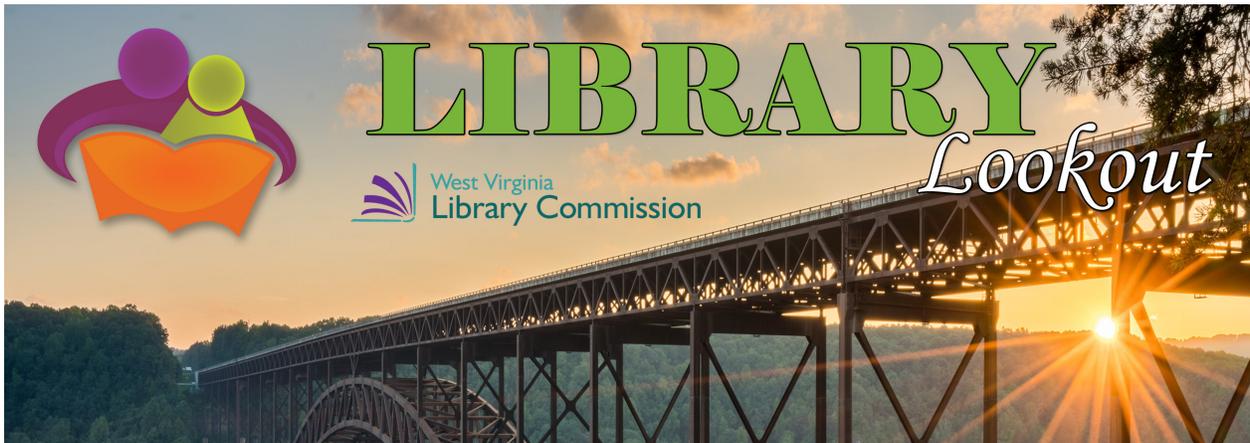


[Subscribe](#)[Past Issues](#)[Translate ▼](#)[RSS](#)

West Virginia Library Commission (WVLC) Monthly Newsletter

[View this email in your browser](#)**Issue 86****August 2018**

## In This Issue

- [From the Secretary](#)
- [Trustee Tips](#)
- [The Great American Read](#)
- [Commission News](#)
- [How Libraries Communicate](#)
- [National Book Festival](#)
- [Bibliostat Reporting Dates](#)
- [Pearl S. Buck Conference](#)
- [WVLC Notices](#)
- [WVInfoDepot.Org Update](#)
- [Book of the Month](#)
- [Libraries Today](#)
- [Library Grant Opportunities](#)
- [WVLC Scholarships](#)
- [MLIS Degree from UNT](#)
- [Library Journal Design Institute](#)
- [Continuing Education](#)
- [Did You Know?](#)
- [Mark Your Calendars](#)

## From the Secretary

**August 2018**



Each year on June 30, a trustee term expires in public libraries across the state. But that does not mean that the trustees whose terms expire quit serving. Chapter 10-1-5 c of the West Virginia Code states that trustees may serve until their successors are appointed. And many are reappointed. Last year, only 29 of the 97 public library systems in the state reported they had trustees serving their first terms. It is not unusual for trustees to serve 20, 25, 30, or more years. I sincerely thank every library trustee in the state for their service.

Trustees often tell me the position is more complex than they anticipated. They take the responsibility of being entrusted with the well being of an essential community service very seriously. The Library Commission's [West](#)

[Virginia Public Library Trustee Manual](#) provides a general introduction to the duties, powers, and roles of library trustees. It provides a lot of information. But sometimes information needs supplemented with conversation.

For that reason, Library Development and Services Director Heather Shock-Campbell and I are scheduling regional Trustee Orientation sessions. Heather and I will cover topics such as roles and responsibilities, trustees as employers, financial responsibilities, and relevant state laws. The intent is to provide the scenic overlook version of these issues and, most importantly, to listen. To listen for better insight on the issues we know about and to listen for input on issues we don't know about.

