

[Subscribe](#)[Past Issues](#)[Translate ▾](#)[RSS](#)

West Virginia Library Commission (WVLC) Monthly Newsletter

[View this email in your browser](#)

Issue 95

May 2019

In This Issue

- [From the Secretary](#)
- [Trustee Tips](#)
- [Library Grant Opportunities](#)
- [Commission News](#)
- [PrepSTEP Trial](#)
- [WVLC Notices](#)
- [Girls Who Code](#)
- [Book of the Month](#)
- [Libraries Today](#)
- [Summer Reading 2019](#)
- [EBSCO Targets the Google Generation](#)
- [Continuing Education](#)
- [Did You Know?](#)
- [Mark Your Calendars](#)

From the Secretary

May 2019

Yearbooks, Copyright, and Digitization



Libraries are contacted regularly by organizations or companies seeking to digitize the library's collection of school yearbooks. At least one of these, the **OCI Yearbook Project**, offers to "archive your high school memories for free". Many libraries accept that offer to improve access plus preserve original materials. Others hesitate or refuse to consider the offer because of concerns with copyright. Some of these contact the Library Commission with questions. Unfortunately, the answer often begins with "It depends".

Recently I discovered *The Legal Genealogist*, a blog posted by Judy Russell, a genealogist with a law degree and a mission to help folks understand "arcane and even impenetrable legal concepts and terminology" related to genealogical research. She took on the issue of **Copyright and the School Yearbook** in a March 2014 post (<https://www.legalgenealogist.com/2014/03/24/copyright-and-the-school-yearbook/>). One of the gems from that post is the following table describing copyright rules that apply depending on when the yearbook was published.

Publication Date	Conditions	Copyright Term
Before 1923	None	In the public domain
1923 – 1977	No copyright notice.	In the public domain
1923 – 1963	There was a copyright notice but it was not renewed as required after 28 years. (Only a few publishers or authors ever renewed.)	In the public domain
1923 – 1963	There was a copyright notice and the copyright was renewed.	95 years after publication date
1964 – 1977	There was a copyright notice.	95 years after publication date

Read the post for copyright complications after 1977.

Another useful article, Gasaway, Laura N. (2011) "Questions & Answers -- Copyright Column," *Against the Grain*: Vol. 23: Iss. 3, Article 30. DOI:

<https://doi.org/10.7771/2380-176X.5908>, concludes "...the library may well decide to go forward and digitize the yearbooks and simply assume the risk that no copyright owner will come forward and complain. It might be useful to determine what strategy will be employed should an owner ever come forward."

Digitizing Your Collection (ALA, 2016), available to borrow from the Library Commission, discusses yearbooks from the access and preservation perspective, includes additional information on digitizing copyrighted materials, and discusses the preservation of digitized materials. This last implies that while digitization can expand access to your yearbook or other collections and can decrease physical wear and tear, it does not replace those collections.

I am far from an expert on either digitization or copyright. I'm sharing these resources to help others in the same boat make informed decisions about the collections in their care.



Jeanette M. Rowsey, WVLA Trustees Division Chair

Last month, in the interest of helping trustees talk to public officials about money for library budgets, I began a two-part column citing key "Do's & Don'ts in Making a Library Budget Presentation." drawn from the American Library Association's online Advocacy Library page, [Taking the Fear Out of Library Budget Presentations](#).

We started with seven "Do's, written from the decision-maker's perspective. Here are a few more important ones:

1. Remember, start with broad information and be ready to drill down, but at some point, the authority should be willing to move the questioning out of the public venue if it has many detailed questions.
2. Be a good listener. Restate the questions to make sure that they are really what the authority wants to know.
3. A good Budget Director will have worked with and coached the person making the proposal in advance, obviating many possible pitfalls.

And now for the "Don'ts...."

1. DON'T Under-prepare. Do not assume that wide public support will result in an easy proposal process, be ready for tough questions at every step.

2. DON'T Avoid giving a direct or frank response to questions. Even the hint of holding back will foster negative responses from budget authorities.
3. DON'T Fake an answer! Know when to say that you don't know the answer and that you will get the answer to the budgeting authority as soon as possible.
4. DON'T Commit to specific number in a public forum capriciously- if forced, offer a range and agree to follow up at a later date.
5. DON'T Respond to confrontation publicly if you can help it. If you know that you have opposition to your proposal ahead of time, ask your opponent to meet one on one at a later time to work out any concerns or reservations.

