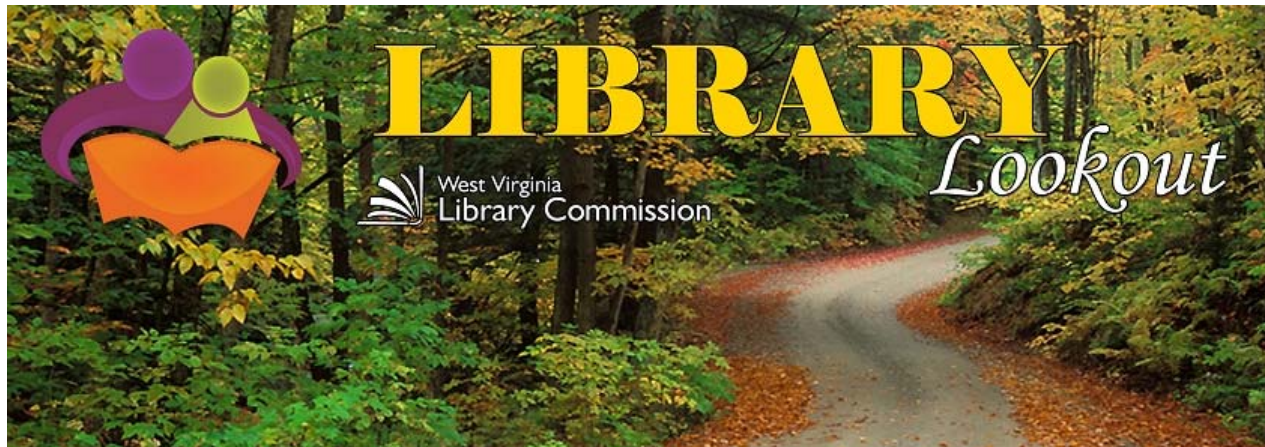


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West Virginia Library Commission (WVLC) Monthly Newsletter

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Issue 75

September 2017

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a message from...

the West Virginia Library Commission

From the Secretary

September 2017



What's Coming Up?

The eclipse caused great excitement, exceptional stress over glasses, and innovative library programming. If your library had an eclipse event, please send a description and approximate attendance count to Stan Howell (stan.b.howell@wv.gov). Although three days late, the eclipse marked the end of the Bibliostat reporting period. Thanks for all your hard work in getting the numbers to us.



What are you going to do now that the eclipse is over? Even more events; conferences, webinars, documentaries, scholarships, and a very important survey.

- **September 11 – Public Library Building Facility Survey** launches. The results of the survey will provide local libraries, the Library Commission, the Legislature, and the Governor much needed information on capabilities and needs.
- **September 12 - Opioid Crisis Town Hall: Library Needs and Responses.** WebJunction and PLA invites libraries and their community partners to join this virtual town hall discussion about current library needs and possible responses to the nation's opioid crisis. We have all seen the impact of this crisis in our communities. I encourage you to join me to explore how libraries can respond. Register www.webjunction.org.
- **September 14** – WV Public Broadcasting debuts Vietnam; West Virginians Remember, a documentary featuring the experiences of 5 West Virginia combat soldiers. Per capita, West Virginians served the most and died the most in Vietnam. Several libraries have also scheduled public screenings. If you want to present a screening at your library, submit the form on the WV Public Broadcasting website. (<https://tv.wvpublic.org/vietnamwv/public-screenings/>) Once selected for a screening, WV Public Broadcasting will provide a DVD of the film for the library, links to discussion content, and official promotional images. The Vietnam War, a ten-part, 18-hour documentary film series directed by Ken Burns and Lynn Novick premieres September 17 on PBS stations nationwide.
- **September 25 -26 – Futures Conference for Librarians** – Atlantic City, New Jersey <http://www.njstatelib.org/event/futures-conference/>. Nationally known futurists and librarians from around the northeast will converge to examine the future and the role of libraries in it. This event is eligible for [WVLC scholarships](#) to attend and the WVLC discount rate. Librarians from all types of libraries and trustees are invited to attend.
- **November 8-10 – West Virginia Library Association/Southeastern Library Association Conference.** (<http://wvla.org>) For 100 years librarians in West Virginia have been formally gathering to share ideas. This year's meeting at the Greenbrier expands the opportunity to share with librarians and library supporters from 12 southeastern states. [WVLC scholarships](#) are also available for this event.