If you are a trustee, please plan on attending a session near you by registering at <https://www.surveymonkey.com/r/DGCYPMV> or contacting Heather ([heather.s.campbell@wv.gov](mailto:heather.s.campbell@wv.gov), or 304-558-2045) or me ([karen.e.goff@wv.gov](mailto:karen.e.goff@wv.gov) or 304-558-2041).

The August training dates and locations are listed below. Others will be announced soon. All sessions run from 1 PM – 4 PM. Light refreshments will be provided.

- August 7 - Bavarian Inn, Shepherdstown, WV
- August 8 - Potomac State College, Davis Center, Keyser, WV
- August 15 - Stonewall Resort, Roanoke, WV
- August 16 - Bridgeport Conference Center

I look forward to our discussions.



**Jeanette M. Rowsey, WVLA Trustees Division Chair**

It can be instructive sometimes to look at your world from 2,000 feet up.

As a library trustee, such is the case in reading *Our Towns: A 100,000-Mile Journey Into the Heart of America* by husband-and-wife authors James Fallows and Deborah Fallows. Their new national bestseller was recommended at our last trustees meeting by fellow board member Betty Barrett.

The authors spent from 2013-2016 flying their small airplane into a number of small cities and towns (including Charleston, WV) to take the economic and civic pulse of communities that are generally out of view of the national media. As they spent time and engaged with a variety of citizens in each community, they looked specifically at what makes for a successful city or town. Public libraries, it turns out, were determined to be "a surprisingly relevant bellwether institution."

"In the library, I could discover the spirit of a town, get a feel for the people's needs and wants, and gauge their energy and mettle."

Two examples shed particular light on the collaborative and symbiotic spirit that lends itself to strong libraries and successful towns: Columbus, Ohio—the largest city explored in the book—and the smaller town of Bend, Oregon. In the Columbus story, the authors point out how library trustees and Friends of the Library members

contribute in various ways, including leveraging their affiliations with other businesses and institutions in the city, to sustain "one of the town's stellar institutions." In Oregon, the librarians found a way to "embed" themselves in more than sixty community groups, changing the conversation over a few short years from "why are you here," to "how can we work with you?"

With nearly 170 mentions of 21st century American libraries, *Our Towns* offers a valuable perspective into how the library both reflects and serves each unique community.

## Voting Continues for The Great American Read



The nationwide vote to determine America's favorite book continues to draw thousands of voters from all across the country. *The Great American Read* is the PBS initiative to find out which novel Americans pick as their favorite. As part of the event, West Virginia Public Broadcasting and the WVLC are also collecting votes for West Virginia's favorite book. Voting is easy, just visit the [WV Public Broadcasting Great American Read website](#), where you and your patrons can take part in both the national and statewide vote.

Vote for as many books as you like - once a day throughout the summer and early fall. Be sure to cast your vote for America and West Virginia's favorite book!



## WVLC Announces Grants to Public Libraries

The West Virginia Library Commission has presented \$187,180 in state grants to 47 public libraries in the state. The grants were based on facility, programming, and collections proposals from each library. The maximum award was \$5,000 per library. 29 grants were awarded for facility maintenance, 9 for collection development, 9 for programming improvements, and 3 for other service enhancements.

The 2018 state grants represent a \$77,087 increase over the WVLC's 2017 awards.

## Kanawha County Public Library Raises More Pledges



Pledges totaling \$1.1 million have been made for the Kanawha County PL's upcoming expansion and renovation. The Greater Kanawha Valley Foundation is donating \$1 million to the library, and an anonymous donor is giving \$100,000.

Library marketing and development manager Terry Wooten says officials are trying to raise \$27 million for the

project, with about \$6 million still to go. She says construction should begin early next year and is expected to last 18 to 24 months.

### Calhoun County Public Library Celebrates!



The Calhoun County Public Library will celebrate its 50th anniversary on August 13.

The library was started in the 1930's by the Grantsville Senior Women's Club. After being housed in several locations during the 40's and 50's, it was established as a permanent library when it moved to its current location in 1968.

