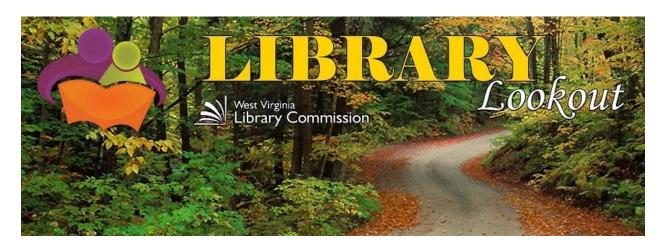
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West Virginia Library Commission (WVLC) Monthly Newsletter

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Issue 87 September 2018

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From the Secretary

September 2018



I hope you all had awesome, chaotic summer reading programs that kept kids reading and thinking while having fun. A library summer reading program is a great example of how "third places" operate. A third place is a place other than home (first place) and work (second place). It is a public place where you relax, encounter familiar faces, and make new acquaintances. A library is not the only third place, but it certainly meets many of the characteristics: it provides a level playing field, is accessible, is low stress, interactive, and has a loose structure. It is a place that fosters community, conversation, and learning. Library employees may question some of those characteristics because it is a second place to them.

September is Library Card Sign-up Month. Although a card isn't necessary for hanging out at the library, it provides even more



connections with information, people, and resources in many different formats. Take advantage of the event to invite folks to visit and discover what's available. Click here for lots of promotional ideas from ALA, including this graphic for collecting comments you can share with friends and founders.



These comments can lead to a discussion of what the library needs to be even more incredible. A study by the <u>Aspen Institute</u> identifies the top two community priorities where local government leaders see libraries playing an important role as access to high-speed Internet service (73%), and digital literacy (65%). Is your library incredible in these areas?



Jeanette M. Rowsey, WVLA Trustees Division Chair

Greetings, Trustee Class of 2018-19! The back-to-school season recalls exciting new beginnings. The sounds of early-morning school buses. Sharpened pencils. Squeaky new shoes on freshly-polished hallway floors. Cracking open new textbooks to see what lies ahead.

After a short summer break in the meeting schedule, election of board officers, and perhaps bringing one or more trustees on board, we renew the cycle of library business in a similar way. New members face a steep learning curve. Existing trustees move on to new weighty decisions or assume new leadership roles.

Regardless of your level of board experience, this is a good season to crack open your textbook. In our case it's the <u>West Virginia Public Library Trustees Manual 2016 Edition</u>, an excellent resource published by the WVLC. If your library hasn't already supplied a copy, download the PDF and, perhaps channeling your inner nerd-child, load it into a pristine new 3-ring binder. (I was going to suggest a "Trapper Keeper", but this may be a bit much even for me.)

Consider an annual skim-through of the rules and glossaries set forth for West Virginia libraries in state code, found in the back of the manual, pages 65-92. This is a good foundational place to start, as you prepare for what this season brings in the life of your community and your library at the September board meeting.

Welcome back. New shoes are optional!

September is Library Card Sign-up Month



This September Disney Pixar's superhero family, the Incredibles, is teaming up with libraries to promote the value of a library card. As honorary chairs, the Incredibles will remind families, students and people of all ages that signing up for a library card is a great step toward a truly super lifestyle: libraries offer fun and informative resources to help your patrons pursue their passions and succeed in school.



Free print and digital public service announcements (PSAs), media tools, social media graphics, and other artwork featuring the Incredibles are available for libraries here.

Also, Incredibles posters and bookmarks are available for purchase through the <u>ALA Store</u>.

This September, be sure to remind everyone about the INCREDIBLE power of a library card!



A Summer Reading Success Story

Summer reading programs really do work. The Matewan Public Library is celebrating two of its young patrons who successfully read more than 100 books this summer.



Yelena Tucker, 4, of Matewan, and 5 year old Allie Adkins of Sprigg successfully read the books as part of the library's summer reading program. The "1,000 Books Before Kindergarten" program promotes literacy among infants and toddlers, and aims to help parents give their children early access to reading. Early reading, particularly over the summer, is a strong indicator of academic success later in life.

Branch Manager Kathi Taylor-Sherrill said Allie has had 200 books read to her and Yelena has had nearly 200 read to her. Both young readers were awarded a certificate and a prize. The program is not limited to the summer and kids my still sign up for the program by contacting the Matewan PL.

More Summer Reading Success



The Putnam County Public Library's Summer Reading Program also rocked this summer. Library Director Megan Tarbett reports over 1,400 children, teens, and adults signed up to read this summer and attended a variety of programs at all five county libraries.