Karen Goff

WVLC Executive Secretary



Governor Reappoints Current Members to the Library Commission

In August, Governor Jim Justice named current commissioners David Nalker of Lewisburg and Connie Shumate of Bluefield, both from the 3rd Congressional District, to four-year terms, ending on June 30, 2021. Earlier this year, Governor Justice reappointed Commission Chairperson Betty Gunnoe of Martinsburg and Debra Sullivan of Charleston to terms ending on June 30, 2020.

The Library Commission consists of nine members who are appointed by the Governor, by and with the advice and consent of the Senate. Each of the state's three Congressional Districts are represented by 3 members on the commission.

September is Library Card Sign-up Month



This September, crime-fighting DC Super Heroes, the Teen Titans, will team up with the American Library Association (ALA) and the WVLC to promote the power of a library card. As honorary chairs, DC's Teen Titans will remind parents, caregivers and students that signing up for a library card is the first step towards academic achievement and lifelong learning.

Free print and digital public service announcements (PSAs), media tools, social media graphics and other artwork featuring the Teen Titans are available for libraries [here](#).

Also, Teen Titans [posters and bookmarks](#) are available for purchase through the [ALA Store](#).

This September, don't forget to remind students and their parents about the power of a library card!

Grant program: Engaging Readers at Your Public Library

NoveList and LibraryAware are looking for three libraries that want to ramp up their efforts reaching the readers in their communities and promoting their readers' advisory services -- is this you?

If you have great ideas, clear needs, and want to develop a plan for connecting with readers, we'd love to hear from you! [Learn how to apply!](#)

Futures Conference Focuses on the Future of Libraries



What does the future of libraries look like? That's a question the **2017 Futures Conference** will try to answer this month in **Atlantic City, New Jersey**.

The conference features speakers and work shops designed to chart a path of imagination and information to help transform the way libraries plan for the future. The WVLC State Reference Library is one of 10 state libraries in the eastern U.S. that are sponsoring partners of the conference. WVLC Executive Secretary Karen Goff says, "This conference is an important tool in helping the libraries in the state set a course for the future, and I encourage everyone who can to attend."

The 2017 Futures Conference will be held **September 25 and 26** at the Borgata Hotel and Casino in Atlantic City. For more details on how to get your tickets, visit the Futures Conference [Web Site](#).

Mobile Phone Safety for Children

Mobile phones and kids can be a match made in heaven. As librarians, we can be in constant contact with children, and kids can call for help, be entertained, and even be educated using their cellphones. But given that smartphones have data connections, there are inherent risks to kids in using them, from cyberbullying to inappropriate Internet material. It may be helpful to know some best practices to help keep children safe on their mobile phones.



[Check out this article](#) on how librarians can help parents protect children from their smartphones.



Stories From The ALA

Fixing a Stop Light Leads to Getting a Green Light for Community Action

The Red Hook (N.Y) Public Library proved it's more than just a book-lender when it listened to residents' frustrations and rallied the small town to protest a faulty traffic light, inspiring community members to address other problems together.



The traffic light victory began with Red Hook Public Library Director Erica Freudenberger's goal to change the perception of the library. Freudenberger said, at the time, many residents thought the library was a "musty old building that was best to be avoided." With this in mind, the library director united staff



members, politicians and local civic engagement specialists to make the library an agent of change.

With its blend of different backgrounds, the Red Hook team went door-to-door to ask residents what kind of ideal community they envisioned. Surprisingly, residents' main concern was safety, especially with the town's only traffic light. The light made drivers wait as long as seven minutes; frustrated, drivers would often avoid the light by cutting through residential streets. This endangered pedestrians, especially since the small town lacked sidewalks.

The library encouraged residents to contact their state representatives and the Department of Transportation to voice their concerns. "It empowered people to take action and also encouraged us on the government level to put it up on a higher priority to address," said Brent Kovalchik, Village of Red Hook deputy mayor and a member of the Red Hook library's community engagement team. "Now it's fixed."