Over the years, the library has shown steady growth and now serves over 7,600 residents in Calhoun County.

### Jackson County Public Library Lends a Helping Hand to Area Animals



The Jackson County Public Library has announced a new program - Furry Friends for Fines. The library is now accepting donations of pet food, supplies, blankets, treats, etc.

Patrons with overdue fines can have their fines waived by donating any of these items. All donations will go to the Jackson County Animal Shelter.

### Happy Retirement!



The WVLC congratulates **Pete Triplett** on his retirement after nearly 36 years as a valued member of Library & Development Services. Pete began working for the commission in September of 1982 and officially retired on July 6th.

***Thank you Pete for your many years of service! You will be missed!***

The WVLC would also like to congratulate two retiring library directors. **Alan Englebert** retired on July 31st after 10 years as director of the Kanawha County Public Library, and **Joanna Casto** has retired after many years at the Paden City Public Library, including the last 9 as director. ***Congratulations to both Alan and Joanna and enjoy retirement!***



## New OCLC Report Examines How Public Libraries Communicate



To learn more about how public libraries communicate, The national OCLC Online Computer Library Center conducted a survey among US public libraries that asked general questions about active engagement efforts with their communities. Questions covered marketing concerns and barriers, communication channels, how they use email marketing, and much more.

This report provides an overview of how US public libraries communicate to their users and the broader community. Results

confirm that libraries do a lot with limited resources, there's a focus on social media, and that efforts successfully increase community awareness about the library.

### FINDINGS INCLUDE:

- 96% use social media
- 84% post photos, videos, or library information on social media
- 70% send email messages
- 40% have a communications strategy, but only 17% say it's current
- 71% say they don't have the necessary staff resources
- 25% have marketing professionals on staff

For more information, visit the [OCLC website](#).

## Library of Congress National Book Festival Set for September



Mark your calendars for the 18th Library of Congress National Book Festival, Saturday, Sept. 1, at the Washington Convention Center. The Library of Congress National Book Festival is an annual literary event that brings together best-selling authors and thousands of book fans for author talks, panel discussions, book signings and other activities.



This year's event features 115 authors, including Amy Tan, Kate DiCamillo, Doris Kearns, Supreme Court Justice Sonia Sotomayor, and many more. Visitors also will be able to engage with the new PBS series "The Great American Read" and participate in the national vote to choose "America's Best-Loved Novel."

For more information, visit the [National Book Festival website](#).

---

## The 2018 Bibliostat Survey is Underway

The Annual Report/Bibliostat Collect Survey will lock on **Wednesday, August 15, 2018**. After this date, contact **Susan Bailey** at [susan.p.bailey@wv.gov](mailto:susan.p.bailey@wv.gov) for instructions on any necessary changes. To qualify for the **Shirley Smith Award**, surveys must be submitted by **5 p.m., Friday, August 3rd**.

The annual survey is designed to collect comparative data on public libraries for national, state, and local use. It is important that you be as precise as possible.




---

## Pearl S. Buck Conference Begins in September

The Pearl S. Buck Living Gateway Conference will be held at West Virginia Wesleyan College in Buckhannon from September 13th through the 15th. The conference celebrates the life, legacy and work of West Virginia native and Nobel laureate author Pearl S. Buck. Sponsored by WV Wesleyan, the Pearl S. Buck Birthplace, and the West Virginia Humanities Council, it is free and open to the public. The conference features presentations, panel discussions, artistic expressions, and an historic tour of the author's birthplace in Hillsboro.



For schedules, lodging and travel information, and details on how to register, visit the [conference website](#).