Megan says prizes were given out for reading the most books in the Children's, Teen, and Chapter Book categories. 45,000 library books were checked out as part of

Putnam's Summer Reading Program.

WVLC Hosts National Author

Author and award-winning designer Mel Lim visited the WVLC last month. During an event at the state library, Lim discussed her latest book and gave advice on how women can succeed in life and business.

She describes herself as a global technology storyteller and strategy consultant, as well as an author. During her talk, she met with audience members and described how women can make an impact on business by using their creativity and personal innovation.



Digital Bookmobile Pays a Visit to Parkersburg



The Digital Bookmobile National Tour visited the Parkersburg & Wood County Library last month. The 42-foot Bookmobile is traveling around the country this summer, allowing visitors to have an interactive experience to learn about and try eBooks and audiobooks that are available from Parkersburg library system.

Library staff provided one-on-one tutorials to help visitors borrow and read or listen to eBooks and audiobooks. The Digital Bookmobile is equipped with interactive workstations and touchscreen activities, and

popular devices -- including iPhone, iPad, Android phones and tablets, Chromebook and Kindle -- were made available in the Gadget Gallery, allowing visitors to browse the library's digital service.

The Digital Bookmobile provides devices, internet connectivity, and expert guidance to the local library's digital collection of eBooks and audiobooks. This traveling exhibit launched in 2008 and has since welcomed more than 218,000 visitors at 869 events.

Pearl S. Buck Conference Begins on September 13th



The Pearl S. Buck Living Gateway Conference is scheduled for September 13th through the 15th at West Virginia Wesleyan College in Buckhannon. The conference celebrates the life, legacy, and work of West Virginia native and Nobel laureate author Pearl S. Buck. The conference is free and open to the public, and features presentations, panel discussions, artistic expressions, and an historic tour of the author's birthplace in Hillsboro.

For schedules, lodging and travel information, and details on how to register, visit the conference website.





Nominations for 2019 WVLC Awards Open Soon

Nominations open for the Library Commission's **Librarian of the Year** and **Librarian Champions** awards on October 1st.

Librarian of the Year will honor a single employee of a Public Library for his or her contributions to the library community in 2018. To be considered for this award, the nominee must be a current employee of a West Virginia Public Library. Paulette Kirby of the Monroe County Public Library was the winner of last year's inaugural award.

The **Library Champions** award is designed to recognize individuals, such as Trustees, local officials, volunteers, and patrons, who have made exceptional contributions to Public Libraries in West Virginia in the past year. Up to 5 nominees will be selected to receive the award. Employees of libraries and current state and federal elected officials are not eligible for nomination. Our 2018 winners were Jim Morgan of Cabell County, Mina Goodrich of Jefferson County, and Jeff Pyle of Mineral county.

We encourage you to consider nominations carefully and help us recognize those who have made outstanding contributions to public libraries in 2018.

Voting Winds Down for The Great American Read



Voting ends October 18th, so do your part and vote for as many books as you like and as many times as you like! But don't forget to cast your vote for America and West Virginia's favorite book!



- September 3 Labor Day: WVLC is closed
- Kanawha County Public Library: Riti Grover is the new Library Director, starting Sept. 11
- · Helvetia Public Library: Jerianne Davis is the new Library Director
- Matewan Public Library: Kathi Taylor-Sherrill is the new Branch Manager
- Princeton Public Library: Job opening for Library Director
- Upshur County Public Library: Job opening for Assistant Library Director
- · Louis Bennett Public Library: Job opening for Library Director
- Bolivar-Harpers Ferry Public Library: Job opening for Library Director

The 2018 WVLC Salary Survey Begins September 4th

In even-numbered years, the West Virginia Library Commission conducts an online survey of salaries in all public libraries. This year's survey asks WV public library directors to report the salaries and benefits of library employees as of January 1, 2018. The report is based entirely on the data submitted by library directors. All public libraries in the state must participate. The survey opens on September 4th and closes on October 1st.

Please visit https://nws.westvirginia.egov.com/forms/librarycommission/salarysurvey to take part. If you have any questions about the survey, contact Susan Bailey at 304-558-2041 or at susan.p.bailey@wv.gov.

Note: The survey requires you to complete the survey in one session. Libraries may break staff into smaller groups and submit multiple surveys.