[Read a case study about Red Hook Public Library's community engagement work.](#)

Learn More



Common Sense Media describes its purpose as "improv[ing] the lives of kids and families by providing independent reviews, age ratings, & other information about all types of media."

I'm highlighting my favorite feature on the site for those library program developers out there - the interactive section titled "What's appropriate at every age" that you will find [here](#).

Search for the targeted age range and the results give details on what to expect in the following categories: cognitive development, social and emotional development, physical development and technological/digital savviness. This helps to determine what activities would be a good addition to your programs. The site goes on to suggest content for its educational value. For example, the age 2-4 page suggests that this age range can benefit from clear lessons about social and emotional skills such as waiting one's turn, and that lessons should include concrete ideas and visual demonstrations.

Everyone knows that a child that is actively learning is less likely to be a behavior problem. Common Sense Media has a tool that makes creating programs easier to target the skill and engage the child.

For questions, comments or to sign up for our new closed group Facebook page for WV Directors and Branch Managers, contact Melissa at melissa.j.brown@wv.gov or 1-800-642-9021, ext. 2082.

Melissa Brown

WVLC Continuing Education Consultant



The **WVLA Annual Conference** is scheduled for **November 8-10** at **The Greenbrier** in White Sulphur Springs. This year's conference is a joint conference with the Southeastern Library Association (SELA). To register, contact the [WVLA](#).

New Financial Resource Guide Now Available



The FINRA Investor Education Foundation, the American Library Association's Office for Research & Evaluation, and Money Smart Week have collaborated to create a [resource guide](#) that covers collection building, program development, and professional training for public libraries in personal finance subject areas. The guide is designed to advance U.S. public libraries' capacity to support patron financial capabilities.

This guide covers some of the following subjects related to personal finance:

- Budgeting
- Banking
- Saving and Spending
- Credit and Debt
- Managing Financial Hardship
- Taxes
- Insurance
- Real Estate
- Financial Literacy for Children
- Teen Finance
- Financing College
- Investment
- Retirement
- Professional Development Resources for Librarians

Highly technical materials, scholarly studies, self-published materials, and materials focusing on entrepreneurship and small business development are not covered by this guide. For additional comments or questions regarding the resource guide, please contact Research Coordinator Rachel Wedeward, MLIS at rwedeward@ala.org.

In Case You Missed It

The Five Rivers Library in Parsons was recently highlighted in a great article from the Parsons Advocate.

Tucker County Rocks

By Dave Snyder
The Parsons Advocate

Did you know Tucker County Rocks? We are not talking about a music concert; we are talking about rocks – real rocks. Currently there is a project spreading throughout West Virginia, the United States and the world. It involves painting, hiding and finding rocks wherever they may be hidden.

The Five Rivers Library in Parsons is joining the fun by setting up a rock painting station for children, teens and adults. Here, you can create your own rock masterpieces without having to travel to do so. What are the advantages to this project?

Firstly, families can participate together. Secondly, it can get people outside to enjoy the fresh mountain air. Finally, this is a way to create memories.



The Five Rivers Library hours are: Monday 9 a.m. – 7 p.m.; Tuesday – Friday 8:30 a.m. – 4 p.m. and Saturday 9 a.m. – noon. Find some rocks. Purchase some paint supplies or use the supplies provided by the library. Then come and

check it out!

A Cool Story in Keyser



The Keyser-Mineral County Library was also featured in a recent feel-good story in the Mineral Daily News-Tribune. A broken air conditioner led to a local business stepping up and acting as a good Samaritan, a real happy ending for the library.

[Here's the story](#) written by Keyser-Mineral County Library Director Connie Sutton.

