

West Virginia

FAMILY READ WEEK 2019



BE A BOOK FIEND!

WV Family Read Week Library Toolkit



Printables
Social Media
Library Displays

Welcome to West Virginia Family Read Week 2019.

We are excited to offer this toolkit for West Virginia Family Read Week to libraries. In the past, the West Virginia Library Commission has promoted this week-long event with posters and activity booklets. This year we are also including tips and ideas for libraries.

The theme for the week, Monsters, is to help you plan activities and to generate more interest among patrons.

Promote the Family Guidebook earlier as possible. There is a downloadable PDF at the WVLC website. It provides materials for activities, crafts, book lists, and more to let families explore, discover, and create a week full of monstrous fun while building bonds.

Whether you have an already established WV Family Read Week plan or want to give it a try this year, let's get families excited about the week!

Please complete our survey at the end of the week here:

<https://www.surveymonkey.com/r/WVFRW2019> and collect the surveys from parents.

Here's what is included in the Library Toolkit:

Sample News Release – a simple news release explaining the week.

Social media tips – suggested hashtags to use and sample social media posts.

Benefits of Reading Aloud to Children – a quick visual touting the benefits of reading aloud to children.

Monstrous Reading Tips – pdf will be available to post on your social media accounts. There is also a copy of in the WVFRW Family Guidebook.

Be a Book Fiend All Year Long – pdf will be available to post on your social media accounts. There is also a copy of in the WVFRW Family Guidebook.

Bookmarks – a promotional item for the week and a quick reading log (on the back of the bookmark). A pdf will be available as a printable.

Book Fiend Certificate – pdf will be available as a printable.

IDEAS:

Book Fiend:

This is a “prize” for reading books during the week-long event. Your library can decide on the number of books, book length, etc. it will take to become an official WV Family Read Week Book Fiend. It is up to your library’s discretion if the Book Fiend will be offered.

If you do participate, we suggest having some type of reading log for families to record their progress. A small reading log is listed on the back of the bookmarks enclosed in this toolkit.

There is a sample of the “Official” Book Fiend certificate page in the toolkit and a pdf will be available for printing.

Reading Buddy Monster:

Promote the “Make a Reading Buddy Monster” activity as early as possible. If you can start building excitement for the Reading Buddy kids will be ready to start the week off with their monster.

If you’d like to host a Build-A-Reading Buddy event, here is a website with a game to create random monsters. Roll a Monster Game – free printable dice card and instructions on making felt monsters. Could be adapted to create permanent monsters. <https://twindragonflydesigns.com/roll-a-monster-game-and-free-printable/>.

A sock monster: <http://librarymakers.blogspot.com/2015/07/summer-special-sock-monsters.html#more>

Any of the activities on page 4 in the Family Guidebook could be used for a monster making events as well. You may want to display the My Reading Buddy Monster Biography pages at the library. This is available on page 5 of the Family Guidebook.

Library Decorations

Here are some samples of Monsters on doors, display shelves, book returns, anywhere and everywhere in the library for decorating your spaces.

Monster Directions

Create a directional sign to help people find the best books in the library.



BOOK DROPS



DOORS



IN THE LIBRARY



Benefits of reading aloud to children

West Virginia Family Read Week 2019



Develops empathy

Develops early language skills

Develops logic skills

Develops bond with family and caregivers

Builds self-confidence

Builds attention spans

Builds a rich vocabulary

Builds academic success

Builds memory and recall

Builds communication skills



Creates a love of reading and understanding of reading for pleasure



"Children are made Readers in the laps of their parents,"

Emilie Buchwald

A MESSAGE FROM THE DEPARTMENT OF CREEPY CREATURES

Please schedule social media posts on your library's various accounts using the suggested hashtags listed below. We have included some examples for posts as well.

CAMPAIGN HASHTAGS: #WVFamiliesRead #WVFamilyReadWeek

SAMPLE POSTS:

👾 Download the #WVFamilyReadWeek activity booklet here: [add link] or visit the library for more about reading with your family. #WVFamiliesRead

👾 Be a Book Fiend during West Virginia Family Read Week, November 17-23. [attach an image of the WV Family Read Poster] #WVFamiliesRead #WVFamilyReadWeek

👾 This November get ready to devour a few good books with your family! Join us for #WVFamilyReadWeek November 17-23 [attach an image of the WV Family Read Poster]

👾 How many books does it take to become a book fiend? Find out how at [LIBRARY NAME] #WVFamiliesRead #WVFamilyReadWeek

👾 Ask us about monsters. #WVFamiliesRead #WVFamilyReadWeek

👾 Don't forget to turn in your reading logs for an official Book Fiend certificate. #WVFamiliesRead #WVFamilyReadWeek

👾 Monstrous Reading Tips [attach Reading Tips pdf] #WVFamiliesRead #WVFamilyReadWeek

👾 Be a Book Fiend All Year Long [attach Book Fiend Yearlong pdf] #WVFamiliesRead #WVFamilyReadWeek

👾 Standby for a message from the Department of Creepy Creatures on becoming a Book Fiend at [LIBRARY NAME] #WVFamiliesRead #WVFamilyReadWeek



WEST VIRGINIA

FAMILY READ WEEK

NOVEMBER 17-23, 2019



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BE A

BOOK FIEND

**READ ABOUT
MONSTERS AT
YOUR
LOCAL PUBLIC
LIBRARY**

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WEST VIRGINIA FAMILY READ WEEK 2019

BE A BOOK FIEND ALL YEAR LONG

Continue using the library after WV Family Read Week.

Make frequent trips to the library as a family and check out materials.

Let kids and teens pick their own books and other reading materials. Picking their own titles leads to more enjoyment for pleasure reading.

Listen to audiobooks. They are great for road trips, driving to and from school and after school activities.

Let your kids see you reading for fun. Be a reading role model by showing the children and teens in your life the importance reading plays in everyday life.

Read aloud to your kids. Being reading to your kids at birth. Reading aloud develops language and early literacy skills. Make sure your child's caregiver also reads to them.



MONSTROUS READING TIPS

TALK

- Talk about things in the story that your child can experience in everyday life
- Let your child express ideas and thoughts about the book
- Discuss the pictures
- Do rhymes and make silly words

ASK & EXPLAIN

- Ask questions about the images in the story, even the cover
- Wonder what might happen next
- Trace letters with you finger to teach letter recognition
- For other kids, explain the difference between fiction and nonfiction stories

ACCESS

- Keep books in different rooms of the house
- Visit the library often
- Listen to audiobooks in the car
- Bring books along when you are in waiting rooms
- Reread favorites

ROUTINE

- Start reading to your child as a newborn
- Read everyday
- Create a reading place
- Have time set aside for story time
- Have a weekly Library Day to find more reading material

BE ACTIVE

- Let your child turn the pages
- Make it fun with related activities
- Draw pictures about the story
- Play make believe





Book Fiend



Department of Creepy Creatures

This is to certify that _____ has formally become a Book Fiend
on this date _____ as a part of West Virginia Family Read Week.

Library Name



Librarian