Two New Additions Coming to WVInfoDepot.org in September



WVInfoDepot.org will have a new *One Stop Search* box available on the Database tabs starting **September 1**. *One Stop Search* box provides fast, simple access to all EBSCO statewide electronic resources, virtually eliminating the need for customers to know which database to start their research inquiry. The *One Stop Search* widget will be made available to public libraries and K-12 school libraries for their own websites, too. A brief, four-minute tutorial on the new service is available on the EBSCO support site at

https://help.ebsco.com/interfaces/EBSCO Discovery Service/EDS Training Promo/EDS Tutorial.

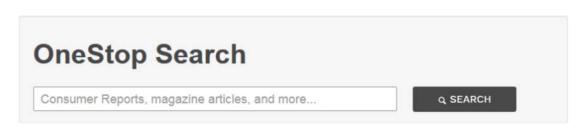
Legal Information Reference Center is being added to assist West Virginians with legal matters of all kinds.

Besides having legal forms available by state, it has a large selection of Nolo legal reference books.



Example Search Box

Databases



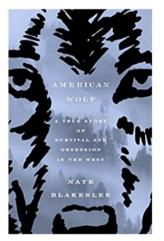


Featured Book of the Month!

American Wolf

by Nate Blakeslee

The enthralling story of the rise and reign of O-Six, the celebrated Yellowstone wolf, and the people who loved or feared her.



Before men ruled the earth, there were wolves. Once abundant in North America, these majestic creatures were hunted to near extinction in the lower 48 states by the 1920s. But in recent decades, conservationists have brought wolves back to the Rockies, igniting a battle over the very soul of the West.

With novelistic detail, Nate Blakeslee tells the gripping story of one of these wolves,

O-Six, a charismatic alpha female named for the year of her birth. Uncommonly powerful, with gray fur and faint black ovals around each eye, O-Six is a kind and merciful leader, a fiercely intelligent fighter, and a doting mother. She is beloved by wolf watchers, particularly renowned naturalist Rick McIntyre, and becomes something of a social media star, with followers around the world.

But as she raises her pups and protects her pack, O-Six is challenged on all fronts: by hunters, who compete with wolves for the elk they both prize; by cattle ranchers who are losing livestock and have the ear of politicians; and by other Yellowstone wolves who are vying for control of the park's stunningly beautiful Lamar Valley.

These forces collide in American Wolf, a riveting multigenerational saga of hardship and triumph that tells a larger story about the ongoing cultural clash in the West—between those fighting for a vanishing way of life and

those committed to restoring one of the country's most iconic landscapes.

Contact Library & Development Services to request this book for your book group at 304-558-2041 or at susan.p.bailey@wv.gov.

Libraries Today Visits the 2018 Librarian of the Year

In 2018...the WVLC unveiled two new awards – Librarian of the Year and Library Champions. For Librarian of the Year...the award went to Paulette Kirby of the Monroe County Public Library in Union. Paulette was recognized for her leadership in providing children's, youth and adult education programs, as well as for her role as a community leader. In our September episode, *Libraries Today* visits the reigning Librarian of the Year and receives a tour of the Monroe County Public Library.



Check out *Libraries Today* - now available on the <u>Library Television</u> <u>Network's YouTube Channel!</u>

WVLC Scholarships Still Available for Copy Catalogers

The Library Commission is offering scholarships for experienced copy catalogers to learn original cataloging skills, authority control, and subject analysis. Catalogers with original cataloging experience are also invited to apply. The following courses are eligible:

Library Juice Academy

Authority Control

This asynchronous course runs from September 3-28th

Midwest Collaborative for Library Services

Original Cataloging of Monographs using RDA

This is a series of three, 2-hour webinars on September 18, 19 & 20th Authorities

This is a series of three, 2-hour webinars on September 18, 19, & 20th

Amigos Library Services

RDA for Video Recordings

This course consists of two, 2-hour sessions on September 27 & 27th

<u>Cataloging with RDA</u>

This course consists of four, 2-hour sessions November 13, 14, 15, & 16th

To apply for the scholarship, please use this <u>fillable PDF</u> and email application to <u>michelle.l.kubiak@wv.gov</u> no later than 2 weeks before course is scheduled to begin. Successful applicants will be notified via email.





CONTINUING EDUCATION

Click Here to Read More About the WVLC Continuing Education Requirements for Directors & Staff







Highlighted Content from WebJunction

These resources can help you strengthen your library and services to the community, explore them today!