Library Grant Opportunities

ABOS Awards, Grants & Scholarships



The Association of Bookmobile and Outreach Services (ABOS) offers annual awards that recognize outstanding service, support for conference attendance, and the education of a student currently enrolled in a Library Science degree program. The awards include awards, grants and scholarships:

- John Philip Excellence in Outreach Award - \$300
- Carol Hole Conference Attendance Award - Three (3) \$500 travel grants
- Bernard Vavrek Scholarship - \$1,000

For more information and on how to apply, visit the [ABOS website](#).



Library Commission Selects Chairman



At its meeting in April, the West Virginia Library Commission re-elected Betty Gunnoe as Commission Chairman. One of its longest serving members, Betty joined the WVLC in 2009 and has served as Chairman since 2010. She represents the Second Congressional District from her home in Martinsburg.

Commissioner Sean Duffy submitted his resignation on April 25th. He had been appointed in 2017 by Governor Jim Justice and represented the First Congressional District.

WVLA's Spring Fling 2019

Librarians from across West Virginia gathered together for the WVLA's



spring conference in Morgantown last month. Attendees enjoyed beautiful spring weather and had access to over 20 helpful sessions over the two day event.

Librarians will meet again this fall for the annual WVLA Fall Conference, October 16-18, at the Clarion Hotel & Conference Center in Shepherdstown, WV. Mark your calendar and visit the [WVLA website](#) for more details.



Choose Privacy Week is May 1-7!



Choose Privacy Week promotes the importance of individual privacy rights and celebrates libraries and librarians' unique role in protecting privacy. It also focuses on the growing threat of "big data" analytics, especially in a time when technology, mobile computing, social media, and the growing adoption of "big data" analytics pose new threats to everyone's right to privacy.

For ideas on how your library can highlight the importance of privacy during **Choose Privacy Week**, visit the [Choose Privacy Every Day website](#), sponsored by the American Library Association.



GIA Forms Due

It's the time of the year to complete your Fiscal Year 2020 GIA forms. All forms are due to the Library Commission by **May 1, 2019**.

All necessary forms are available on the Library Commission website. [Click here](#) to get started.



PrepSTEP Trial for High Schools



The Library Commission is considering a new program - PrepSTEP™ for High Schools - as an addition to the Job & Career Accelerator, and we would like your help.

PrepSTEP™ is an online platform that can change the lives of students through academic success and preparation for today's workplace. It is packed with skill-building resources in English, math, and science—for use in self-directed study or as supplemental materials for developmental programs. Students can also build workplace skills, explore careers, prepare for occupational licensing exams, build basic computer skills, and more.

We would like you to test drive the program and tell us what you think. To begin using the site, please follow these steps:

1. Click this link:

<https://www.learningexpresshub.com/productengine/LELIndex.html#/prepstephighschool/libraryhome>

2. Sign in to the trial account using the following User Name and Password:

- User Name: WVState@learnx.com
- Password: password

After testing the site, let Heather Campbell-Shock at Heather.S.Campbell@wv.gov what you think.

WVLC Notices

- **May 27 - Memorial Day:** WVLC is closed
- **Mary F. Shipper Library - WVU Keyser:** Job opening for a Library Director
- **South Parkersburg Public Library:** Job opening for a Branch Manager
- **Institute of Museum and Library Services (IMLS):** Job opening for Deputy Director, Office of Library Services
- **Georgia State University Library - Atlanta, GA:** Job opening for Department Head for Resource Acquisitions
- **American Public University System - Charles Town:** Job openings for Senior Academic Services Librarian, University Archivist, and Online Librarian - Part-time

Applications Available for Girls Who Code Clubs

An international non-profit, "Girls Who Code" Clubs work alongside community members



to close the gender gap in technology. Now in its 7th year, more than 185,000 girls across the country take part in the program.



Clubs are FREE after-school programs for girls, in 3-5th or 6-12th grade, to use computer science to impact their community and act as peers and role models. Clubs can be hosted in libraries, schools, universities, community centers, faith-based organizations, or nonprofits. Clubs are led by facilitators who can be librarians, teachers, computer scientists, parents, college students or volunteers from any background or field. Many facilitators have NO technical experience and learn to code alongside their Club members with the program's comprehensive resources and support.