- **Paden City Public Library:** Danielle Ice-Davis is the new Library Director
- **Gallagher Village Public Library:** Kayla Young is the new Branch Manager
- **Upshur County Public Library:** Job opening for Assistant Library Director
- **Louis Bennett Public Library:** Job opening for Library Director
- **Bolivar-Harpers Ferry Public Library:** Job opening for Library Director
- **South Carolina State Library:** Job opening for a Grants Administrator
- **Augusta University Library - Augusta, GA:** Job opening for Associate Library Director

## Two New Additions Coming to WVInfoDepot.org in September



WVInfoDepot.org will have a new *One Stop Search* box available on the Database tabs starting **September 1**. *One Stop Search* box provides fast, simple access to all EBSCO statewide electronic resources, virtually eliminating the need for customers to know which database to start their research inquiry. The *One Stop Search* widget will be made available to public libraries and K-12 school libraries for their own websites, too. A brief, four-minute tutorial on the new service is available on the EBSCO support site at

[https://help.ebsco.com/interfaces/EBSCO\\_Discovery\\_Service/EDS\\_Training\\_Promo/EDS\\_Tutorial](https://help.ebsco.com/interfaces/EBSCO_Discovery_Service/EDS_Training_Promo/EDS_Tutorial).

Legal Information Reference Center is being added to assist West Virginians with legal matters of all kinds. Besides having legal forms available by state, it has a large selection of Nolo legal reference books.



WVInfoDepot.org

HOME

DATABASES ▾

WEST VIRGINIA

LATEST NEWS

### Example Search Box

## Databases

### OneStop Search

Q SEARCH



JOIN  
and  
ADD  
to the DISCUSSION!

## WVLC Book Discussion GROUP

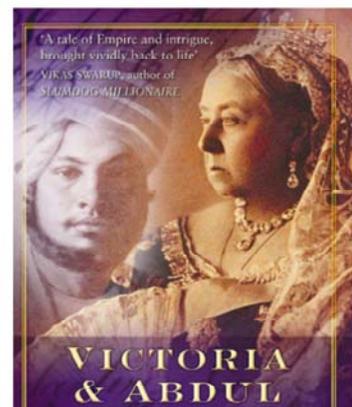
Queen Victoria's Golden Jubilee. Within a year, Abdul had grown to become a powerful figure at court, the Queen's teacher, or Munshi, her counsel on Urdu and Indian affairs, and a friend close to the Queen's heart. "I am so very fond of him.," Queen Victoria would write in 1888, "He is so good and gentle and understanding....a real comfort to me."

## Featured Book of the Month!

### Victoria and Abdul

by Shrabai Basu

Tall and handsome Abdul was just twenty-four years old when he arrived in England from Agra to wait at tables for





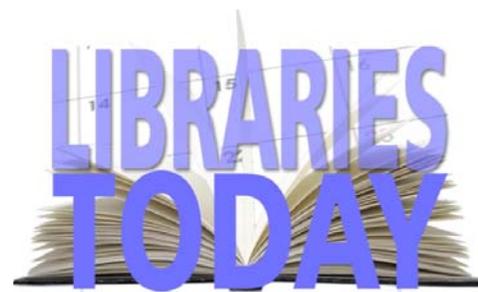
This marked the beginning of the most scandalous decade in Queen Victoria's long reign. Queen Victoria quickly found joy in an intense and controversial relationship with her Munshi, who traveled everywhere with her, cooked her curries and cultivated her understanding of the Indian sub-continent--a region, as Empress of India, she was long intrigued by but could never visit.

Drawn from never-before-seen first-hand documents that had been closely guarded secrets for a century, Shrabani Basu's *Victoria & Abdul* is a remarkable history of the last years of the 19th century in English court, an unforgettable view onto the passions of an aging Queen, and a fascinating portrayal of how a young Indian Muslim came to play a central role at the heart of the British Empire.

Contact Library & Development Services to request this book for your book group at 304-558-2041 or at [susan.p.bailey@wv.gov](mailto:susan.p.bailey@wv.gov).