WVLC Notices

- **September 4 - Labor Day:** WVLC is closed.
- **September 25-26:** Futures Conference, Atlantic City, NJ

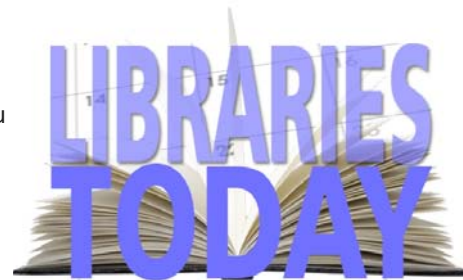


Check Out the Latest Edition of *Libraries Today!*

In this month's episode, *Libraries Today* revisits two of the libraries hit hard by last year's flooding. The Clendenin Branch Library in Kanawha County was devastated by the high waters and the Elk Valley Branch Library was forced to shut down after its access bridge was washed away. We give you an update on both libraries.

Plus, we take a look at academic libraries in West Virginia with a visit to Marshall University's John Deaver Drinko Library in Huntington.

Check out *Libraries Today* - now available on the Library Television Network's [YouTube Channel](#).





WVLC Book Discussion GROUP

JOIN and ADD to the DISCUSSION!

accumulated not only tender moments, laughter, and celebrations, but also jealousies, disappointments, and carefully guarded secrets. Here are four generations of Whitshanks, their lives unfolding in and around the sprawling, lovingly worn Baltimore house that has always been their anchor.

Brimming with all the insight, humor, and generosity of spirit that are the hallmarks of Anne Tyler's works, *A Spool of Blue Thread* tells a poignant yet unsentimental story in praise of family in all its emotional complexity. It is a novel to cherish.

Contact Library Development Services to request this book for your book group!
304-558-2041 or susan.p.bailey@wv.gov.

Featured Book of the Month!

A Spool of Blue Thread

by Anne Tyler

From the front flap: The Whitshanks are one of those families that radiate togetherness: an indefinable, enviable kind of specialness. But they are also like all families, in that the stories they tell themselves reveal only part of the picture. Abby and Red and their four grown children have



South Jefferson's Little Free Library is Now on the World Map!



South Jefferson Public Library's Little Free Library is officially open and listed on the national organization's mapping system. Little Free Library is a non-profit organization that encourages local libraries to set up free book exchanges world-wide. There are more than 50,000 registered Little Free Libraries across the globe.

South Jefferson's version is the newest one in West Virginia.

CONTINUING EDUCATION

New Director's Moment

by Melissa Brown



Raleigh County Public Library Director Amy Stover held a training day last month which included a drill for "Code Adam," a missing child safety program in the United States supported by the National Center for Missing & Exploited Children.

I had a lot of information clarified for me in this practice such as:

- shoe color is very important when getting a description- if an abductor brings a change of clothes, they usually forget shoes

- when announcing “Code Adam Alert,” along with the description include the time because the police are called within 10 minutes
- trusted patrons can be included in the training
- never assume that a door is locked - check everywhere

The National Center for Missing & Exploited Children provides training materials free of charge on [their site](#). The kit includes an employee training video, a poster explaining the program, and decals to place near entrances. If you don't have something in place at your library for this emergency, you may want to check this training out.

For questions, comments or to sign up for our new closed group Facebook page for WV Directors and Branch Managers, contact Melissa at melissa.j.brown@wv.gov or 1-800-642-9021, ext. 2082.

[Click Here to Read More About the West Virginia Yearly Requirements for Directors & Staff](#)

	View Upcoming & Archived Webinars CLICK HERE 
	View Upcoming Webinars & Training CLICK HERE 



News from WebJunction



[Get Your Library Outside the Lines in September!](#)

Outside the Lines is a weeklong celebration in September demonstrating the creativity and innovation happening in libraries. Libraries of all sizes are invited to participate in an effort to reintroduce themselves to their communities. To do this, organizations agree to host at least one event or campaign during Outside the Lines that gets people thinking and talking about libraries in a new way.

Upcoming Webinars

If you can't attend a live session, all WebJunction webinars are recorded and available for free in the [course catalog](#).

Opioid Crisis Town Hall: Library Needs and Responses

Tuesday, September 12, 2017 ♦ 2:00 pm ♦ 1 hour 30 minutes

[Register here](#).

Over two million people in the US are estimated to be dependent on prescription opioids or heroin. A sharp rise in drug overdoses has made it the leading cause of death among Americans under 50. This epidemic is happening in all regions of the country, in communities of all sizes, without discrimination for age, ethnicity, or income. As library staff

see this crisis impacting their own communities, their urgent question arises: How do we respond?