To sign up your library, visit the [Girls Who Code website](#) for more information.



WVLC Book Discussion GROUP

JOIN and ADD to the DISCUSSION!

Though raised in a loving family, Sarah wanted to know more about the birth parents that had given her up. In 2004, she hired a private investigator to track down her biological father.

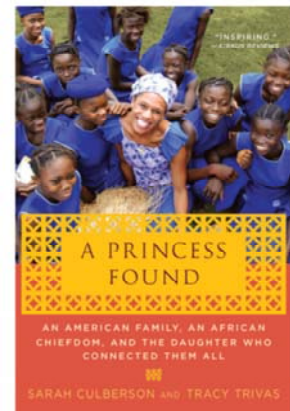
When she began her search, she never imagined what she would discover or where that information would lead her: she was related to African royalty, a ruling Mende family in Sierra Leone and that she is considered a mahaloi, the child of a Paramount Chief, with the status like a princess. What followed was an unforgettably emotional journey of discovery of herself, a father she never knew, and the spirit of a war-torn nation. *A Princess Found* is a powerful, intimate revelation of her quest across the world to learn of the chieftom she could one day call her own.

Featured Book of the Month!

Princess Found

by Sarah Culberson and Tracy Trivas

Sarah Culberson was adopted one year after her birth by a loving, white, West Virginia couple and was raised in the United States with little knowledge of her ancestry.



Contact Library & Development Services to request this book for your book group at 304-558-2041 or at susan.p.bailey@wv.gov.

Libraries Today Focuses on Fitness and Summer Reading!

Libraries are more than buildings filled with books. They are places for the community to gather. And in this month's episode of *Libraries Today*, the show takes a look at two programs that bring the community to the library. In Brooke County, Library Director Alex Eberle discusses how her fitness program is a perfect fit for her patrons, and the Library Commission's Lisa Hechesky talks about Summer Reading programs and their impact on students, parents, and the community.



Check out *Libraries Today* - now available on the [Library Television Network's YouTube Channel!](#)



Summer Reading 2019



Summer is nearly here, and many libraries are ready to launch into A Universe of Stories. This year's Summer Reading theme allows for many space related activities and science experiments to fill libraries. If you haven't already been exploring ideas for programming, visit the [Summer of Space at Star Net Libraries](#) for a host of STEM activities for your library.

Here are a few last-minute ideas, crafts, and more to share with your summer reading patrons.

- The **NASA Selfies app** lets you put yourself in a spacesuit and float among the stars without leaving Earth. See what fun can happen by [downloading the app](#).
- Make your own **Mars Rover** with cardboard boxes - here are the [instructions!](#)
- The **Baker & Taylor Cats** are in space. Download their coloring page [here](#).

As the summer reading events and programs begin launching in the next few weeks, be sure to send us your photos of the amazing work. Submit photos and information on summer reading at your library to Lisa Hechesky, Youth Services Consultant, lisa.hechesky@wv.gov

EBSCO Targets the Google Generation



Understanding who today's college students are, what their user experience preferences are, and how they view research and learning is the first step for your library to not just meet their expectations but to better anticipate their needs.

Want to learn more about the college students in your area? [Download EBSCO's free infographic](#) to find out more.

CONTINUING EDUCATION

[Click Here to Read More About the WVLC Continuing Education Requirements for Directors & Staff](#)

	<p>View Upcoming & Archived Webinars</p> <p>CLICK HERE</p> 
---	--

	<p>View Upcoming Webinars & Training</p> <p>CLICK HERE</p> 
---	--

Lyrasis Introduces New Classes



New Live Classes

- Accessibility for All: Training Librarians and Auditing Materials for Accessibility Issues
- Design Think Your Way to a Better Library
- Pass it On: Social Media and Word-of-Mouth Marketing
- Bias and Culture Matters: Part 1 of the Cultural Intelligence Series
- Cultural Intelligence: What it is and Why it Matters: Part 2 of the Cultural Intelligence Series
- Applying Cultural Intelligence in Libraries and Next Steps: Part 3 of the Cultural Intelligence Series
- Collecting Social Media

View the full class schedule with more live classes [here](#).



Highlighted Content from WebJunction

These resources can help you strengthen your library and services to the community, explore them today!