## ***Libraries Today* Visits the Newly Re-opened Clendenin PL**

Two years ago, flood waters devastated the Clendenin Public Library. The library and all of its contents were a complete loss. In May, the library reopened its doors at a new location, and *Libraries Today* paid a visit. In our August episode, we take a tour of Clendenin's new library and make a stop in Parkersburg to see what role libraries play in the field of genealogy.



Check out *Libraries Today* - available the first week of August on the [Library Television Network's YouTube Channel!](#)



## **Ezra Jack Keats Mini-Grant Program**



Public schools and libraries located anywhere in the U.S. are eligible to apply for the mini-grant program. Grants are awarded for \$500. Mini-Grants may be used for several projects, including programs featuring local authors, programs featuring storytellers, activity programs like book making, puppet making, quilt making., etc.

The application form is available on the website at the [Ezra Jack Keats Foundation website](#). If you have questions, send an email to [foundation@ezra-jack-keats.org](mailto:foundation@ezra-jack-keats.org).

## Youth Garden Grants from the National Gardening Association



Schools and community organizations with child-centered garden programs are eligible. The National Gardening Association is providing 20-total programs with award packages that are valued at more than \$500. Priority is given to projects that emphasize one or more of the following: educational focus or curricular/program integration; nutrition or plant-to-food connections; environmental awareness/education; entrepreneurship; and social aspects of gardening such as leadership development, team building, community support, or service-learning. Visit [kidsgardening.org](http://kidsgardening.org) for more information.

---

## WVLC Scholarships Available for Copy Catalogers

The Library Commission is offering scholarships for experienced copy catalogers to learn original cataloging skills, authority control, and subject analysis. Catalogers with original cataloging experience are also invited to apply. The following courses are eligible:

### **Library Juice Academy**

#### [Authority Control](#)

This asynchronous course runs from September 3-28<sup>th</sup>

### **Midwest Collaborative for Library Services**

#### [Original Cataloging of Monographs using RDA](#)

This is a series of three, 2-hour webinars on August 21, 22, & 23<sup>rd</sup>, or on September 18, 19 & 20<sup>th</sup>

#### [Assigning Library of Congress Subject Headings](#)

This is a series of three, 2-hour webinars on August 14, 15, & 16<sup>th</sup>.

#### [Authorities](#)

This is a series of three, 2-hour webinars on September 18, 19, & 20<sup>th</sup>

### **Amigos Library Services**

#### [Personal Name Authority Records: RDA & MARC](#)

This course consists of two, 2-hour sessions on August 8 & 9<sup>th</sup>

#### [RDA for Video Recordings](#)

This course consists of two, 2-hour sessions on September 27 & 27<sup>th</sup>

#### [Cataloging with RDA](#)

This course consists of four, 2-hour sessions November 13, 14, 15, & 16<sup>th</sup>

To apply for the scholarship, please use this [fillable PDF](#) and email application to [michelle.l.kubiak@wv.gov](mailto:michelle.l.kubiak@wv.gov) no later than 2 weeks before course is scheduled to begin. Successful applicants will be notified via email.

---

## University of North Texas Offers MLIS Degree to WV Librarians

The University of North Texas is holding information sessions in August for those interested in earning an MLIS degree through its Virginia's MLIS Program (West Virginia and Virginia). Students would begin studies in January at a 2-day institute at Virginia Commonwealth University in Richmond, VA.



August 15, 2018

7:00 p.m. Virtual Session. Please email Dr. Phil Turner at [pturner@unt.edu](mailto:pturner@unt.edu) for log in information.

August 30, 2018

7:00 p.m. Virtual Session. Please email Dr. Phil Turner at [pturner@unt.edu](mailto:pturner@unt.edu) for log in information.

Additional on-site sessions are being scheduled. For more information on this program, please visit the [UNT Department of Information website](#).

---

## Design the Library of the Future Today

The Library Journal will host a Library Building and Design Event in Minneapolis on **September 21st** to bring librarians the latest trends in library design. You will be able to dig deep with architects, librarians, and vendors to explore library space, design, and construction, as well as take part in hands-on, architect-led breakout sessions dealing with real-life design challenges.



