and direct mail, paid and earned media, and much more.

I Can Read That! AT Supports for Struggling Readers (Center on Technology and Disability)

<https://www.ctdoinstitute.org/library/2018-05-21/i-can-read-supports-struggling-readers> : In this session with Diana Reeder, participants learned how to use the built-in accessibility supports in their mobile devices to support struggling readers, a free screen reader, as well as how to adjust settings in three library apps: Google Play Books, Kindle App, and Libby/Overdrive so that readers can confidently say, "I can read that!" (Get the PowerPoint in the download box).

Developing and Nurturing a School-Wide Culture of Reading (School Library Connection)

<https://schoollibraryconnection.com/Home/webinars?tab=3> : In this webinar, Melissa Thom shares effective strategies to facilitate, develop, and nurture an impactful culture of reading for both students and staff at your school.

Homelessness in Small and Rural Communities: Libraries Can Help! (WebJunction and ARSL)

<https://bit.ly/2ND5Qb0>

: Maybe you'd like to help address the needs of patrons experiencing homelessness but aren't sure how—especially with stretched financial and human resources. This webinar offers practical insights into the services and resources you can provide for people without stable housing. You'll also learn how to create a welcoming environment, and how to engage your community in conversations and myth-debunking about homelessness.

	View Upcoming & Archived Webinars CLICK HERE 
	View Upcoming Webinars & Training CLICK HERE 



Highlighted Content on WebJunction

- [Online Basic Reference: Updated Course](#) - This one-hour course will help you provide basic online reference service involving email and chat. The course addresses the advantages and disadvantages of online reference, gives step-by-step guidance, and provides tips and resources.

- [Social Library](#) - Highlighting innovative programs and services that libraries promote via social media. Great ideas and inspiration!

WebJunction Webinars for You

In addition to the webinars highlighted in the Hooray for Freedom series above, the following upcoming webinars are open for registration. If you can't attend a live session, all WebJunction webinars are recorded and available for free in the Course Catalog: <https://learn.webjunction.org/>.

Supporting Connected Learning for Youth in Libraries with the ConnectedLib Toolkit

Thursday, September 12, 2019 ♦ 3:00 pm Eastern / 12:00 pm Pacific ♦ 60 minutes

Registration: <https://www.webjunction.org/events/webjunction/supporting-connected-learning.html>

The connected learning educational framework is an approach to creating learning experiences driven by teen interests and supported by their peer relationships. The [ConnectedLib Toolkit](#) is a free resource aimed at building library staff capacity to engage and promote connected learning and 21st-century skills among today's digital youth. The Toolkit was created by researchers at the University of Washington and the University of Maryland in partnership with public libraries.

This session will introduce the connected learning framework, orient you to the Toolkit's content and features, and discuss how it can be customized for your community's needs. Learn more about connected learning and how you can use the Toolkit to create programming that engages teens in learning that aligns with their goals.

Scams, Fraud and Identity Theft: How Libraries Can Help

Thursday, October 17, 2019 ♦ 3:00 pm Eastern / 12:00 pm Pacific ♦ 60 minutes

Registration: <https://www.webjunction.org/events/webjunction/scams-fraud-and-identity-theft.html>

Consumers are faced with increasingly complex scams and schemes used to defraud millions of people each year. As libraries strive to increase the digital and information literacy skills of their patrons, and provide timely and effective strategies for fraud protection, keeping up with options for consumer protection can be overwhelming. This webinar will explore the free resources available in multiple languages and formats provided by the Federal Trade Commission (FTC) that can be used by your patrons to protect their identity and to recognize and avoid scams. You'll also hear how Johnson County Library is partnering with local agencies to provide programs and resources to empower consumers in their community.

Public Libraries Partner to Respond to the Opioid Crisis

Wednesday, October 30, 2019 ♦ 3:00 pm Eastern / 12:00 pm Pacific ♦ 60 minutes

Registration: <https://www.webjunction.org/events/webjunction/public-libraries-partner-to-respond-to-the-opioid-crisis.html>

As communities across the country experience the impact of the opioid epidemic, public library staff are finding themselves on the front line of this public health crisis. How should libraries engage? [Public Libraries Respond to the Opioid Epidemic with Their Community](#) is an IMLS-funded project led by OCLC and PLA to expand libraries' capacity to support their communities. The project studied a diverse set of communities where the library is an active partner in addressing the epidemic and facilitated discussions with library leaders and a range of government, public health, and community organizations. Presenters will share insights gained from the case studies and emerging practices, opportunities, and challenges, and share resources to help library staff guide their libraries' response to the opioid crisis. This is the first in a series of webinars on this topic, highlighting the project findings.

Events · WebJunction Events Calendar

WebJunction Events Calendar

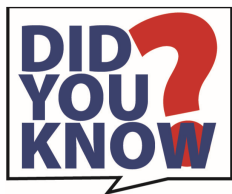
To view a complete list of past WebJunction webinars, go to: [WebJunction Event Archives](#)



WebJunction webinars are live audiovisual programs that are conducted online via WebEx web conferencing. Anyone who has an internet connection can participate, listening to the audio broadcast through speakers or headset, or via phone. These **free** events allow you to meet and learn from library leaders and fellow library practitioners.

WebJunction's catalog of courses and webinar archives on library topics is now open to all library workers and volunteers across the nation. A certificate of completion is provided after you have completed any course or webinar that you enroll in. [Click here to view the catalog.](#)

[Click to View »](#)



The Northern Hancock County Community Library began in a storefront on Main Street in Chester in 1970. Four years later, a West Virginia instant library was erected and an addition was added in 1978. The library was renamed the Lynn Murray Memorial Library in 1982, and now serves 7,400 residents in Hancock County.

Mark Your Calendar!



- September:** Library Card Sign-Up Month
- September 2:** Library Commission closed to observe Labor Day
- September 6:** National Read a Book Day
- September 12:** National Video Game Day
- September 15:** Batman Day
- September 15-October 15:** National Hispanic Heritage Month
- September 22-28:** Banned Books Week
- October 16-18:** WVLA Annual Conference in Shepherdstown

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Click Here to Email Us!

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Executive Secretary

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