What TechSoup Offers Libraries: TechSoup is the San Francisco based nonprofit that supports charities, public libraries, churches and foundations with technology support and resources. TechSoup is justifiably most famous for IT product donations and discounts for public and nonprofit libraries, as well as Friends of the Library or Library Foundations with 501(c)3 nonprofit status. The TechSoup Product Donation Program as saved libraries an estimated \$160 million in IT costs to date.

• Bookmobiles that Break the Mold: Bookmobiles, or mobile libraries, have been around since the 19th century, when they were horse-drawn wagons bringing books to rural communities. Government funding in the 1950s and 60s created a bookmobile surge, and popularity has risen and fallen since then, along with the price of fuel and digital technology. Today's bookmobiles carry out the same mission of those horse-drawn wagons: expanding access to library resources. But these bookmobiles are far from old-fashioned. Check out how libraries are adapting this hundred-year-old concept to their community's needs.

Upcoming Webinars

If you can't attend a live session, all WebJunction webinars are recorded and available for free in the <u>course</u> catalog.

Revitalizing Library Volunteer Engagement

Tuesday, September 18, 2018 ♦ 3:00 pm ♦ 1 hour Register here.

Library volunteerism is evolving. Gone are the days of looking for tasks to keep your volunteers busy. Libraries are now enlisting high impact volunteers who are bringing unique skills and expertise to enhance the library's mission. Join us to learn how you can harness the power of skilled volunteers in your community and hear success stories of innovative volunteer engagement in libraries of all sizes and budgets.

Volunteers can be your strongest advocates, helping you gain funding and recruit human resources. This webinar will help libraries and library groups revitalize volunteer engagement and grow their community of advocates and supporters

Presented by: **Carla Lehn**, principal consultant of the Lehn Group, former Library Programs Consultant of California State Library, and author of the new book, <u>From Library Volunteer to Library Advocate: Tapping into the Power of Community Engagement</u>.

Literacy and Community-Building for Adults with Intellectual Disabilities

Thursday, September 27, 2018 ♦ 3:00 pm ♦ 1 hour Register here.

You will learn how Next Chapter Book Club (NCBC) helps libraries build community and promote literacy while supporting the educational and social growth of adults with intellectual and developmental disabilities. NCBC emphasizes inclusion and the joy of reading aloud with friends and is flexible enough to be adapted to the needs and budget of nearly any library. With more than 300 chapters, NCBC is the largest community book club of its kind in the world. Find out how your library can reach out to connect with an under-served population, promoting community inclusion, independence, and productivity for individuals with intellectual disabilities and their families.

Presented by: **Tom Fish**, PhD, Founder and President, Next Chapter Book Club; **Pam Brooks**, Department Head, Adult and Teen Services, Scotch Plains Public Library (NJ); and **Maggie Allbee**, Adult Services Supervisor, Henrico County Public Library (VA)



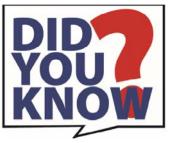
To view a complete list of past WebJunction weblnars, go to: WebJunction Event Archives



Events · WebJunction Events Calenda

WebJunction webinars are live audiovisual programs that are conducted online via WebEx web conferencing. Anyone who has an Internet connection can participate, listening to the audio broadcast through speakers or headset, or via phone. These free events allow you to meet and learn from library leaders and fellow library practitioners.





Moundsville's first public library was established in 1916 by the city's Teacher's Club. For several years, a separate library served the county, but in 1959 the city and county agreed to mutually support a single facility, and the City-County Library was born. The current library was built in 1962 and branch libraries were later added in McMechen and Cameron. Today, the Moundsville-Marshall County library system serves more than 35,000 residents.

Mark Your Calendar! 31

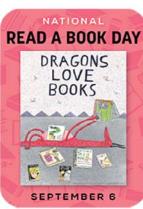


September: Library Card Sign-Up Month September: National Hispanic Heritage Month

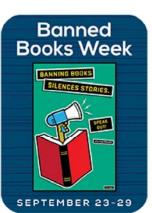
September 6: National Read a Book Day September 8: International Literacy Day September 12: National Video Games Day

September 22: National Hobbit Day September 23-29: Banned Books Week









Have a story to tell or a photo to share? You're the Super Star! Click Here to Email Us!

Any mention of services or products in this newsletter does not constitute an endorsement or recommendation. The use of any services or products should be evaluated on an individual basis. The West Virginia Library Commission provides no guarantee as to the security, reliability, or accuracy of information provided herein. Funding for West Virginia Library Commission programs and services, including this newsletter, is provided by the State

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