Whether you're in the dreaming and planning stages or further along down the design road, you'll find ideas, information, and inspiration, no matter your budget!

For details on how to register, visit the [Library Design Institute web site](#). Register before Friday, August 10 to be eligible to have your library featured in a breakout session.

---



## CONTINUING EDUCATION

[Click Here to Read More About the WVLC Continuing Education Requirements for Directors & Staff](#)

	<p>View Upcoming &amp; Archived Webinars</p> <p><a href="#">CLICK HERE</a></p> 
--	--

	<p>View Upcoming Webinars &amp; Training</p> <p><a href="#">CLICK HERE</a></p> 
---	--



### Highlighted Content from WebJunction

These resources can help you strengthen your library and services to the community, explore them today!

- [How to Make Space for Active Learning in Your Library](#): Are you ready to imagine the possibilities that can come with an active learning space in your library? WebJunction has you covered! We're nearing the end of our IMLS grant-funded project, Small Libraries Create Smart Spaces, and we're excited to share the transformative outcomes of the fifteen small and rural libraries who participated, and to announce the new free, online course available to anyone interested in creating smart library spaces.

- [Bridging the Digital Divide by Building Digital Literacy Skills](#): Developing digital literacy skills for both patrons and staff has been part of the services of the Willoughby-Eastlake Public Library (OH) for some time. When Collections & Virtual Services Manager, Melanie Wilson, was invited to participate in a program to expand her own digital literacy skills and training toolbox, she welcomed the opportunity. Now the staff at the library and their patrons are both benefiting from involvement in the program.

### **Upcoming Webinars**

If you can't attend a live session, all WebJunction webinars are recorded and available for free in the [course catalog](#).

#### **Digging into Assessment Data: Tips, Tricks, and Tools of the Trade**

Tuesday, August 14, 2018 ♦ 3:00 pm ♦ 1 hour

[Register here](#).

You know what you want to know and how to ask the right questions. Now what? This session will delve into assessment tools and data collection methods—and how to choose the method that works best for you. You also will learn how to analyze your data and turn it into information your library can use. Don't worry if using qualitative and quantitative data is new to you. You'll gain the insight you need to use both with confidence.

This webinar is the second in a [three-part series](#) bringing together research and practice from across library sectors, covering the ins and outs of creating, and implementing assessments that provide insightful, actionable data.

Presented by **Linda Hofschire**, PhD, Director, Library Research Service, Colorado State Library; and moderated and co-presented by **Lynn Silipigni Connaway**, PhD, Senior Research Scientist and Director of User Research, OCLC Research

#### **Getting Unstuck: Help Your Board, Staff, and Town Talk about Library Funding**

Wednesday, August 22, 2018 ♦ 3:00 pm ♦ 1 hour

[Register here](#).

Library leaders have been trained to "do more with less" for so long that it's become a virtue. Though talking about budgets is a challenge, library staff need better funding to provide the public with needed services and expertise. If your budget is stuck, and your board, staff and stakeholders are having a hard time talking about new taxes or levies, this webinar can help. Please join us for real-world, practical, actionable advice on how to overcome local political problems, negative feelings, and unmotivated stakeholders, to move your library toward a more financially secure future.

This webinar is hosted in collaboration with the [Association for Rural and Small Libraries](#) and [EveryLibrary](#).

Presented by: **John Chrastka**, Executive Director, EveryLibrary; **Lee Hallberg**, Executive Director, Mancos Public Library, CO; and **James Ochsner**, Sutter County Library, CA



Events · WebJunction Events Calendar

## WebJunction Events Calendar

To view a complete list of past WebJunction webinars, go to: [WebJunction Event Archives](#)



WebJunction webinars are live audiovisual programs that are conducted online via WebEx web conferencing. Anyone who has an Internet connection can participate, listening to the audio broadcast through speakers or headset, or via phone. These **free** events allow you to meet and learn from library



leaders and fellow library practitioners.