Join us for a virtual town hall, where representatives from libraries and other community organizations will describe their local efforts and who they're collaborating with. We also want to hear from you: We'll ask audience participants to describe the informational, structural, financial and emotional support that library staff and community members need to withstand and address this alarming epidemic. The insights gleaned from this town hall will be shared to inform plans for future efforts.

This event is jointly organized by **WebJunction** and the **Public Library Association**.

The Name of the Game: Playing Tabletop Games to Build 21st Century Skills

Tuesday, September 26, 2017 ♦ 3:00 pm ♦ 1 hour

[Register here.](#)

As hubs of lifelong learning, public libraries are always seeking new strategies to cultivate 21st century skills in their community members. The deeper we move into this century, the more critical it becomes for people to hone skills like communication, collaboration, critical thinking, global awareness and creativity. Your patrons can strengthen these skill sets while also having fun in a social setting — through playing tabletop games at the library!

Presented by: **Lauren Hays**, Instructional and Research Librarian and Co-Director of the Center for Games and Learning at MidAmerica Nazarene University; and **Kate McNair**, Teen Services Coordinating Librarian, Johnson County Public Library, and YASLA Board of Directors

Bilingual Storytimes: Reaching Through the Language Barrier

Thursday, October 12, 2017 ♦ 3:00 pm ♦ 1.5 hours

[Register here.](#)

As our library clientele becomes more diverse, so must our programming. The good news is that you already have the skills and access to the resources you need to research, plan, and deliver targeted programming in languages other than English. In this webinar, we'll focus on how to adapt your current storytimes for Spanish/English storytimes. You can use this same process to deliver storytimes in any language.

Presented by: **Tina L. Bartholoma**, Senior Librarian, Salt Lake County Library System; and **David Bird**, Assistant Manager, Salt Lake County Library Services

Events · WebJunction Events Calendar

WebJunction Events Calendar

To view a complete list of past WebJunction webinars, go to: [WebJunction Event Archives](#)



WebJunction webinars are live audiovisual programs that are conducted online via WebEx web conferencing. Anyone who has an Internet connection can participate, listening to the audio broadcast through speakers or headset, or via phone. These **free** events allow you to meet and learn from library leaders and fellow library practitioners.

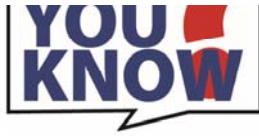
WebJunction's catalog of courses and webinar archives on library topics is now open to all library workers and volunteers across the nation. A certificate of completion is provided after you have completed any course or webinar that you enroll in.

[Catalog >](#)

[Click to View >>](#)



Parkersburg's first public library was founded in 1891, and in the early years was located in several locations, including Parkersburg High School. In 1904, the city was awarded



funding from the Andrew Carnegie Foundation for a new building, and a year later, the library moved to its new permanent home. For over 70 years, the Parkersburg Public Library was housed in the Carnegie building. Then in 1976, local, state and federal dollars were used to construct the city's current facility on Emerson Avenue. Today, the Parkersburg-Wood County Library system includes branch libraries in Waverly, Williamstown and South Parkersburg, and serves more than 77,000 residents in Wood County.

Mark Your Calendar!



- September:** Library Card Sign-Up Month
- September:** National Hispanic Heritage Month
- Sept. 8:** International Literacy Day
- Sept. 22:** National Hobbit Day
- Sept. 24-30:** Banned Books Week



You're the Super Star! Have a story to tell or a photo to share?
[Click Here to Email Us!](#)

Any mention of services or products in this newsletter does not constitute an endorsement or recommendation. The use of any services or products should be evaluated on an individual basis. The West Virginia Library Commission provides no guarantee as to the security, reliability, or accuracy of information provided herein. Funding for West Virginia Library Commission programs and services, including this newsletter, is provided by the State of West Virginia. Funding for this newsletter is also provided by the U.S. Institute for Museum and Library Services under the provisions of the Grant to States Program as administered by the West Virginia Library Commission.



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Karen E. Goff

Executive Secretary

West Virginia Library Commission

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