- [Data Can Help You Tell Your Storytime Success](#): Assessment can be time consuming, intimidating, stress inducing, and just overwhelming. Where do you even begin? What do you do with the data? In the recent webinar, presenters and participants acknowledged the challenges around assessment while offering ideas on how data gathering can be useful. It can help us prove our value, use resources more efficiently, deliver quality programs, communicate with funders, and show growth. Moving from head counts at storytimes to outcome measurement empowers us to measure the good we do and our value to patrons.

- [Launching into STAR Net's "Summer of Space"](#): Summer is fast approaching, and the Collaborative Summer Library Program (CSLP), the STAR Library Network's NASA@ My Library initiative, and NASA are working together to create a fun and engaging summer learning program for your library. From exciting events like CSLPs "A Universe of Stories," to electrifying activities, and unparalleled resources, STAR Net's Summer of Space resources will pave the way for your patrons to experience a space-themed, hands-on STEM (science, technology, engineering, and mathematics) program that is "out of this world."

Upcoming Webinars

If you can't attend a live session, all WebJunction webinars are recorded and available for free in the [course catalog](#).

Is That Real? A Crash Course in Verifying Online Content

Tuesday, May 22, 2019 ♦ 3:00 pm ♦ 1 hour

[Register here.](#)

Dive into the tools and skills that you and your patrons need to verify the authenticity of user-generated content, and learn how to create engaging fact-checking investigations that will empower learners to detect and debunk misinformation online. [News Literacy Project](#) (NLP) covers topics such as developing keen observation skills that help detect images circulating in a false context; using reverse image searches to find the origins of a digital image; using webpage archivers to explore deleted or changed content; and using Google Street View to explore and confirm details of locations around the world. This webinar will help you boost your own skills and give you confidence to help patrons evaluate their sources, too. The session will also include a brief overview of NLP's work with public libraries and strategies for adapting its resources for non-school settings.

Presented by: **Peter Adams**, Senior Vice President of Education, and **Damaso Reyes**, Director of Partnerships, at the News Literacy Project

Events · WebJunction Events Calendar

WebJunction Events Calendar

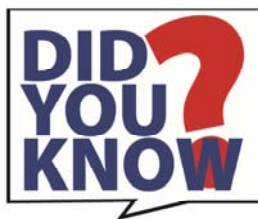
To view a complete list of past WebJunction webinars, go to: [WebJunction Event Archives](#)



WebJunction webinars are live audiovisual programs that are conducted online via WebEx web conferencing. Anyone who has an Internet connection can participate, listening to the audio broadcast through speakers or headset, or via phone. These **free** events allow you to meet and learn from library leaders and fellow library practitioners.

WebJunction's catalog of courses and webinar archives on library topics is now open to all library workers and volunteers across the nation. A certificate of completion is provided after you have completed any course or webinar that you enroll in. [Catalog >](#)

[Click to View »](#)



Grafton's first library was established in 1923 by the Order of Eastern Star Women's Club in a small basement room of the county courthouse. Over the ensuing years, the library was housed in several buildings in Grafton before moving to its current facility in 1981. The Taylor County Public Library now serves 16,000 residents in and around Grafton.

Mark Your Calendar!



- May:** Asian/Pacific American Heritage Month
- April 29-May 5:** Children's Book Week
- May 1-7:** Choose Privacy Week
- May 3:** Space Day
- May 4:** Star Wars Day
- May 5-11:** National Pet Week



You're the Super Star! Have a story to tell or a photo to share?
[Click Here to Email Us!](#)

Any mention of services or products in this newsletter does not constitute an endorsement or recommendation. The use of any services or products should be evaluated on an individual basis. The West Virginia Library Commission provides no guarantee as to the security, reliability, or accuracy of information provided herein. Funding for West Virginia Library Commission programs and services, including this newsletter, is provided by the State of West Virginia and the U.S. Institute for Museum and Library Services under the provisions of the Grant to States Program as administered by the West Virginia Library Commission.



Library Lookout is published monthly by the West Virginia Library Commission.

Karen E. Goff

Executive Secretary

West Virginia Library Commission

West Virginia Library Commission

Culture Center, Bldg. 9 | 1900 Kanawha Blvd. E. | Charleston, WV 25305 | (304) 558-2041

This email was sent to stan.b.howell@wv.gov

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

West Virginia Library Commission · 1900 Kanawha Boulevard East · Charleston, WV 25302 · USA