WebJunction's catalog of courses and webinar archives on library topics is now open to all library workers and volunteers across the nation. A certificate of completion is provided after you have completed any course or webinar that you enroll in.

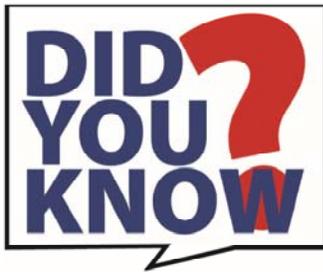
[Catalog »](#)

**Click to View »**

## Consumer Financial Protection Bureau Webinar

The Consumer Financial Protection Bureau is hosting a webinar on its popular *'Money as You Grow Bookshelf'* on August 14th at 2:00 pm EDT. The webinar will present information on the program which contains popular books for children ages 4 to 10. The books have companion guides to help parents get started reading and talking with their children about money choices like saving, spending, and more.

Two librarians will be part of the presentation team to share how they incorporate the program into their activities. The webinar will be recorded for those who can't make it on August 14. Register for the webinar [here](#).

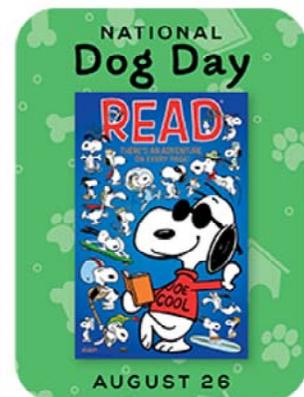
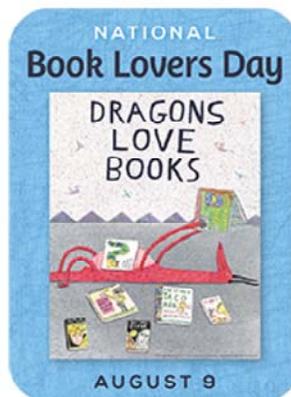
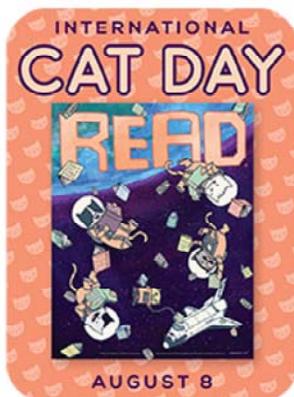


Roane County's first library opened in Spencer in 1951 as part of the first regional library program in West Virginia. After being housed in a number of locations over the years, the library in Spencer moved into its current facility in 1976. Since then, branches have been added in Geary and Walton, and the library system now serves more than 15,000 residents in Roane County.

## Mark Your Calendar!



- August 2:** National Coloring Book Day
- August 8:** International Cat Day
- August 9:** National Book Lovers Day
- August 12:** World Elephant Day
- August 26:** National Dog Day



---

**You're the Super Star!** Have a story to tell or a photo to share?  
Click Here to Email Us!

*Any mention of services or products in this newsletter does not constitute an endorsement or recommendation. The use of any services or products should be evaluated on an individual basis. The West Virginia Library Commission provides no guarantee as to the security, reliability, or accuracy of information provided herein. Funding for West Virginia Library Commission programs and services, including this newsletter, is provided by the State of West Virginia. Funding for this newsletter is also provided by the U.S. Institute for Museum and Library Services under the provisions of the Grant to States Program as administered by the West Virginia Library Commission.*



*Library Lookout is published monthly by WVLC Library Administration Services.*

**Karen E. Goff**

*Executive Secretary*

*West Virginia Library Commission*

**West Virginia Library Commission**

Culture Center, Bldg. 9 | 1900 Kanawha Blvd. E. | Charleston, WV 25305 | (304) 558-2041

---

This email was sent to [stan.b.howell@wv.gov](mailto:stan.b.howell@wv.gov)  
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)  
West Virginia Library Commission · 1900 Kanawha Boulevard East · Charleston, WV 25302 · USA

MailChimp